THE CASH BOX

VOLUME XIV SEPTEMBER 27, 1952 NUMBER 1

The talents of two of America's leading arrangers, Ed Sauter and Bill Finegan have been united behind what promises to be an outstanding musical aggregation, the Sauter-Finegan band. Sauter, formerly with Benny Goodman, was responsible for many of the Swing King's most famous arrangements. Finegan has written countless arrangements for Tommy Dorsey, Glenn Miller and other top bands during the past ten years. Recording for RCA Victor, the new band has a hit in its first release, "Doodletown Fifers".

The New 1953 ROCK-OLA Phonograph

This You'll Want to See!

ROCK-OLA

Manufacturing Corporation

800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

The Cash Box

September 27, 1952
Volume XIV Number 1

PUBLISHED EVERY WEEK BY

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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Big Business:

KIDDIE COINS

1951 U.S. Births Exceeded 3,800,000. Estimated Births for 1952 May Set New Record of Over 3,900,000. This Means Almost 4 Million New Customers for Kiddie Coinbiz Every 2 Years Continuing as Customers for 10 More Years.

For a few years now the development, manufacture and continued growth of business for the coin operated horses, being featured in outstanding merchandising organizations thruout the nation to attract attention to their cowboy gear for juniors, was skeptically surveyed by many in this field.

Today skepticism is no longer an issue. The actual issue today is whether this location, or that, or the other location, will bring in better returns from the horses.

Thousands of these coin operated horses are now located in indoor as well as outdoor locations all over the nation.

Each and every day more and still more horses are being placed on location.

Each and every day operators are suddenly discovering that they are in a lucrative business. That they are dealing with outstanding firms wherein the matter of percentage of commission being paid isn't as important as the product itself, the servicing of the product, and what it means to the merchandising policies of the organizations where the horse is located.

The kiddies are mobbing the horses. And, this time, it isn't for pennies. It's big business. It's 10c per ride. Dimes add up to dollars very quickly.

Beginning with the age of two, and continuing on to the age of twelve, the kiddies want to "ride the horsies."

Mothers shopping in their favorite supermarkets are putting dimes in the horses, while the kiddies come all dressed in their cowboy gear, to ride while mother shops.

Drug stores, large and small department stores, gas stations, chain stores, and dozens on dozens of locations never before so intensively exploited by the coin operated amusements industry, are now proving themselves tremendously lucrative spots for coin operated kiddie amusements.

The industry didn't stop at coin operated horses. Manufacturers quickly scented the possibilities. Now rocket rides and sky rides, and every type of "out of this world" kiddie ship, is being developed and manufactured and these, too, are proving extremely lucrative.

What absolutely fascinates the manufacturers building these products are the reports from Uncle Sam showing a record birth rate in 1951 of over 3,800,000 children.

And the further fact, as Uncle Sam estimates, that even this record will be topped in 1952 by something like 3,900,000 births.

That means millions of new customers every year for the coin operated kiddie rides which the manufacturers are producing.

This tremendously lucrative market has driven outstanding and far visioned merchandisers in other industries into the kiddie field.

These men are manufacturing every sort of toy, gimmick and gadget for chidren, to grab part of this tremendous market.

Now the coin operated machines manufacturers have, whether by sheer accident, or by long thought and study, also plunged into this field. They are cashing in with the kiddies (on dimes not pennies) giving the kiddies just what they want.

Mothers and fathers will always spend that extra dime or two to see their children get a thrill "controlling and driving" a rocket ship with its flashing lights, grinding noise, thrilling jiggles.

The horses continue to be just as thrilling to the kids.

Today, kids dressed in the latest cowboy gear, swing up into the saddle and get going on a wildly imaginative ride across plain and mountain, bumping with the bucking, slowing and speeding the horse's mechanism, yowling and shouting and shooting off their six guns and, most important of all, most thoroly enjoying every second of the ride.

It's a great business catering to the kiddies. And a fine business, too, because it brings so much clean fun and so much pleasure.

It's a business that is growing with leaps and bounds. A business that the fathers and mothers of America are continuing to make ever more profitable as the birth rate records smash over each other year after year.

THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country
THE CASH BOX

CODE				
AL—Aladdin	CR—Coral	JU—Jubilee	MO—Modern	SE—Seger
AP—Apollo	DA—Dana	KI—King	OR—Oriole	SIT—Sittin' In
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	5P—Specialty
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TE—Tempo
CA—Capitol	FE—Federal	MG—MGM	RA—Rainbow	TN—Tennessee
CH—Chess	4 Star—Four Star		RE—Regent	UN—United
CO—Columbia	IN—Intro		SA—Savoy	VI—Victor

Pos. Last Week

1 — **YOU BELONG TO ME** — **3**
JO STAFFORD
CA-2165 (F-2165)—Dean Martin
CO-39811 (4-39811)—Jo Stafford
ME-5899 (5899x45)—Patti Page
ME-6407 (6407x45)—Sue Thompson
MG-11295 (K11295)—Joni James

2 — **AUF WIEDERSEH'N SWEETHEART** — **1**
VERA LYNN
CA-2166 (F-2166)—Sharkey
CO-39776 (4-39776)—Champ Butler
CR-60773 (9-60773)—Ames Brothers
DE-28271 (9-28271)—Guy Lombardo O.
LO-1227 (45-1227)—Vera Lynn
ME-5871 (5871x45)—Eddy Howard
MG-11278 (K-11278)—DeMarco Sisters
VI-20-4777 (4777)—Billy Shepard O.

3 — **WISH YOU WERE HERE** — **2**
EDDIE FISHER
CA-2154 (F-2154)—Jane Froman
DE-28308 (9-28308)—Guy Lombardo
MG-11270 (K11270)—Fran Warren
VI-20-4830 (47-4830)—Eddie Fisher

4 — **HALF AS MUCH** — **4**
ROSEMARY CLOONEY
CO-39710 (4-39710)—Rosemary Clooney
CO-20879 (4-20879)—Curley Williams
DE-28271 (9-28271)—Guy Lombardo O.
ME-6366 (45-6366)—Ken Marvin
MG-11202 (K11202)—Hank Williams

5 — **HIGH NOON** — **5**
FRANKIE LAINE
CA-2120 (F-2120)—Tex Ritter
CO-39770 (4-39770)—Frankie Laine
KI-15194 (45-15194)—Billy Keith
LO-1232 (45-1232)—Lita Roza
MG-11266 (K-11266)—Bill Hayes

6 — **JAMBALAYA** — **10**
JO STAFFORD
CO-39838 (4-39838)—Jo Stafford
CR-60816 (9-60816)—N. Hefti & F. Wayne
DE-28367 (9-28367)—Camarata
DE-28341 (9-28341)—Rex Allen
MG-11283 (K-11283)—Hank Williams
OK-6907—Titus Turner

7 — **BOTCH-A-ME** — **6**
ROSEMARY CLOONEY
CO-39767 (4-39767)—Rosemary Clooney

8 — **I WENT TO YOUR WEDDING** — —
PATTI PAGE
CO-39856 (4-39856)—Sammy Kaye O.
DE-28388 (9-28388)—Grady Martin
DE-28411 (9-28411)—Guy Lombardo O.
ME-5899 (45x5899)—Patti Page
VI-20-4835 (47-4835)—Steve Gibson

9 — **SOMEWHERE ALONG THE WAY** — **8**
NAT "KING" COLE
CA-2069 (F-2069)—Nat "King" Cole
CO-39695 (4-39695)—Tony Bennett
DE-28222 (9-28222)—Gene Ammons O.
DE-28241 (9-28241)—Jerry Gray O.
VI-20-4691 (47-4691)—Winterhalter O.

10 — **MEET MR. CALLAGHAN** — —
LES PAUL
CA-2193 (F-2193)—Les Paul
CO-39851 (4-39851)—Mitch Miller O.
DE-28373 (9-28373)—C. Cavallaro O.
LO-1248 (45x1248)—Harry Grove Trio
ME-5900 (45x5900)—Harmonicats & August
MG-30640 (K-30640)—Peter Todd O.
VI-20-4891 (47-4891)—Melachrino Strings

11) DELICADO. 12) WALKIN' MY BABY BACK HOME. 13) INDIAN LOVE CALL. 14) TRYING. 15) LUNA ROSSA. 16) SUGARBUSH. 17) SHOULD I. 18) VANESSA. 19) HAVE A GOOD TIME. 20) STRING ALONG. 21) HERE IN MY HEART. 22) MAYBE. 23) I LAUGHED AT LOVE. 24) FEET UP. 25) I'M YOURS.

Record Firms Spread GOODWILL At MOA Conventions

The convention of the Music Operators' of America, held last week in Chicago, showed once and for all—to those few who still had to be shown—the interdependence of the record and juke box industries.

Here was a convention of juke box operators. And yet a great deal of exhibit space, speeches and events were devoted to and conducted by record people.

But it's nothing to wonder at, nothing to marvel at. It's all very logical.

The juke box operator in America is collectively the greatest purchaser of popular records there is. And not only does he buy, but as long as the product he has bought remains on his machines, he is during all that time promoting it—for it is being heard by everyone in the location whether he has paid his coin to hear it or not.

It is no wonder then that the record firms, from the largest majors to the smallest independents, should flock to an MOA convention. For where else could they meet at one clip so many of the nation's top operators, so many of the men who buy their records not in ones and twos but in amounts that quickly add up?

The MOA convention, in each of its three occasions so far, has shown how wholeheartedly two groups in divergent fields—and yet with one very basic interest in common—can cooperate. Here was the executive body of the Music Operators of America conducting its business with its membership, strengthening its organization, preparing itself for the struggles ahead and the problems it will have to face—and at the same time the record companies were reaching this membership with their exhibits on the floor, with their artists spreading measureless good will as they met with the operators and performed for them at the great banquet.

Even if no record were ever sold at these MOA conventions, even if there were not one order taken, the public relations job accomplished by the record companies at these meets would be worth all the effort involved. But of course records are sold, either directly or indirectly, as a result of these conventions; artists are remembered when purchasing time comes around; small labels are no longer non-entities which operators never heard of.

The results of a record firm's attendance at an MOA convention can be measured in terms of dollars and cents, but more than that it should be measured in terms of future development. For no diskery, large or small, lives for today alone. When current records are no longer selling, new ones must take their place. And the hard core of the purchasing of these new records will be made by the nation's operators.

An MOA convention then is just as important to the record company as it is to the MOA membership. It's only once a year that the record firm can meet so many operators at one time. It's only once a year that the diskery's message can be gotten across to an assembled group of operators.

At these meetings the record firm creates untold amounts of interest and goodwill for its product. The results are evidenced in the way of purchases the rest of the year around.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOU BELONG TO ME ..... Jo Stafford (Columbia)
2. WISH YOU WERE HERE ..... Eddie Fisher (RCA Victor)
3. I WENT TO YOUR WEDDING ... Patti Page (Mercury)
4. AUF WIEDERSEH'N SWEETHEART ..... Vera Lynn (London)
5. HALF AS MUCH ..... Rosemary Clooney (Columbia)
6. SOMEWHERE ALONG THE WAY . Nat "King" Cole (Capitol)
7. BOTCH-A-ME ..... Rosemary Clooney (Columbia)
8. MEET MR. CALLAGHAN ..... Les Paul & Mary Ford (Capitol)
9. JAMBALAYA ..... Jo Stafford (Columbia)
10. LUNA ROSSA ..... Alan Dean (MGM)

A. Leo McGreery, manager of the Court Hotel, Washington, D. C., was robbed at gunpoint one morning, but with the aid of Station WWDC broke even on the deal. At 3:25 a.m. a young man walked into the hotel and relieved McGreery of $7. After the gunman departed, McGreery called the police and also put in a hurry call to WWDC. The station pays $1 for every usable news tip and $5 for the best tip of the week. Ex-policeman **Jack Rowzie**, WWDC's all night deejay on "Night Beat" put it on the air. That made McGreery $1 **richer.** An hour later the gunman was nabbed. The hotel manager identified the suspect and relayed the information to Rowzie. That made McGreery $1 more to the good. WWDC decided McGreery's tips were the best of the week and that gave him an additional $5. So—instead of being out $7, after getting his stolen money back, he was $7 to the good. . . . **Al Mortimer** (WRAK-Williamsport, Pa.) starts a new 11:30 show called "Night Al" on October 13. Al would like tapes of artists introducing their own songs.

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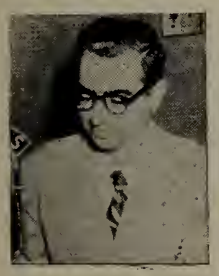

JACK LACY
(WINS—New York)

Jack Lacy (WINS-New York) will air all the songs that have broken into the top ten juke box tunes from January 1 through September 20, as compiled by **The Cash Box.** . . . Received a form letter on the official stationery of the Governor of Florida and signed by **Governor Fuller Warren.** quote . . I'm a fan of folk music and realized a great ambition recently when I had a front row seat at the famous "Grand Ole Opry." Just like my friend Cousin Minnie Pearl, "I was so glad to be there." Here in the south we have been serious about our folk music for many years, and now all of America is accepting it. We're glad to have 'em join us in this pleasure . . unquote. . . . **Robin Busse** (WTTH-Port Huron, Mich.) is beginning a new series of programs from a studio he built into his home. The series will be strictly jazz and Bob reports that he is having a hard job getting service from the indies. He is also keeping a scrapbook of autographed photographs for his listeners. . . . Jubilee Records' new singing find, **Frank Campana** is going like wild-fire up in the New England area—especially in Boston where the disk jockeys are spinning his wax around the dial and around the clock. **Alan Dary** single-handedly pulled over 1000 letters requesting autographed pictures of Frank. Dary works out of WORL-Boston. . . . **Brad Phillips** (WINS-New York) writes "I feel that I have arrived in this business now that I have appeared on the cover of the Bible of the Record Industry, The Cashbox." . . . **Ray Honaker**, formerly with WSAP-Portsmouth, Va., has joined WOKE-Oak Ridge, Tenn. **Bill Ross**, also of WOKE, writes that he is interested in getting some improved service from the record companies.

* * * * *

Donn Tibbetts (WFEA-CBS-Manchester, N. H.) was in New York Monday September 9 with his girl vocal-trio known as **The Harmonettes.** The teen-aged gals were appearing on the Godfrey Talent Scout Show, coast to coast on radio and TV. Donn said the girls, although they did not win the show, gained tremendously through the appearance. It was a wonderful showcase to spotlight the gals' style and appearance. Donn, who is the personal manager of the vocal threesome, said that The Harmonettes were planning a new series of engagements with one of New England's top bands, **Ted Herbert's** ork. On the Godfrey show Donn's wife, Janie, appeared as the Talent Scout. Had Godfrey been selecting the prettiest talent scout, Janie would have won hands down. . . . **Wally Douglas**, program director, sales manager, credit manager, copy writer, news director, sports director, announcer and disk jockey on WNBA-Norton, Va., writes that he has been able to introduce pop music into what has heretofore been an almost exclusively "country" area. Wally's lonesome and wants more news from the big town. Another rave on the "Know Your Disk Jockey" editorial comes from **Bill Galvin** (WKOX-Framingham, Mass.). Bill closes with the suggestion "Please send ten pretty copies to every record plugger in the country."

. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF SEPTEMBER 20

Lady Of Spain / Outside Of Heaven
Eddie Fisher ..... 20-4953 (47-4953)*

Wish You Were Here / The Hand Of Fate
Eddie Fisher ..... 20-4830 (47-4830)*

I Went To Your Wedding / The Boogie Woogie Flying Cloud
Hank Snow ..... 20-4909 (47-4909)*

Because You're Mine / The Song Angels Sing
Mario Lanza ..... 10-3914 (49-3914)*

I Laughed At Love / Father Time
Sunny Gale ..... 20-4789 (47-4789)*

Vanessa / Somewhere Along The Way
Hugo Winterhalter ..... 20-4691 (47-4691)*

You'll Never Get Away / A Man's Best Friend Is His Horse
Vaughn Monroe ..... 20-4942 (47-4942)*

April In Paris / Moonlight On The Ganges
Sauter-Finegan Orch ..... 20-4927 (47-4927)*

A Full Time Job / Shepherd Of My Heart
Eddy Arnold ..... 20-4787 (47-4787)*

Tossin' And Turnin'
Sunny Gale ..... 20-4901 (47-4901)*

Got You On My Mind / One Mint Julep
Buddy Morrow ..... 20-4868 (47-4868)*

I Should Care / Tippin' In
Ralph Flanagan ..... 20-4885 (47-4885)*

I've Gone And Done It Again / Two Timing Blues
Johnnie & Jack ..... 20-4949 (47-4949)*

I'm Yours
Eddie Fisher ..... 20-4680 (47-4680)*

Maybe / Watermelon Weather
Perry Como and Eddie Fisher ..... 20-4744 (47-4744)*

* 45 rpm cat. nos.

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION · RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

EARTHA KITT & ALICE GHOSTLEY
(RCA Victor 20-4952; 47-4952)

B+ "MONOTONOUS" (3:45) Little Eartha Kitt, one of the stars of Leonard Sillman's musical revue "New Faces of 1952," does a phenomenal job on the song which she made famous in the show. The thrush has a thrilling voice and does a great job on this novelty.

B "BOSTON BEGUINE" (3:55) Alice Ghostley lends her high and crystal clear voice to a cute comedy number which she did in the "New Faces" musical. Rhumba tempo number is fine.

BILL HALEY
(Essex 305)

B+ "DANCE WITH THE DOLLY" (2:45) A great oldie gets a fresh and different going over from Bill Haley and the Saddlemen as they jump through this happy tune to the backing of grand guitarring.

B "ROCKING CHAIR ON THE MOON" (2:34) Bill and the boys team up once again on another terrific number set to a slow bounce beat. Strumming in the backdrop adds zip to the item.

PAUL DARNAY
(Brewster 4700)

C+ "HAVANA HEAVEN" (2:43) The exotic tango beat is the mood in which Paul Darnay sings a lovely number in his powerful voice fashioning. Smooth choral backing and fine ork support from Jacques Belasco and the boys adds a great deal to the lid.

B "DON'T CRY MY HEART" (2:36) The chanter lends his voice to a pretty ballad with fitting lyrics and turns out a feelingful job. Lush backing by the Belasco crew deserves credit.

FRAN WARREN
(MGM 11334; K-11334)

B "TAKES TWO TO TANGO" (2:38) A current corner in the pop field gets Fran Warren's wonderful styling. The cute rhumba tempo novelty has color added to it by the chorus and Ralph Burns' ork. Fran sounds good.

B "SETTIN' THE WOODS ON FIRE" (2:36) Fran hops through a cute bouncer from the western catalog of tunes. The novelty is very cute and gets a zestful reading.

BOBBY BRIGGS
(RCA Victor 20-4934; 47-4934)

C+ "LIES" (2:37) A driving introduction presents Bobby Briggs' low and well rounded rendition of a slow ballad. The fine lilt of the Howard Briggs ork sets off the artist's voice to full advantage.

C "AGLOW" (2:55) Bobby follows another unusual type of opening with a similar reading of a slow ballad. The Howard Briggs orking stands out and covers the vocalist's reading.

THE CASH BOX DISK OF THE WEEK

"OUTSIDE OF HEAVEN" (2:36)
"LADY OF SPAIN" (3:06)
EDDIE FISHER
(RCA Victor 20-4953; 47-4953)

EDDIE FISHER

Eddie Fisher continues to do the seemingly impossible. Although unable to make personal appearances and plug his own tunes, everything that Eddie has come out with since he's been in the Army has become a top-selling record. He looks as though he'll do the same with his beautiful reading of "Outside Of Heaven." The tune carries everything needed to make it a hit record. It's a soft, slow and pretty ballad sung in the artist's own pleasing manner; has a lovely chorus backing him; and features the most pleasing music of Hugo Winterhalter. The under side is the type of tune Eddie has never done before. It's the spirited oldie "Lady Of Spain." The Winterhalter ork sets up the artist on this fast moving number with a truly fascinating instrumental and the chanter gives the tune everything he's got. The top lid is wonderful and the bottom deck is different. We're thrilled with both sides.

THE ANDREWS SISTERS & ALFRED APAKA
(Decca 28294; 9-28294)

C+ "NALANI" (2:55) The wonderful harmony of the Andrews Sisters teams up with the smooth voice of Alfred Apaka on a Hawaiian sounding number with very picturesque effects created by Danny Stewart and his Islanders.

C+ "MY ISLE OF GOLDEN DREAMS" (3:00) Here the aggregation deals out another similar number with the same South Sea Islands type sound. The slow number is very melodious and pleasing on the ear.

DOLORES HAWKINS
(Coral 60832; 9-60832)

B "SING YOU SINNERS" (2:32) A great oldie gets a Dolores Hawkins stylish fashioning that really sounds terrif. The spiritual type jump number is read with a great deal of quality and zest and gets a polished backing from the Bluetones on the vocal end and from Chris Griffin's ork.

C+ "I'M IN THE MOOD FOR LOVE" (3:14) The thrush changes the tempo and dishes up a soft and tender rendition of a very pretty oldie. Bluetones and the Griffin crew accompany again.

MARTHA LOU HARP
(Decca 28396; 9-28396)

B "FALL INTO SOMEBODY'S ARMS" (3:06) A very pretty slow number gets a most tender and feelingful reading in a Lush manner from Martha Lou Harp. The thrush dubs with her own voice through some parts. Richard Maltby's ork backs fittingly.

C+ "THEN YOU'VE NEVER BEEN BLUE" (2:52) A pretty fashioning of a slow blues type number is appealingly read by the lovely and warm voice of the thrush. The Maltby crew lends an able assist once again.

PAUL WESTON ORCHESTRA
(Columbia 39864; 4-39864)

B "FORGETTING YOU" (2:52) A very pretty slow number gets a most lovely treatment from the beautiful instruments of the Paul Weston's ork as the smooth harmony of the Norman Luboff choir adds more color to this deck.

C+ "WONDERFUL COPENHAGEN" (1:51) From the musical "Hans Christian Anderson" comes this lovely piece that the ork and the chorus do so well on. The waltz tempo is very appealing and makes you want to sing with the group.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "THE RUBY AND THE PEARL"....Nat "King" Cole....Capitol 2230; F-2230
★ "DANCE WITH THE DOLLY"....Bill Haley....Essex 305
★ "DON'T TEMPT ME"....Tony Martin....RCA Victor 20-4944; 47-4944

TONY MARTIN
(RCA Victor 20-4944; 47-4944)

B "FORGIVE AND FORGET" (3:08) The ever powerful and expressive voice of Tony Martin carries a great deal of feeling and emotion as he sings a lovely ballad. The sentimental type number is beautifully backed by the Hugo Winterhalter ork.

B+ "DON'T TEMPT ME" (3:10) Another slow number, a piece that fits Tony's voice very appropriately, is the material that that vocalist chants in his grand manner. The fitting music of the very able Henri Rene ork backs the crooner.

CARMEN CAVALLARO
(Decca 28403; 9-28403)

C+ "MALEGUENA" (2:45) The fleet fingers of Carmen Cavallaro grasp the keys of the piano and come up with a fine rendition of a classical number known to all pop music lovers. The grand technique makes the number very interesting.

B "ENLLORO" (2:39) A rhythmic opening sets the mood for Carmen and the ork to belt out an eerie and fascinating number. The wild rendition of this Latin beat piece is captivating.

KAREN CHANDLER
(Coral 60831; 9-60831)

C+ "HOLD ME, THRILL ME, KISS ME" (2:55) The high, pretty voice of Karen Chandler sings the melody of a slow number in an interesting and unusual manner. She sings the melody and sings the echo in two entirely different voices. Jack Pleis ork backs the pretty vocal.

C+ "ONE DREAM" (2:22) A pretty, slow waltz is read by the thrush in a multiple voice manner and the vocalist comes up with a piece that's very pleasant on the ear.

JACKIE JOCKO
(Mercury 5889; 5889 x 45)

B "LOVER COME BACK TO ME" (2:46) Jackie Jocko lends his pleasing voice to a grand old Rogers and Hammerstein number and comes up with a fast moving rendition of the tune with the fine backing of Jimmy Carroll as support. Number is exciting.

C+ "YOU CAN'T GET TOO FAR WITH A BROKEN HEART" (2:39) The Carroll ork changes the pace and sets up a soft mood in which Jackie sings a very sentimental ballad. The artist presents the number in a crying manner.

RALPH MARTERIE ORCHESTRA
(Mercury 5903; 5903 x 45)

B "TAKES TWO TO TANGO" (2:36) Thrush Lola Ameche dishes up a fine vocal of a cute, slow, lilting number now stirring around on the pop charts. Ralph Marterie and his ork showcase the chirp with their fine instrumental accompaniment.

C+ "OL' MAN MOSE" (2:15) Ralph and his boys belt out some fine backing again as Lola, with a group vocalizing behind her, chants this cute jump number. Number is enjoyable.

'ROUND THE WAX CIRCLE

NEW YORK:

Last week the music business centered in Chicago as the third MOA convention was held. Every major diskery was represented by some artist and many of New York's music trade showed up. . . . Hutton's restaurant will take over the former Connie's Restaurant, music men's hangout, and it is reported that dj chores will be handled by **Henry Morgan**. . . . **Jackie Jocko** opens at Birdland Sept. 24. . . . **Mary Small** headed for the Roxy. . . . Seger Records has rushed out "Sinner and Saint" by **Bernice Parks** as the backing for "Wild Grapes." Originally scheduled for the release was a blues number which will now be held for a later date. **Jimmy Martin** is now handling the Seger line for the midwest. . . . The first pressings of the London recording "You Made A Woman, You Made A Man" inadvertently omitted writer's name **Jack Wilson** and carried only **Harry Ravel**. . . . Cherio Music putting added emphasis on revival of "I Don't Want To Set The World On Fire" with several new recordings out including **Tommy Tucker**'s who originally introduced it. . . . Songwriter **Jimmy Ferber**, whose latest is "Remembering," the proud pappy of a baby girl. . . . **Ricky Vallo**'s MGM recording of "As Sure As There's A Heaven" was selected as the Record of the Week in Baltimore. . . . **Frank Campana** on the Jubilee label looks like a find. . . . **Elliot Horne**, formerly in the publicity department of Columbia, now with the **Marvin Drager** office. **Lloyd Leipsig**, takes over in the Columbia spot October 1. . . . **Danny Sutton** has been signed by King, and **Dewey Bergman** is scheduled to cut him with a thirty piece band. . . . **Bette McClaurin**, who looks as though she has another Derby hit in "My Heart Belong To Only You," currently touring with the **Ink Spots** in Canada.

FRANK CAMPANA

CHICAGO:

Music ops everywhere in town still talking about the MOA meet . . . all complimented members of MOA here **(Ray Cunliffe** and **Phil Levin)** for the work they had done to help set up reservations, etc. . . . the entire meet was arranged in less than two months' time . . . but this next MOA affair, George A. Miller said, "Will be all set up before we leave town and this will give us an entire year to work on the nation's music operators to be present." . . . **Paul Cowley**, dj, formerly of WMOP, Newport, Ky., readying announcement of transfer to larger station with much more time. . . . Many here still talking about the voice of **Dick Lee** which should make **Dave Miller** Philly-proud. . . . **Bernice Parks** wowed the boys with face, voice and figure. **Art Seger**, they say, did himself a world of good bringing the gal to town. . . . **Hal Cook** certainly did a marvelous job for the **Four Freshmen**. . . . And ops like **Vic Comforte, Mike Spagnola, Don Koren, Bob Gnarro, Phil Levin**, and many, many others still talking about the gorgeous harmony of the **Four Aces. Syd Goldberg** and **Shim Weiner** just beaming as the boys gave gloriously. . . . Whoever asks for a very marvelous chauffeur won't go wrong with **Lou Boorstein** of Leslie Distribs, New York. The guy drives (and dances) but like terrific. . . . Like the way that **Arnold Shaw** works and works and works—and then works some more. . . . That pic of **Bud Brandom** and **Joni James** will be remembered by both. Bud's on the way to a clickeroo. Even **Dan Palaggi** (the happily married man) regards the tune as "just terrific." . . . Two of the "biggest" guys at the show: **Cy House** of King . . . and **Dick (Two-Ton) Baker**. . . . **Johnny (Desmo) Desmond** turned up to visit with the boys at Coral and advised that he's on his way to Noo Yawk where he'll appear on the Celebrity TV show as well as cut s'more wax. . . . Hot combo: **Natt Hale** and **Howard Miller**. . . . Only one thing we can say about the record boys—they were all gentlemen—and in every sense of the word. . . . **Bob Cole Archie Levington, Irwin Barg**, and many other of Chi's music fraternity, around and about. . . . And who will ever fo'get that great RCA-Victor setup? **Paul Barkmeier** to be given lots of grand applause.

FOUR ACES

LOS ANGELES:

There's solid satisfaction in reporting that **John Dolphin** and **Franklin Kort** have come up with a solid smash on the Recorded in Hollywood label via **Little Caesar**'s second release, "Goodbye, Baby." . . . John, whom we've found to be one of the most delightful and cooperative people to do business with in this business, had predicted just this sort of reception for Little Caesar's first disc, "The River," and he had lots of company in this opinion among the top labels' R & B A & R men. . . . While "The River" is rolling along nicely and the label will come out way ahead on the publishing deal, which already has a Coral record out by **Art Lund**, it's "Goodbye, Baby" that hit in a hurry where it counts most, over the sales counters and in the jukeboxes of America. . . . Already zoomed up to the top of the hot charts in L. A., it's bound to wind up thereabouts cross-country in a few weeks, the way those huge orders have been pouring into the Recorded in Hollywood office by phone, wire and letter. . . . And if we take just a little of the "I knew it was going to happen" position on this one, forgive us, but we did join **John Dolphin** in his enthusiasm when he rushed up to our office with the studio acetate and gave us a first hearing. . . . Even more dramatic than "The River," "Goodbye, Baby" has a double homicide for good measure.

LITTLE CAESAR

Had us a friendly call from **Buddy Beason**, popular disc-jockey of KOPO, CBS outlet in Tucson, who told us how well he likes the magazine and would be sending in his own listings in the future. . . **Irving Fogel** of Tempo has just wound up an intensive few weeks of recording for the Armed Forces on that special deal announced a few weeks back and now expects to have some time for programming a whole new series of releases with a special eye toward the jukebox market. . . . **Tony Fontane** of Mercury fame has been signed as male vocalist on The **Jerry Fielding** Show, new half-hour musical TV program set for KNXT, CBS local outlet, starting Sept. 26. . . . Fielding, whose top current assignments include arranging and conducting for the NBC **Groucho Marx** radio-TV show, will soon be on record with his new dance orchestra. . . . The brand new label will be known as Aldon.

MIGHTY GOOD MUSIC

Billy Eckstine

EARLY AUTUMN

and

BECAUSE YOU'RE MINE

(From M-G-M Technicolor Musical: "Because You're Mine")

MGM 11301 78 rpm—K11301 45 rpm

STILL A HOT ONE — STRANGE SENSATION and I HAVE A GOOD TIME

MGM 11291 78 rpm—K11291 45 rpm

ALAN DEAN

LUNA ROSSA | and I'LL FORGET YOU

MGM 11269 78 rpm K11269 45 rpm

BILL HAYES — MY SEARCH FOR YOU IS ENDED / and SAY YOU'LL WAIT FOR ME

MGM 11296 78 rpm—K11296 45 rpm

THE FOUR HORSEMEN — INDIAN LOVE CALL / and SAN ANTONIO ROSE

MGM 11300 78 rpm—K11300 45 rpm

HANK WILLIAMS — Jambalaya | and WINDOW SHOPPING

MGM 11283-78 rpm • K11283-45 rpm

Introducing HERB KENNY with THE ROCKETS — MY SONG / and YOU NEVER HEARD A WORD I SAID

MGM 11332 78 rpm—K11332 45 rpm

ROLL CALL OF Hits...

BLUE BARRON & HIS ORCHESTRA
THE WHISP'RING SERENADE
and
I'VE BEEN KISSED BEFORE
MGM 11312 78 rpm
K11312 45 RPM

BUDDY DeFRANCO & HIS TRIO
CARIOCA
and
JUST ONE OF THOSE THINGS
MGM 11303 78 rpm
K11303 45 rpm

JACK FINA & HIS ORCHESTRA
PASTA FAZOOLA
and
RINKY DINKY MELODY
MGM 11307 78 rpm
K11307 45 rpm

TOMMY TUCKER & HIS ORCHESTRA
I DON'T WANT TO SET THE WORLD ON FIRE
and
I LOVE YOU
MGM 11320 78 rpm
K11320 45 rpm

PETER TODD & HIS ORCHESTRA
MEET MISTER CALLAGHAN
and
WHISTLEWOOD
MGM 30640 78 rpm
K30640 45 rpm

ART MOONEY & HIS ORCHESTRA
YOU'RE THE ONE I CARE FOR
and
HESITATION
MGM 11306 78 rpm
K11306 45 rpm

ACQUAVIVA & HIS ORCHESTRA
BEYOND THE NEXT HILL
and
TILLIE'S TANGO
MGM 30614 78 rpm
K30614 45 rpm

FRAN WARREN
WISH YOU WERE HERE
and
WHAT IS THIS THING CALLED LOVE
MGM 11270 78 rpm
K11270 45 rpm

BARBARA RUICK
SERENADE TO A LEMONADE
and
DELISHIOUS
MGM 11279 78 rpm
K11279 45 rpm

JON TILLMAN'S TRIO
THE JAZZ ME BLUES
and
SMOKE RINGS
MGM 11289 78 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 36, N.Y.

YES! M.G.M. Means MIGHTY GOOD MUSIC

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

NAT "KING" COLE
(Capitol 2230; F-2230)

B+ "FAITH CAN MOVE MOUNTAINS" (3:08) Nat "King" Cole gives his own stylish rendition to a lovely ballad with very meaningful lyrics. His soft and appealing reading makes the side a real standout. Nelson Riddle's ork and the chorus add a great deal to the lid.

B+ "THE RUBY AND THE PEARL" (3:11) Les Baxter assists the "King" on another slow ballad with a most beautiful sound. The caressing rendition can help make the tune a big one.

FRANKIE CARLE ORCHESTRA
(RCA Victor 20-4928; 47-4928)

C+ "MADEMOISELLE" (2:43) Frankie Carle strikes the piano in a very expressive manner as his boys back him in a very pretty arrangement. This number should get its share of spins.

C+ "THE AGNES WALT" (2:04) A very appealing waltz number with a very pretty melody gets another fine going over by Frankie and the lads. The piano solo stands out and makes the side some good listening material.

GUY LOMBARDO ORCHESTRA
(Decca 28411; 9-28411)

B "I WENT TO YOUR WEDDING" (3:05) A beautiful number currently making its bid for the top seat in the record derby gets the always pleasant Guy Lombardo treatment. The pleasurable dance music set to waltz tempo featured Kenny Gardner on the vocal.

B "SOMEWHERE ALONG THE WAY" (2:45) Guy and the ork, with Kenny Gardner doing the chanting chores, cover another lovely ballad high on the hit parade listings.

HENRI RENE ORCHESTRA
(RCA 20-4945; 47-4945)

B "I'M NEVER SATISFIED" (2:38) A fast moving bouncer set to a polka tempo gets an inspired reading from Lou Dinning. Henri René sets up a great backing for the thrush's very exciting reading.

C+ "LITTLE WHITE ROSEBUSH" (2:41) Henri and his wonderful ork back Lou Dinning on another bouncing novelty done in a multiple voice manner. Lou's happy voice is fine on the ear.

RAY McKINSTRY
(United 128)

B "HORA STACATTO SWING" (2:05) Something different has been accomplished by the record industry. Ray McKinstry plays all the instruments on a fast moving rendition of a great oldie. The feat of imitating an orchestra is a credit to Ray. The side is grand too.

B "DINAH (2:13) Another one man orchestra rendition of another great oldie is set to an interesting slow drag tempo and then picked up to a fast mover. This is a fine side too.

THE CASH BOX SLEEPER OF THE WEEK

"WHO KISSED ME LAST NIGHT?" (2:50)

"BLUES IN THE NIGHT" (3:25)

ROSEMARY CLOONEY

(Columbia 39813; 4-39813)

ROSEMARY CLOONEY

● Any vocalist who can send two waxings up to the summit of the Juke Box Derby at the same time deserves a great deal of credit. Rosemary Clooney did it with her wonderful recordings of "Half As Much" and "Botch-A-Me" and now the thrush comes through with a side that seems slated for the same peak. The tune is a slow romantic item tagged "Who Kissed Me Last Night" and exhibits the same type of warmth and tenderness that all felt in "Half As Much." Adding to the beauty of the tune is the wonderful backing that only Percy Faith can give a song. Flip is that ever great number labeled "Blues In The Night." Rosemary gives this beautiful oldie a torchy yet feelingful reading. Adding a great deal of color to the polished reading is the smooth backing set by the choir and the Percy Faith ork. We go for the upper half in a big way.

THE PINETOPPERS
(Coral 60830; 9-60830)

C+ "MY LITTLE GIRL" (2:36) A cute rendition of a fine oldie, a piece flavored with a bit of that ever loving western twang, is socked out by the grand music of the Pinetoppers as the vocal end of the polka number is done by Eddie and Sally.

C "TENNESSEE WARBLER" (2:35) The Pinetoppers work over another folk type number in an interesting manner. The slow waltz with a smooth lilt is chanted by the Dixxy Sisters.

TED HEATH ORCHESTRA
(London 1256; 1256 x 45)

C+ "VANESSA" (2:55) A fine instrumental jump rendition of a current pop biggie is socked out by the music of Ted Heath and the ork. Styling is fine but coverage is a bit too late.

B "EARLY AUTUMN" (3:05) Lita Roza expresses herself on a pretty ballad with a blues type sound. The slow and colorful reading is tender and warm. Ted Heath and his ork back the thrush very fittingly.

BOB EBERLY
(Capitol 2239; F-2239)

C+ "BACK STREET AFFAIR" (2:25) A smooth moderate beat number with an organ backing, is the material Bob Eberly sings. The fine ork support comes from the Les Baxter crew.

C+ "WHEN I DREAM" (2:46) Bob lends his low and polished voice to a very touching slow sentimental number. Lush ork credits again go to Les Baxter and his boys.

FREDDY MARTIN ORCHESTRA
(RCA Victor 20-4946; 47-4946)

C+ "SINNER OR SAINT" (3:05) Freddy Martin and his wonderful ork dish up some interesting backing and set a lovely mood for Stuart Wade to sing the pretty, slow ballad.

C "A GOOD USED HEART" (2:56) Another slow ballad gets the vocal treatment from Stuart Wade. Ork credits for the fine blues backing that showcases the artist again goes to Fred and his gang.

JOHN ARCESI
(Capitol 2206; F-2206)

B "WILD HONEY" (3:00) The new and inviting voice of John Arcesi shines bright as he puts a great deal of feeling into this slow ballad. Lloyd Shaffer's ork backs the artist on this pretty number.

C+ "MOONLIGHT BRINGS MEMORIES" (2:35) Another slow ballad is expressively presented by John in his smooth and caressing manner. The tender reading is polished.

BLUE BARRON ORCHESTRA
(MGM 11312; K-11312)

C+ "THE WHISPERING SERENADE" (2:29) Blue Barron sets fitting atmosphere for the showcasing of the wonderful voices of Betty Clark and the Blue Tones as they read a warm tango number. The harmony is fine.

C+ "I'VE BEEN KISSED BEFORE" (2:34) Betty and the Blue Tones blend their voices on the hit tune from the flick "Affair In Trinidad" and come up with a pretty rendition of a light lilter.

JIMMY YOUNG
(Coral 60826; 9-60826)

B "MADEMOISELLE" (2:58) A pretty and romantic reading of an inviting tune set to the soft music of violins in the backing is wonderfully done by Jimmy Young with ork credits going to Ron Goodwin and the boys.

C+ "SO MANY TIMES" (3:08) Jimmy shows some more fine vocal control as he comes forth with his interpretation of another slow, soft number. The tender reading gets a fitting lush backing from the Goodwin ork.

EMILIO REYES ORCHESTRA
(MGM 11319; K-11319)

C+ "BLACK PEARL" (2:46) A rhythmic and captivating mambo full of sock is belted out in the true Latin American feeling by Emilio Reyes and his ork. The stirring instrumental makes your feet pound.

C+ "AMORCITO CORAZON" (2:45) Irma Rodriquez lends her vocal attributes to a soft and smooth rhumba as Emilio and the ork supply the rhythmic backing. Latin reading is very appealing.

STANLEY BLACK
(London 1244; 1244 x 45)

C+ "LA ESTRELLITA" (2:30) Stanley Black takes a lovely, slow rhumba for a ride over the keyboard of the piano and comes up with a pretty side. Stanley is lushly backed by the fine instrumentation of the members of the Caribbean Carnival ork.

C+ "TANGO" (2:30) The pianist takes a lovely number with a romantic air for a fine ride on the keyboard. The smooth and fine fingering creates a very attractive sound.

LEROY HOLMES ORCHESTRA
(MGM 11331; K-11331)

C+ "THE RUBY AND THE PEARL" (2:47) Leroy Holmes' ork takes a lovely tune from the flick "Thunder In The East" and gives it a slow and melodious instrumentation. The fine arrangement breaks into a bounce that adds color to the side.

C+ "IDAHO" (2:38) Some fine jump music, just fitting for bounce music lovers, is run through by Leroy and the crew. This fine oldie has the same wonderful taste with a bit of new freshness added.

LAWRENCE DUCHOW & RED RAVEN ORCHESTRA
(RCA Victor 20-4825; 47-4825)

B "TULIP SERENADE" (2:35) Lawrence Duchow's accordion stands out impressively as a pretty waltz number is presented with the fitting backing of the Red Raven ork. The vocal is fine and should be a treat for waltz lovers.

C+ "DUTCH GARDEN" (2:40) A happy, light, bouncing schottisch gets a very pleasing going over by the artists. The number has a pretty melody and is very pleasingly arranged.

CAMERA CLIX AT MOA CONVENTION

1) Jane Turzy and Lou Levy.
2) Sid Parnes and Frances Wayne.
3) Bernice Parks, Bill Gersh, Art Seger.
4) Gail Carter and Ed Okel.
5) Mary Gillette and Shim Weiner.

1) Mike Conner, Howard Miller, Syd Goldberg.
2) The Four Aces and Dave Miller.
3) Natt Hale, Howard Miller.
4) Lee Gillette, The Four Freshman, Hal Cook.
5) Art Lipton, several Canadian operators, and Jane Turzy.
6) Mayor Clinton S. Pierce, Lawrence Duchow, Bill Gersh.

1) Bernice Parks and A. D. Palmer.
2) Bud Brandon, Joni James.
3) Hy Reiter and Arnold Shaw.
5) Dave Kapp shaking hands with Johnnie Ray as Mitch Miller looks on. This picture taken in BMI room.

MOA Meet In Pictures

LEFT—TOP TO BOTTOM

1. Jimmy Martin and Joni James
2. Dick Link about to greet Gail Garter with a chair
3. Dal Haun

RIGHT—TOP TO BOTTOM

1. Ernie Leanek, Mahalia Jackson, Bess and Ike Berman
2. Arnold Shaw, Jake Friedman, Cy House
3. Dick Lee
4. Bob Lindelof, Hugo Winterhalter, Bob Gnarro

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 20 without any changes on the part of THE CASH BOX.

Rod Louden
KPOF—Portland, Ore.
1. You Belong To Me *(Stafford)*
2. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
3. High Noon *(Frankie Laine)*
4. Half As Much *(R. Clooney)*
5. Wish You Were Here *(Eddie Fisher)*
6. Walkin' To Missouri *(Sammy Kaye)*
7. Fool, Fool, Fool *(Kay Starr)*
8. Rain *(Sauter-Finegan)*
9. Walkin' My Baby Back Home *(Johnnie Ray)*
10. Tippin' In *(Ralph Flanagan)*

Tom Mason
KBOL—Boulder, Colo.
1. You Belong To Me *(Stafford)*
2. Somewhere Along The Way *(Nat "King" Cole)*
3. Auf Wiederseh'n Sweetheart *(Ames Bros.)*
4. Wish You Were Here *(Eddie Fisher)*
5. Botch-A-Me *(R. Clooney)*
6. Delicado *(Percy Faith)*
7. Half As Much *(R. Clooney)*
8. High Noon *(Frankie Laine)*
9. Walkin My Baby Back Home *(Johnnie Ray)*
10. Here in My Heart *(Al Martino)*

"Brownie" Seals
KSTA—Coleman, Tex.
1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Half As Much *(R. Clooney)*
3. Botch-A-Me *(R. Clooney)*
4. Maybe *(Camo-Fisher)*
5. Walkin' My Baby Back Home *(Nat "King" Cole)*
6. Delicado *(Percy Faith)*
7. Somewhere Along The Way *(Nat "King' Cole)*
8. Sugarbush *(Day-Laine)*
9. Anytime *(Eddie Fisher)*
10. Meet Mr. Callaghan *(Paul-Ford)*

Red Munro
WTMA—Charleston, S. C.
1. Doodletown Fifers *(Sauter-Finegan)*
2. You Belong To Me *(Stafford)*
3. Love Is Just Around The Corner *(Billy May)*
4. Walkin' My Baby Back Home *(Nat "King" Cole)*
5. Have A Good Time *(Tony Bennett)*
6. I Don't Want To Take A Chance *(Eddy Howard)*
7. April In Paris *(Sauter-Finegan)*
8. Make Believe Dreams *(Ray Anthony)*
9. Jambalaya *(Jo Stafford)*
10. Jump In The Line *(Woody Herman)*

Paul E. Cowley
WNOP—Newport, Ky.
1. Somewhere Along The Way *(Nat "King" Cole)*
2. Trying *(The Hilltoppers)*
3. Wish You Were Here *(Eddie Fisher)*
4. Half As Much *(R. Clooney*
5. I'm Through With Love *(Sandy Solo)*
6. The Hand Of Faith *(Fisher)*
7. Meet Mr. Callaghan *(Paul-Ford)*
8. Early Autumn *(W. Herman)*
9. Because You're Mine *(Mario Lanza)*
10. You Belong To Me *(Jo Stafford)*

Chuck Norman
WIL—St. Louis, Mo.
1. You Belong To Me *(Stafford)*
2. Wish You Were Here *(Eddie Fisher)*
3. My Heart Belongs To Only You *(Bette McLaurin)*
4. Because You're Mine *(Mario Lanza)*
5. Got You On My Mind *(Buddy Morrow)*
6. Trying *(The Hilltoppers)*
7. Jambalaya *(Jo Stafford)*
8. Meet Mr. Callaghan *(Paul-Ford)*
9. I Should Care *(R. Flanagan)*
10. Fool, Fool, Fool *(Kay Starr)*

Jim Brokaw
WCOP—Boston, Mass.
1. I Went To Your Wedding *(Patti Page)*
2. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
3. Meet Mr. Callaghan *(Harry Grove Trio)*
4. Indian Love Call *(Slim Whitman)*
5. Wish You Were Here *(Fisher)*
6. Delicado *(Percy Faith)*
7. Vanessa *(Hugo Winterhalter)*
8. Jungle Drums *(Ray Goodrich)*
9. Smoke Rings *(Paul-Ford)*
10. Luna Rossa *(Alan Dean)*

Ray Perkins
KFEL—Denver, Colo.
1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Half As Much *(R. Clooney)*
3. High Noon *(Tex Ritter)*
4. Botch-A-Me *(R. Clooney)*
5. Somewhere Along The Way *(Nat "King" Cole)*
6. Wish You Were Here *(Eddie Fisher)*
7. Delicado *(Percy Faith)*
8. You Belong To Me *(P. Page)*
9. Jambalayo *(Jo Stafford)*
10. Walkin' My Baby Back Home *(Johnnie Ray)*

Paul Flanagan
WTRY—Troy, N. Y.
1. Meet Mr. Callaghan *(Harry Grove Trio)*
2. You Belong To Me *(Stafford)*
3. Wish You Were Here *(Eddie Fisher)*
4. I Went To Your Wedding *(Patti Page)*
5. Love Me *(Johnnie Ray)*
6. Half As Much *(R. Clooney)*
7. High Noon *(Frankie Laine)*
8. Somewhere Along The Way *(Nat "King" Cole)*
9. Should I *(Four Aces)*
10. Auf Wiederseh'n Sweetheart *(Vera Lynn)*

Ross Smitherman
WHBS—Huntsville, Ala.
1. Wish You Were Here *(Eddie Fisher)*
2. You Belong To Me *(Stafford)*
3. Botch-A-Me *(R. Clooney)*
4. Somewhere Along The Way *(Nat "King" Cole)*
5. Fool, Fool, Fool *(Kay Starr)*
6. I Laughed At Love *(S. Gale)*
7. Jambalaya *(Jo Stafford)*
8. Zing A Little Zong *(Crosby-Wyman)*
9. Lover *(Peggy Lee)*
10. Bim Bam Baby *(F. Sinatra)*

Dick Coleman
WCBM—Baltimore, Md.
1. You Belong To Me *(Stafford)*
2. Wish You Were Here *(Eddie Fisher)*
3. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
4. My Love And Devotion *(Perry Como)*
5. Botch-A-Me *(R. Clooney)*
6. Half As Much *(R. Clooney)*
7. Here In My Heart *(Al Martino)*
8. The Hand Of Fate *(Eddie Fisher)*
9. Somewhere Along The Way *(Nat "King" Cole)*
10. When I Fall In Love *(Jeri Southern)*

Bob Perry
WLAW—Boston, Mass.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Wish You Were Here *(Eddie Fisher)*
4. Meet Mr. Callaghan *(Paul-Ford)*
5. I Laughed At Love *(S. Gale)*
6. Too Old To Cut The Mustard *(Clooney-Dietrich)*
7. Zing A Little Zong *(Crosby-Wyman)*
8. I Don't Want To Take A Chance *(Eddy Howard)*
9. Luna Rossa *(Alan Dean)*
10. Adios *(Gisele MacKenzie)*

Bob Stevens
WVCG—Coral Gables, Fla.
1. You Belong To Me *(Stafford)*
2. Tingo-Tango *(Paul Bruno)*
3. Wish You Were Here *(Eddie Fisher)*
4. Tenderly *(David Rose)*
5. Somewhere Along The Way *(Nat "King" Cole)*
6. Vanessa *(Hugo Winterhalter)*
7. Jambalaya *(Jo Stafford)*
8. It's A Blue World *(Four Freshmen)*
9. Botch-A-Me *(R. Clooney)*
10. I Went To Your Wedding *(Patti Page)*

Bill Hyden
KRMG—Tulsa, Okla.
1. It's In The Book *(Johnny Standley)*
2. You Belong To Me *(Stafford)*
3. Wish You Were Here *(Eddie Fisher)*
4. Jambalaya *(Jo Stafford)*
5. High Noon *(Frankie Laine)*
6. Half As Much *(R. Clooney)*
7. Somewhere Along The Way *(Nat "King" Cole)*
8. Trying *(The Hilltoppers)*
9. Take Me In Your Arms *(Paul-Ford)*
10. Delicado *(Percy Faith)*

Dick Outlaw
WILM—Wilmington, Del.
1. Somewhere Along The Way *(Nat "King" Cole)*
2. Wish You Were Here *(Fisher)*
3. You Belong To Me *(Jo Stafford)*
4. My Song *(Johnny Ace)*
5. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
6. High Noon *(Frankie Laine)*
7. I Went To Your Wedding *(Steve Gibson)*
8. I Laughed At Love *(S. Gale)*
9. Half As Much *(R. Clooney)*
10. Kiss Of Fire *(Billy Eckstine)*

John Gale
WINN—Louisville, Ky.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Say You'll Wait For Me *(Al Martino)*
4. My Tormented Heart *(Sarah Vaughan)*
5. Glow Worm *(Mills Bros.)*
6. Meet Mr. Callaghan *(Mitch Miller)*
7. Trying *(The Hilltoppers)*
8. Wish You Were Here *(Eddie Fisher)*
9. Easy To Say *(T. Edwards)*
10. Tingo Tango *(Paul Bruno)*

Donn Tibbetts
WFEA—Manchester, N. H.
1. You Belong To Me *(Stafford)*
2. Jambalaya *(Jo Stafford)*
3. High Noon *(Frankie Laine)*
4. Somewhere Along The Way *(Nat "King" Cole)*
5. Strange Sensation *(J. Valli)*
6. Cincinnati Ding Dong *(Art Lund)*
7. Wish You Were Here *(Eddie Fisher)*
8. Carmen's Boogie *(G. Cates)*
9. Half As Much *(R. Clooney)*
10. I Should Care *(R. Flanagan)*

Harv Morgan
WARM—Scranton, Pa.
1. I Went To Your Wedding *(Patti Page)*
2. Auf Wiederseh'n Sweetheart *(Eddy Howard)*
3. Wish You Were Here *(Fisher)*
4. Botch-A-Me *(R. Clooney)*
5. Zing A Little Zong *(Crosby-Wyman)*
6. Meet Mr. Callaghan *(Paul-Ford)*
7. Somewhere Along the Way *(Nat "King" Cole)*
8. You Belong To Me *(Dean Martin)*
9. Because You're Mine *(Mario Lanza)*
10. I Got Big Eyes *(T. Dorsey)*

Ed Perry
KFRE—Fresno, Calif.
1. Wish You Were Here *(Fisher)*
2. Somewhere Along The Way *(Nat "King" Cole)*
3. Doodletown-Fifers *(Sauter-Finegan)*
4. I Went To Your Wedding *(Patti Page)*
5. Half As Much *(R. Clooney)*
6. Delicado *(Percy Faith)*
7. Too Old To Cut The Mustard *(Clooney-Dietrich)*
8. Botch-A-Me *(R. Clooney)*
9. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
10. My Love And Devotion *(Gordan Jenkins)*

Art Tacker
WCRB—Waltham, Mass.
1. I Went To Your Wedding *(Patti Page)*
2. You Belong To Me *(Stafford)*
3. Luna Rossa *(Alan Dean)*
4. Meet Mr. Callaghan *(Mitch Miller)*
5. You Like *(Eileen Barton)*
6. I Don't Want To Take A Chance *(Eddy Howard)*
7. Vanessa *(David Rose)*
8. Love Me *(Johnnie Ray)*
9. You're More Like Your Mommy *(Dick Todd)*
10. Have A Good Time *(Tony Bennett)*

Howard Miller
WIND—Chicago, Ill.
1. I Went To Your Wedding *(Patti Page)*
2. Trying *(The Hilltoppers)*
3. You Belong To Me *(Stafford)*
4. Indian Love Call *(Slim Whitman)*
5. Have A Good Time *(Tony Bennett)*
6. Wish You Were Here *(Eddie Fisher)*
7. String Along *(Ames Bros.)*
8. Should I *(Four Aces)*
9. Blues In Advance *(D. Shore)*
10. Taboo *(June Valli)*

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 20 without any changes on the part of THE CASH BOX.

Dave Robinson
WELI—New Haven, Conn.
1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. You Belong To Me *(Jo Stafford)*
3. Botch-A-Me *(R. Clooney)*
4. Wish You Were Here *(Fisher)*
S. I Went To Your Wedding *(Patti Page)*
6. High Noon *(Frankie Laine)*
7. Half As Much *(R. Clooney)*
8. I Laughed At Love *(S. Gale)*
9. Indian Love Call *(Slim Whitman)*
10. Luna Rossa *(Alan Dean)*

Bob Larsen
WEMP—Milwaukee, Wis.
1. You Belong To Me *(Stafford)*
2. Wish You Were Here *(Eddie Fisher)*
3. Too Old To Cut The Mustard *(Clooney-Dietrich)*
4. Botch-A-Me *(R. Clooney)*
S. Indian Love Call *(Slim Whitman)*
6. Should I *(Four Aces)*
7. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
8. Zing A Little Zong *(Crosby-Wyman)*
9. I Should Care *(R. Flanagan)*
10. Fiddlesticks *(Dick Freitas)*

Ray Drury
WSPR—Springfield, Mass.
1. Rock Of Gibraltar *(F. Laine)*
2. Botch-A-Me *(R. Clooney)*
3. High Noon *(Frankie Laine)*
4. Kay's Lament *(Kay Starr)*
S. Should I *(Four Aces)*
6. Luna Rossa *(Alan Dean)*
7. Jambalaya *(Jo Stafford)*
8. Indian Love Call *(Slim Whitman)*
9. Meet Mr. Callaghan *(Mitch Miller)*
10. Auf Wiederseh'n Sweetheart *(Vera Lynn)*

Bob Chambers
WEBK—Tampa, Fla.
1. Wish You Were Here *(Eddie Fisher)*
2. You Belong To Me *(Stafford)*
3. Too Old To Cut The Mustard *(Clooney-Dietrich)*
4. Tippin' In *(Ralph Flanagan)*
S. Early Autumn *(Jo Stafford)*
6. Street Of Dreams *(Sarah Vaughan)*
7. I Went to Your Wedding *(Patti Page)*
8. Tennessee Newsboy *(Frank Sinatra)*
9. Meet Mr. Callaghan *(Mitch Miller)*
10. I Don't Want To Take A Chance *(Eddy Howard)*

Brad Phillips
WINS—New York, N. Y.
1. You Belong To Me *(Stafford)*
2. Wish You Were Here *(Eddie Fisher)*
3. Meet Mr. Callaghan *(Harry Grove Trio)*
4. Luna Rossa *(Alan Dean)*
S. My Love And Devotion *(Perry Como)*
6. Rain *(Sauter-Finegan)*
7. You Could Make Me Smile Again *(Tony Bennett)*
8. I Laughed At Love *(S. Gale)*
9. Takes Two To Tango *(Pearl Bailey)*
10. You'll Never Get Away *(Cornell-Brewer)*

Larry Wilson
WNOE—New Orleans, La.
1. You Belong To Me *(Stafford)*
2. Til The End Of The World *(Bing Crosby)*
3. Jambalaya *(Jo Stafford)*
4. Adios *(Giselle MacKenzie)*
S. Some Folks Do *(E. Barton)*
6. Meet Mr. Callaghan *(Paul-Ford)*
7. My Love And Devotion *(Doris Day)*
8. Wish You Were Here *(Eddie Fisher)*
9. Bim Bam Baby *(F. Sinatra)*
10. Luna Rossa *(Alan Dean)*

Pete Ward
WCCM—Lawrence, Mass.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Somewhere Along The Way *(Nat "King" Cole)*
4. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
S. Hand Of Fate *(Eddie Fisher)*
6. Luna Rossa *(Alan Dean)*
7. Outside Of Heaven *(E. Fisher)*
8. Softly *(Georgia Carr)*
9. My Love And Devotion *(Perry Como)*
10. Say You'll Wait For Me *(Al Martino)*

Bob Watson
WSB—Atlanta, Ga.
1. Wish You Were Here *(Guy Lombardo)*
2. Auf Wiedersehn *(Vera Lynn)*
3. You Belong To Me *(Stafford)*
4. Half As Much *(R. Clooney)*
S. High Noon *(Frankie Laine)*
6. Slaughter On 10th Avenue *(Ray Anthony)*
7. Botch-A-Me *(R. Clooney)*
8. Walkin' My Baby Back Home *(Sammy Kaye)*
9. I Don't Want To Take A Chance *(Eddy Howard)*
10. One Mint Julep *(B. Morrow)*

Alan Saunders
WVNJ—Newark, N. J.
1. Have A Good Time *(Bennett)*
2. I Went To Your Wedding *(Patti Page)*
3. Botch-A-Me *(R. Clooney)*
4. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
S. Half As Much *(R. Clooney)*
6. Here In My Heart *(Al Martino)*
7. I'm Yours *(Don Cornell)*
8. Jambalaya *(Frances Wayne & Hefti)*
9. Meet Mr. Callaghan *(Harry Grove Trio)*
10. I Laughed At Love *(S. Gale)*

Eddie Ross
WFPG—Atlantic City, N. J.
1. Maybe *(Como-Fisher)*
2. I Don't Want To Take A Chance *(Eddy Howard)*
3. You Belong To Me *(Patti Page)*
4. Half As Much *(R. Clooney)*
S. You Like *(Eileen Barton)*
6. My Thrill *(Alan Dale)*
7. Wish You Were Here *(Eddie Fisher)*
8. Make Believe Dreams *(Ray Anthony)*
9. Take My Heart *(Toni Arden)*
10. Dark Eyes *(Ralph Marterie)*

Jay Trompeter
WIND—Chicago, Ill.
1. You Belong To Me *(Dean Martin)*
2. I Went To Your Wedding *(Patti Page)*
3. Wish You Were Here *(Fisher)*
4. Jambalaya *(Jo Stafford)*
S. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
6. Meet Mr. Callaghan *(Paul-Ford)*
7. Indian Love Call *(Slim Whitman)*
8. Vanessa *(Dave Rose)*
9. You Intrigue Me *(Bernice Parks)*
10. Trying *(The Hilltoppers)*

Gene Davis
WAKR—Akron, Ohio
1. You Belong To Me *(Stafford)*
2. Trying *(The Hilltoppers)*
3. I Went To Your Wedding *(Patti Page)*
4. Have A Good Time *(Tony Bennett)*
S. Meet Mr. Callaghan *(Melachrino Strings)*
6. Jambalaya *(Jo Stafford)*
7. Somewhere Along The Way *(Nat "King" Cole)*
8. Wish You Were Here *(Eddie Fisher)*
9. Luna Rossa *(Alan Dean)*
10. Because Your Mine *(Mario Lanza)*

Barry Kaye
WCAU—Philadelphia, Pa.
1. You Belong To Me *(Stafford)*
2. Wish You Were Here *(Eddie Fisher)*
3. I Went To Your Wedding *(Patti Page)*
4. High Noon *(Frankie Laine)*
5. Botch-A-Me *(R. Clooney)*
6. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
7. Meet Mr. Callaghan *(Paul-Ford)*
8. Luna Rossa *(Alan Dean)*
9. Half As Much *(R. Clooney)*
10. Should I *(Four Aces)*

Mac McGuire
WIP—Philadelphia, Pa
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Wanted *(Four Aces)*
4. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
5. Possess Me *(Tony Bavaar)*
6. Maybe *(Como-Fisher)*
7. Meet Mr. Callaghan *(Paul-Ford)*
8. My Favorite Song *(Marinn Caruso)*
9. Two Faced Clock *(Rex Allen)*
10. Feet Up *(Guy Mitchell)*

Roger Nash
WJMR—New Orleans, La.
1. Adios *(Gisele MacKenzie)*
2. Takes Two To Tango *(Pearl Bailey)*
3. Because You're Mine *(Lanza)*
4. Botch-A-Me *(R. Clooney)*
S. Some Folks Do *(E. Barton)*
6. You Belong To Me *(Jo Stafford)*
7. Should I *(Four Aces)*
8. Meet Mr. Callaghan *(Paul-Ford)*
9. Three Letters *(Kay Starr)*
10. Wish You Were Here *(Eddie Fisher)*

Chaz Roye
WDAE—Tampa, Fla.
1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. You Belong To Me *(Stafford)*
3. Wish You Were Here *(Eddie Fisher)*
4. Jambalaya *(Jo Stafford)*
S. Walkin' My Baby Back Home *(Nat "King" Cole)*
6. Half As Much *(R. Clooney)*
7. Somewhere Along The Way *(Nat "King" Cole)*
8. I Should Care *(R. Flanagan)*
9. I Went To Your Wedding *(Patti Page)*
10. Botch-A-Me *(R. Clooney)*

Ed Bartell
KQV—Pittsburgh, Pa.
1. Wish You Were Here *(Fisher)*
2. So Madly In Love *(G. Gibbs)*
3. High Noon *(Frankie Laine)*
4. Mademoiselle *(Eddy Howard)*
S. You Belong To Me *(Stafford)*
6. You're My Destiny *(A. Dean)*
7. You Intrigue Me *(Champ Butler)*
8. Bim Bam Baby *(F. Sinatra)*
9. I'm Through With Love *(Sandy Solo)*
10. Take Me In Your Arms And Hold Me *(Paul-Ford)*

Leigh Kamman
WOV—New York, N. Y.
1. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
2. Somewhere Along The Way *(Nat "King" Cole)*
3. Wish You Were Here *(Eddie Fisher)*
4. Doodletown Fifers *(Sauter-Finegan)*
S. You Belong To Me *(Stafford)*
6. Roseanne *(Vic Damone)*
7. Man Smart *(Harry Belafonte)*
8. My Bonnie Lies Over The Ocean *(Ella Fitzgerald)*
9. I Laughed At Love *(L. Jordan)*
10. Autumn Has Come And Gone *(Fred Daran)*

Hy Davis
WJXN—Jackson, Miss.
1. You Belong To Me *(Thompson)*
2. Meet Mr. Callaghan *(Carmen Cavallero)*
3. Feet Up *(Guy Mitchell)*
4. Luna Rossa *(Alan Dean)*
S. Mademoiselle *(Lanson-Camaratta)*
6. I Went To Your Wedding *(Patti Page)*
7. Blow Out The Candle *(Toni & Jan Arden)*
8. Carmen's Boogie *(Andrews Sisters)*
9. Too Old To Cut The Mustard *(Clooney-Dietrich)*
10. Some Folks Do *(E. Barton)*

Buddy Beason
KOPO—Tucson, Ariz.
1. Half As Much *(R. Clooney)*
2. Kay's Lament *(Kay Starr)*
3. You Belong To Me *(P. Page)*
4. When I Fall In Love *(D. Day)*
S. I Went To Your Wedding *(Patti Page)*
6. Somewhere Along The Way *(Nat "King" Cole)*
7. Walkin' My Baby Back Home *(Johnnie Ray)*
8. I May Hate Myself In The Morning *(Steve Gibson)*
9. Jambalaya *(Tutti-Camarata)*
10. Because You're Mine *(Nat "King" Cole)*

Chuck Thompson
WFOR—Hattiesburg, Miss.
1. Lover *(Lee-Jenkins)*
2. Take Me In Your Arms And Hold Me *(Paul-Ford)*
3. Should I *(Four Aces)*
4. Jambalaya *(Jo Stafford)*
5. Am I Wasting My Time? *(Roy Milton)*
6. You Belong To Me *(Stafford)*
7. Kay's Lament *(Kay Starr)*
8. Takes Two To Tango *(Pearl Bailey)*
9. Love Where Are You Now? *(Patti Page)*
10. Snow In Lover's Lane *(Frankie Laine)*

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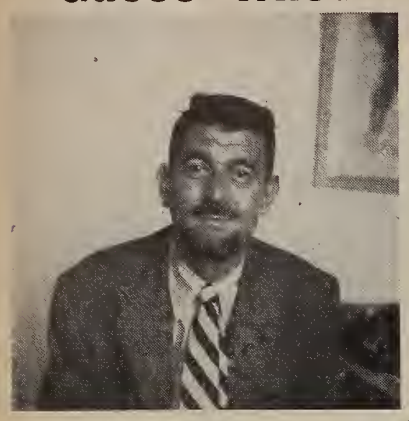

Mitch Miller? No. Jazzbo Collins? No. Don't be misled by the beard. It's Howie Richmond, the publisher, latest adherent to the beard craze. If this trend keeps up, perhaps the identifying mark of anyone in the music business will soon be a heavy growth under the chin.

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More Pictures of MOA Convention In Next Week's Issue Of *The Cash Box*

Devon Names Distribs For "My Favorite Song"

PHILA, PA.—Independent record distributors across the country are being franchised by the newly-formed Devon Records, Philadelphia, to handle the first release and original recording of "My Favorite Song," new ballad which has shown marked sales strength on test record store and juke box locations.

Robert Goldy, treasurer and general counsel for the Devon label, announced the appointment of six distributors with negotiations nearing completion with many more in other parts of the country.

Franchised to carry the Devon Records line are: Cosnat Distributors of Philadelphia, for Eastern Pennsylvania, Southern New Jersey and parts of Delaware; Cosnat Distributors of New York City, for Newark, N. J., and the upper New York State area; Music Suppliers of New England, Boston, for the entire New England territory; Mangold Company, Baltimore, Md., for the area extending from Dover, Del., south to Alexandria, Va.; Ohio Record Distributing Company, Cleveland, for Ohio, Western Pennsylvania and West Virginia; James Martin Company, Chicago, for that territory.

The first Devon Records release in view of the great demand already manifest for "My Favorite Song," will be made available at the 45 rpm speed in addition to the 78's. The hit ballad is backed with the first vocal version of "Balboa".

The record introduces Marian Caruso with the Overtones, vocal group formerly with Charlie Ventura's band. Miss Caruso comes to records from radio, being featured singer on the variety shows originated by Station WIP, Philadelphia, for the Mutual Network. The orchestra is directed by Don Costa, arranger for Vaughn Monroe.

Announcement

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The Nation's TOP 50

Comprising **100** Selections

AL—Aladdin, AP—Apollo, AT—Atlantic, BU—Bullet, CA—Capitol, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DY—Derby, FE—Federal, 4 Star—Four Star, IM—Imperial, IN—Intro, JU—Jubilee, KI—King, LO—London, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, SA—Savoy, SE—Seger, SIT—Sittin' In, SP—Specialty, SW—Swingtime, TE—Tempo, TN—Tennessee, UN—United, VI—Victor

1—You Belong To Me

Sept. 27: 98.9 — Sept. 20: 83.9

CA-2165 (F-2165)—DEAN MARTIN
CA-2198 (F-2198)—JAN GARBER O. *Tossin' And Turnin'*
CO-39811 (4-39811)—JO STAFFORD
CO-39857 (4-39857)—KEN GRIFFIN *Walkin' Ta Missouri*
DE-28388 (9-28388)—GRADY MARTIN *I Went To Your Wedding*
ME-5899 (45x5899)—PATTI PAGE *I Went To Your Wedding*
ME-6407 (45x6407)—SUE THOMPSON
MG-11295 (K-11295)—JONI JAMES
VI-20-4893 (47-4893)—FREDDY MARTIN O. *Ain't It Grand To Be Dead*

2—Auf Wiederseh'n Sweetheart

Sept. 27: 98.5 — Sept. 20: 127.3

CA-2143 (F-2143)—LES BAXTER *Padam . . . Padam . . .*
CA-2166 (F-2166)—SHARKEY
CO-39776 (4-39776)—CHAMP BUTLER *Padam, Padam*
CO-39809 (4-39809)—KEN GRIFFIN *Half As Much*
CR-60773 (9-60773)—AMES BROTHERS *Break The Bands That Bind Me*
DE-28271 (9-28271)—GUY LOMBARDO O. *Half As Much*
LO-1227 (45-1227)—VERA LYNN *Parting Song*
ME-5871 (5871x45)—EDDY HOWARD *I Don't Want To Take A Chance*
MG-11278 (K-11278)—DE MARCO SISTERS *Watermelon Weather*
VI-20-4777 (47-4777)—BILLY SHEPARD O. *The Mask Is Off*

3—Wish You Were Here

Sept. 27: 90.1 — Sept. 20: 73.2

DE-28308 (9-28308)—GUY LOMBARDO O. *Hony Tonk Sweetheart*
MG-11270 (K11270)—FRAN WARREN *What Is This Thing Called Love?*
VI-20-4830 (47-4830)—EDDIE FISHER *The Hand Of Fate*

4—Half As Much

Sept. 27: 73.5 — Sept. 20: 55.8

CO-39710 (4-39710)—ROSEMARY CLOONEY *Poor Whip-Poor-Will*
CO-20879 (4-20879)—CURLEY WILLIAMS
CO-39809 (4-39809)—KEN GRIFFIN *Auf Weiderseh'n Sweetheart*
DE-28271 (9-28171)—GUY LOMBARDO O. *Auf Wiederseh'n Sweetheart*
ME-6366 (6366x45)—KEN MARVIN
ME-8294 (45x8294)—DINAH WASHINGTON *My Song*
MG-11202 (K-11202)—HANK WILLIAMS

5—I Went To Your Wedding

Sept. 27: 65.9 — Sept. 20: 25.1

CO-39856 (4-39856)—SAMMY KAYE O. *It Wasn't God Who Made Honky Tonk Angels*
DE-28388 (9-28388)—GRADY MARTIN *You Belong To Me*
DE-28411 (9-28411)—GUY LOMBARDO O. *Somewhere Along The Way*
ME-5899 (45x5899)—PATTI PAGE *You Belong To Me*
VI-20-4835 (47-4835)—STEVE GIBSON

6—Meet Mister Callaghan

Sept. 27: 51.5 — Sept. 20: 37.2

CA-2193 (F-2193)—LES PAUL *Take Me In Your Arms*
CO-39851 (4-39851)—MITCH MILLER O. *How Strange*
DE-28373 (9-28373)—CARMEN CAVALLARO O. *Runnin' Wild Boogie*
LO-1248 (45x1248)—HARRY GROVE TRIO *Intermezzo*
ME-5900 (45x5900)—HARMONICATS & AUGUST *Wish You Were Here*
MG-30640 (K-30640)—PETER TODD O. *Whistlewood*
VI-20-4891 (47-4891)—MELACHRINO STRINGS *La Rosita*

7—High Noon

Sept. 27: 47.3 — Sept. 20: 61.2

CA-2120 (F-2120)—TEX RITTER *Go On! Get Out!*
CO-39770 (4-39770)—FRANKIE LAINE *Rock Of Gibraltar*
LO-1232 (45-1232)—LITA ROZA *Love, Where Are You Now?*
MG-11266 (K11266)—BILL HAYES *Padam . . . Padam . . .*

8—Jambalaya

Sept. 27: 45.2 — Sept. 20: 30.8

CO-39838 (4-39838)—JO STAFFORD *Early Autumn*
CR-60816 (9-60816)—N. HEFTI & F. WAYNE *Two Faced Clock*
DE-28341 (9-28341)—REX ALLEN
DE-28367 (9-28367)—CAMARATA *Mademoiselle*
MG-11283 (K-11283)—HANK WILLIAMS

9—Botch-A-Me

Sept. 27: 38.2 — Sept. 20: 55.6

CO-39767 (4-39767)—ROSEMARY CLOONEY *On The First Warm Day*

10—Walkin' My Baby Back Home

Sept. 27: 34.9 — Sept. 20: 23.4

AP-1088—DEAN MARTIN *Oh! Marie*
CA-2130 (F-2130)—NAT "KING" COLE *Funny*
CO-39750 (4-39750)—JOHNNIE RAY *Give Me Time*
DE-28277 (9-28277)—GUY LOMBARDO O. *Once In A While*
SE-7002—BERNICE PARKS

11—Indian Love Call

Sept. 27: 31.1 — Sept. 20: 13.7

CO-39245 (4-39245)—FRED LOWERY
DE-27955 (9-27955)—FRIML
DE-28076 (9-28076)—ARMSTRONG & JENKINS O. *Jeonnine*
IM-8156 (45x8156)—SLIM WHITMAN *China Doll*
MG-11300 (K-11300)—FOUR HORSEMEN *San Antonio Rose*
VI-10-3786—ROBERTA PETERS & R. MERRILL *So In Love*

12—Sugarbush

Sept. 27: 24.2 — Sept. 20: 14.6

CO-39693 (4-39693)—F. LAINE & D. DAY *How Lovely Cooks The Meat*
DE-28287 (9-28287)—JOSEF MARAIS *How Lovely Cooks The Meat*

13—Somewhere Along The Way

Sept. 27: 23.9 — Sept. 20: 23.2

CA-2069 (F-2069)—NAT "KING" COLE *What Does It Take?*
CO-39695 (4-39695)—TONY BENNETT *Sleepless*
DE-28141 (9-28141)—JERRY GRAY O. *Pittsburgh, Pa.*
DE-28222 (9-28222)—GENE AMMONS O. *Beezy*
DE-28411 (9-28411)—GUY LOMBARDO *I Went To Your Wedding*
ME-89001 (45x89001)—ILLINOIS JACQUET *Port Of Rico*
VI-20-4691 (47-4691)—HUGO WINTERHALTER *Vanessa*

14—Delicado

Sept. 27: 19.8 — Sept. 20: 41.3

CA-2040 (F-2040)—STAN KENTON O. *Bags And Baggage*
CO-39708 (4-39708)—PERCY FAITH O. *Festival*
CR-60729 (9-60729)—LAURINDO ALMEIDA *R'Eco—R'Eco*
DE-28044 (9-28044)—WALDYR AZEVEDO O. *See If You Like It*
DE-28179 (9-28179)—GUY LOMBARDO O. *Kiss Of Fire*
DE-28304 (9-28304)—ETHEL SMITH *Poinciana*
LO-1151—EDMUNDO ROS O. *Boioo*
MG-11259 (K-11259)—LOS MUSICOS
SE-7002—Fred Norman Orch.
VI-20-4677 (47-4677)—THREE SUNS *Plink, Plank, Plunk!*
VI-20-4719 (47-4719)—DINAH SHORE *The World has A Promise*
VI-10-3919—BOSTON POPS O.

15—Vanessa

Sept. 27: 19.7 — Sept. 20: 21.7

MG-30619 (K-30619)—DAVID ROSE *All The Things You Are*
VI-20-4691 (47-4691)—HUGO WINTERHALTER O. *Somewhere Along The Way*

16—String Along

Sept. 27: 19.6 — Sept. 20: 11.3

CR-60804 (9-60804)—AMES BROTHERS *Absence Makes The Heart Grow Fonder*

17—Because You're Mine

Sept. 27: 18.4 — Sept. 20: 17.7

CA-2212 (F-2212)—NAT "KING" COLE *I'm Never Satisfied*
DE-28337 (9-28337)—JOHN RAIIT *The Song Angels Sing*
ME-5897 (45x5897)—BOBBY WAYNE *Madonna Of The Rosary*
MG-11301 (K-11301)—BILLY ECKSTINE *Early Autumn*
VI-10-3914 (47-3914)—MARIO LANZA *Song The Angels Sing*

18—My Love And Devotion

Sept. 27: 17.2 — Sept. 20: 7.5

CO-39817 (4-39817)—DORIS DAY *Make It Soon*
VI-20-4877 (47-4877)—PERRY COMO *Sweethearts Holiday*

19—Here In My Heart

Sept. 27: 15.4 — Sept. 20: 30.4

BBS-101—AL MARTINO *I Cried Myself To Sleep*
CO-39745 (4-39745)—TONY BENNETT *I'm Lost Again*
CR-60746 (9-60746)—ALAN DALE *I'm Sorry*
DE-28213 (9-28213)—THE ANDREWS SISTERS DICK HAYMES *I'm Sorry*

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising **100** Selections

Sept. 27 Sept. 20

ME-5877 (5877x45)—VIC DAMONE
Rosanne

20—Trying
14.7 3.2
CR-60823 (9-60823)—JOHNNY DESMOND
Wild Guitars
DE-28375 (9-28375)—ELLA FITZGERALD
My Bonnie Lies Over The Ocean
DE-28322 (9-28322)—GRADY MARTIN
Sweet Jennie Lee
ME-5904 (45x5904)—JIMMY PALMER O.
Down By The O-Hi-O

21—I Laughed At Love
12.4 8.1
DE-28394 (9-28394)—LOUIS ARMSTRONG
Takes Two To Tango
VI-20-4789 (47-4789)—SUNNY GALE
Father Time

22—Maybe
12.1 13.9
VI-20-4744 (47-4744)—COMO & FISHER
Watermelon Weather

23—Blue Tango
11.5 17.6
CA-1966 (F-1966)—LES BAXTER
Please, Mr. Sun
DE-27875 (9-27875)—LEROY ANDERSON
Belle Of The Ball
DE-28031 (9-28031)—GUY LOMBARDO
At Last; At Last
ME-5790—DICK HAYMAN
For Sentimental Reasons
ME-5817 (5817x45)—XAVIER CUGAT O.
Jungle Flute
VI-20-4518 (47-4518)—HUGO WINTERHALTER O.
The Gypsy Trail
VI-20-4541 (47-4541)—FRANKIE CARLE
VI-20-4872 (47-4872)—TONY BAVAAR
Possess Me

24—Luna Rossa
9.9 17.9
CA-2168 (F-2168)—VOICES OF SCHUMANN
April In Paris
CO-39787 (4-39787)—FRANK SINATRA
Tennessee Newsboy
LO-1229 (45-1229)—LEE LAWRENCE
Esmeralda
MG-11269 (K-11269)—ALAN DEAN
I'll Forget You
VI-20-4836 (47-4836)—TONY MARTIN
Some Day
VI-10-3804—EZIO PINZA
Anema E Core (Until)

25—I'll Walk Alone
9.8 1.9
CA-2000 (F-2000)—MARGARET WHITING
I Could Write A Book
CA-2044 (F-2044)—
With A Song In My Heart
CO-39654 (4-39654)—BURT TAYLOR
Solitude
CR-60659 (9-60659)—DON CORNELL
That's The Chance You Take
DE-23340 (9-23340)—MARY MARTIN
Good Night, Wherever You Are
DE-28038 (9-28038)—PATTY ANDREWS
That's The Chance You Take
DE-28177 (9-28177)—LOUIS ARMSTRONG O.
Kiss Of Fire
ME-5821 (5821x45)—RICHARD HAYES
Tattletale
MG-11198 (K-11198)—LEROY HOLMES
You're My Thrill
VI-20-4703 (47-4703)—RALPH FLANAGAN
Just A Little Lovin'

Sept. 27 Sept. 20

VI-20-4643 (47-4643)—PETER KING SISTERS
Love, Where Are You Now?

26—Faith Can Move Mountains
8.5 5.4
CA-2230 (F-2230)—NAT "KING" COLE
The Ruby And The Pearl
CO-39837 (4-39837)—JOHNNIE RAY
Love Me
LO-1255 (45x1255)—JIMMY YOUNG
I'll Never Be The Same

27—Say You'll Wait For Me
8.4 —
CA-2185 (F-2815)—AL MARTINO
I've Never Seen
CO-39839 (4-39839)—SARAH VAUGHAN
My Tormented Heart
DE-28336 (9-28336)—DOLORES GRAY
Crazy He Calls Me
MG-11296 (K-11296)—BILL HAYES
My Search For You Is Ended

28—One Mint Julep
8.3 —
CO-39823 (4-39823)—LOUIS PRIMA O.
Chili Sauce
VI-20-4868 (47-4868)—BUDDY MORROW O.
Got You On My Mind

29—Feet Up (Pat Him On The Po-Po)
6.3 16.2
CO-39822 (4-39822)—GUY MITCHELL
Jenny Kissed Me

30—Should I
6.2 14.5
DE-28323 (9-28323)—FOUR ACES
There's Only Tonight

31—Hesitation
6.1 5.2
MG-11306 (K-11306)—ART MOONEY O.
VI-20-4851 (47-4851)—HUGO WINTERHALTER O.
Tic-Tac-Toe

32—Zing A Little Zong
5.7 —
CA-2137 (F-2137)—HELEN O'CONNELL
Body And Soul
DE-28255 (9-28255)—CROSBY-WYMAN
Maiden Of Guadalupe
MG-11280 (K-11280)—ROBERT Q. LEWIS
On A Sunday By The Sea
VI-20-4792 (47-4792)—DOROTHY LOUDON
Ma Ma Ma Ma

33—Kiss Of Fire
5.6 3.6
CA-2102 (F-2102)—BAXTER & BEAVERS
I'm Yours
CO-39737 (4-39737)—TONI ARDEN
I'm Yours
CR-60745 (9-60745)—LES BROWN O.
I Waited A Little Too Long
DE-28179 (9-28179)—GUY LOMBARDO O.
Delicado
DE-28177 (9-28177)—LOUIS ARMSTRONG O.
I'll Walk Alone
LO-1214 (45x1214)—ANNE SHELTON
Body And Soul
ME-5823 (5823x45)—GEORGIA GIBBS
A Lasting Thing
MG-11225 (K-11225)—BILLY ECKSTINE
Never Like This
VI-20-4671 (47-4671)—TONY MARTIN
For The Very First Time
VI-20-4705 (47-4705)—RALPH FLANAGAN
I'm Yours

Sept. 27 Sept. 20

34—Too Old To Cut The Mustard
5.2 15.1
CO-39812 (4-39812)—CLOONEY & DIETRICH
Good For Nothing
DE-28314 (9-28314)—DICK TODD
Waiting In The Lobby Of Your Heart
DE-46387 (9-46387)—TUBB & FOLEY
ME-6348 (6348x45)—CARLISLE BROTHERS
VI-20-4290 (47-4290)—HOMER & JETHRO

35—Once In A While
5.1 7.8
DE-28277 (9-28277)—GUY LOMBARDO O.
Walkin' My Baby Back Home
DE-28306 (9-28306)—LOUIS ARMSTRONG O.
Confessin'
ME-5867 (45x5867)—PATTI PAGE
I'm Glad You're Happy
VI-420-004—TOMMY DORSEY O.
Not So Quiet Please

36—Fool, Fool, Fool
4.9 3.4
CA-2151 (F-2151)—KAY STARR
Kay's Lament

37—Kay's Lament
4.5 4.6
CA-2151 (F-2151)—KAY STARR
Fool, Fool, Fool

38—So Madly In Love
4.2 11.2
DE-28251 (9-28251)—DOROTHY COLLINS
From The Time You Say Goodbye
ME-5874 (45x5874)—GEORGIA GIBBS
Make Me Love You
VI-20-4759 (47-4759)—JUNE VALLI
Strange Sensation

39—Smoke Rings
4.1 6.7
CA-2123 (F-2123)—LES PAUL & MARY FORD
In The Good Old Summertime
MG-11289 (K-11289)—JON TILMAN TRIO
The Jazz Me Blues

40—Love Me
3.7 —
CO-39837 (4-39837)—JOHNNIE RAY
Faith Can Move Mountains
CO-39797 (4-39797)—MARLENE DIETRICH
Come Rain Or Come Shine
ME-5802 (45x5802)—BOB KAMES

41—You Like
3.6 —

42—I'm Yours
3.2 19.6

43—It's A Blue World
3.1 2.9

44—Strange Sensation
2.7 12.7

45—Take Me In Your Arms And Hold Me
2.6 5.3

46—Have A Good Time
2.4 9.2

47—Lonely Wine
2.2 1.5

48—A Sinner Am I
1.6 5.1

49—Rock Of Gibraltar
1.4 6.9

50—Lover
1.2 1.2

One-Stop Service Is A Must For Operators

By LOUIS BOORSTEIN
Pres., Leslie Distributing

What is a One-Stop? How does it work? What are its advantages?

These are the questions that are usually fired at someone connected with a one-stop operation.

To those not at all familiar with a one-stop—or even its name— it is the operation of a business which endeavors to have all record labels, in 45 and 78 rpm, in one location.

The operation is quite simple. Operators of one-stops display in various fashion the hits of the day of all companies. They also stock standards and specialized numbers. A well functioning one-stop will have an inventory large enough to take care of the needs of the operators who patronize him.

Most one-stop operations have a service charge of 5c per record above the wholesale cost, although this charge may vary.

The advantages of paying a few cents above the wholesale cost are many. First of all, it is not necessary to travel about to the various distributors. Since distributors in most cities are not close to each other, this item is important. Added to that, the operator is confronted with the parking situation which makes one-stop more desirable.

Moreover, the one-stop offers the operator an opportunity to hear various versions of the same tune so that he can buy the one best suited for his needs. Remember a one-stop sells service not a particular label.

In addition many one-stops offer complete title service for their customers and many go out of their way and make every effort to fill special orders for their customers.

There's an easy way to evaluate the true worth of one-stop service to an operator. Suppose an operator buys 100 records a week. The cost above what he would normally pay is $5 per week. Measure the cost of time, freight, parking problems and pressure from interested salesmen and it can readily be seen that 5c per record is a good buy. In effect the operator has in his one-stop man a purchasing agent, a completely competent specialist, plus all the other advantages for only $5 per hundred.

Further, those who have their records shipped to them have the lowest possible cost because all records are sent in one shipment as against individual shipments from various distributors.

Once an operator tries one-stop service, it is very rare that he ever goes back to the old method of purchasing records. Those who have tried one-stop are convinced of its effectiveness. Those who haven't tried it, should at least give it consideration —and better still, a try.

ATTENTION OPERATORS

He does it again?

2 BIG HITS

on one record . . .

Lawrence DUCHOW

The VAGABOND "SWISS BOY" WALTZ KING

and his RCA VICTOR RECORDING ORCHESTRA

FEATURING

THE RED RAVENS

RCA VICTOR'S

Swiss Boy's version of . . .

"I LOVE TO POLKA"

b/w

"THE SKI WALTZ"

RCA Victor 20-4940 (47-4940)

ATTENTION: Coin Operators if you want a Free sample of this record while they last send letterhead to Red Raven Enterprises, Box 259, Appleton, Wis.

Former Releases

20-4825 "TULIP SERENADE" b/w "DUTCH GARDEN SCHOTTISCHE"

20-4690 "THREE YANKS" b/w "BARBARA"

20-4563 "WIS WALTZ" b/w "HA HA HO HI"

HOT
Rhythm & Blues
ON
Mercury
RECORDS

The Big 3
•
1. ROCK ME ALL NIGHT LONG
THE RAVENS
8291
2. MY SONG
b/w
HALF AS MUCH
DINAH WASHINGTON
8294
3. CALL OPERATOR No. 210
b/w
BABY BABY BLUES
JOHNNY OTIS ORCH.
featuring MEL WALKER
8289

THE CASH BOX Rhythm & Blues Ramblings

The big news in Boston is the formal opening of **Audrey Schwartz'** new record shop "The Flying Disc." Decor was done up by album artist **Burt Goldblatt**, and **Cecil Steen** of Records' Incorporated, Boston distributor, helped prep the affair. Extra added attraction is the deejay show which will be aired nightly from the premises. . . . **Mr. Sad Head** and the **Billy Ford** Orchestra, whose new RCA Victor release "Mumbles Blues" and "Butcher Boy" look like two hot items, are packaged with **Charles Brown** and **Shirley Haven** on a one-nighter tour that starts in Longview, Texas, on September 30 and runs through October 23 when they appear in Little Rock, Ark. The tour is promoted by **Howard Lewis. Ralph Weinberg** picks up the group from October 27 to November 18 for an array of dates that will take the package through the southeastern states.

* * *

Irv Marcus, sales manager of Peacock and Duke Records, left for a fast trip through the middle west and west coast states. Marcus, after completing his trip, will shoot back to New York to see that the lid he nailed on the "My Song" bootleggers stays nailed on. . . . Essex Distributors have moved into new and larger quarters. The new address is 114 Springfield Avenue, Newark, New Jersey. **Joe Cohen**, president, is getting ready for bigger than ever business. . . . **Blanche Calloway** (Blanche Calloway Assoc.), who handles the business affairs of **Ruth Brown**, is expecting to become an aunt any hour now. Blanche's famous brother, Cab, is abroad currently but she'll handle the cigar dispensing for him. . . . **Ruth Brown** is scheduled so full that she and **Willis "Gaitor Tail" Jackson** had to fly from New York last Friday after a recording session, in order to make the opening for their week in Boston's Hi Hat Club. Ruth dressed for her opening number aboard the plane.

* * *

The Clovers western tour is reported to be an overwhelming success. They are hitting percentages on most of their dates. **Lou Krefetz**, manager, just returned to New York visiting with the group. . . . **Fats Domino** and **Lloyd Price** are two of the hottest and newest of the **Billy Shaw** stars. Fats Domino will work the Ralph Weinberg territory from September 16 through October 4. . . . **Buddy Lucas** and **Edna McGriff** (Jubilee Record Company luminaries) are booked from October 31 to November 30. Buddy Lucas saxing of "I Went To Your Wedding" is tremendous. . . . **Lowell Fulsom** is giving up his band. He will join up with **Joe Morris** and his **Blues Cavalcade**, **Little Laurie Tate**, and blues singer **Doc Willie Jones** for what should be a sensational package.

HOT

in HARLEM

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	GOIN' HOME *Fats Domino* *(Imperial)*
2	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
3	MY SONG *Johnny Ace* *(Duke)*
4	HAVE MERCY, BABY *The Dominoes* *(Federal)*
5	BESIDE YOU *The Swallows* *(King)*
6	I'M GONNA PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*
7	DADDY DADDY *Ruth Brown* *(Atlantic)*
8	I'LL DROWN IN MY TEARS *Sonny Thompson* *(King)*
9	FUNNY *Nat "King" Cole* *(Capitol)*
10	ONE MINT JULEP *The Clovers* *(Atlantic)*

on CHICAGO'S South Side

1	JUKE *Little Walter* *(Checker)*
2	MY SONG *Johnny Ace* *(Duke)*
3	TING-A-LING *The Clovers* *(Atlantic)*
4	MARY JO *Four Blazes* *(United)*
5	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
6	HAVE MERCY, BABY *The Dominoes* *(Federal)*
7	BESIDE YOU *The Swallows* *(King)*
8	HALF AS MUCH *Dinah Washington* *(Mercury)*
9	I'M GONNA PLAY THE HONKY TONKS *Marie Adams* *(Peacock)*
10	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*

in NEW ORLEANS

1	JUKE *Little Walter* *(Checker)*
2	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M.)*
3	MY SONG *Johnny Ace* *(Duke)*
4	LET'S CALL IT A DAY *Sonny Thompson* *(King)*
5	RESTLESS HEART *Lloyd Price* *(Specialty)*
6	GOODBYE BABY *Little Caesar* *(Recorded In Hollywood)*
7	DADDY DADDY *Ruth Brown* *(Atlantic)*
8	FIVE LONG YEARS *Eddie Boyd* *(Job)*
9	BESIDE YOU *The Swallows* *(King)*
10	MARY JO *Four Blazes* *(United)*

in PHILADELPHIA

1	MY SONG *Johnny Ace* *(Duke)*
2	TING-A-LING *The Clovers* *(Atlantic)*
3	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*
4	GOIN' HOME *Fats Domino* *(Imperial)*
5	SEE SEE RIDER *The Orioles* *(Jubilee)*
6	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury)*
7	HALF AS MUCH *Dinah Washington* *(Mercury)*
8	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*
9	HAVE MERCY, BABY *The Dominoes* *(Federal)*
10	JUKE *Little Walter* *(Checker)*

in ATLANTA

1	YOU KNOW I LOVE YOU *B. B. King* *(R. P. M.)*
2	MY SONG *Johnny Ace* *(Duke)*
3	POOR, POOR ME *Fats Domino* *(Imperial)*
4	DADDY DADDY *Ruth Brown* *(Atlantic)*
5	JUKE *Little Walter* *(Checker)*
6	TING-A-LING *The Clovers* *(Atlantic)*
7	GREYHOUND *Amos Milburn* *(Aladdin)*
8	RESTLESS HEART *Lloyd Price* *(Specialty)*
9	GOODBYE BABY *Little Caesar* *(Checker)*
10	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*

in MEMPHIS

1	FIVE LONG YEARS *Eddie Boyd* *(Job)*
2	JUKE *Little Walter* *(Checker)*
3	CAN'T HOLD ON MUCH LONGER *Little Walter* *(Checker)*
4	MARY JO *Four Blazes* *(United)*
5	MY SONG *Johnny Ace* *(Duke)*
6	LET'S CALL IT A DAY *Sonny Thompson* *(King)*
7	NIGHT AND DAY *Roy Milton* *(Specialty)*
8	TING-A-LING *The Clovers* *(Atlantic)*
9	CALL OPERATOR 210 *Floyd Dixon* *(Aladdin)*
10	HAVE MERCY, BABY *The Dominoes* *(Federal)*

HOT

in DALLAS

1	JUKE *Little Wolter* *(Checker)*	
2	BESIDE YOU *The Swallows* *(King)*	
3	YOU KNOW I LOVE YOU *B. B. King* *(RPM)*	
4	TING-A-LING *The Clovers* *(Atlantic)*	
5	DADDY DADDY *Ruth Brown* *(Atlantic)*	
6	SITTIN' HERE DRINKIN' *Christine Kittrell* *(Tennessee)*	
7	DON'T YOU CRY *Joe Turner* *(Atlantic)*	
8	POOR POOR ME *Fots Domino* *(Imperial)*	
9	MARY JO *Four Blazes* *(United)*	
10	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	

in LOS ANGELES

1	GOODBYE, BABY *Little Caesar* *(Recorded in Hollywood)*	
2	MY SONG *Johnny Ace* *(Duke)*	
3	YOU KNOW I LOVE YOU *B. B. King* *(R. P. M.)*	
4	BABY, BABY BLUES *Mel Walker & Johnny Otis* *(Mercury)*	
5	LINGER AWHILE *Earl Bostic* *(King)*	
6	I'M A SENTIMENTAL FOOL *The Morylanders* *(Jubilee)*	
7	LOOPED *Tommy Ridgley* *(Imperiol)*	
8	TING-A-LING *The Clovers* *(Atlantic)*	
9	DADDY DADDY *Ruth Brown* *(Atlantic)*	
10	HEARTACHES HERE I COME *Mel Walker* *(Savoy)*	

in ST. LOUIS

1	JUKE *Little Wolter* *(Checker)*	
2	MY SONG *Johnny Ace* *(Duke)*	
3	HAVE A GOOD TIME *Ruth Brown* *(Atlantic)*	
4	NIGHT AND DAY *Roy Milton* *(Specialty)*	
5	LONELY MONDAY *Tommy Deon* *(States)*	
6	CUBA DOLL *Lloyd Glenn* *(Swing Time)*	
7	I'LL DROWN IN MY TEARS *Sonny Thompson* *(King)*	
8	TING-A-LING *The Clovers* *(Atlantic)*	
9	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*	
10	FOOL, FOOL, FOOL *Kay Starr* *(Capitol)*	

Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in RICHMOND

1	JUKE *Little Wolter* *(Checker)*	
2	MY SONG *Johnny Ace* *(Duke)*	
3	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	
4	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*	
5	POOR POOR ME *Fots Domino* *(Imperial)*	
6	YOU KNOW I KNOW *The "Five" Royals* *(Apollo)*	
7	OOOH-OOOH-OOOH *Lloyd Price* *(Specialty)*	
8	EASY, EASY BABY *Voretto Dillard* *(Savoy)*	
9	YOU KNOW I LOVE YOU *B. B. King* *(RPM)*	
10	I M GONNA PLAY THE HONKY TONKS *Morie Adoms* *(Peacock)*	

in SAN FRANCISCO

1	MY SONG *Johnny Ace* *(Duke)*	
2	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M.)*	
3	JUKE *Little Wolter* *(Checker)*	
4	TING-A-LING *The Clovers* *(Atlantic)*	
5	LET'S CALL IT A DAY *Sonny Thompson* *(King)*	
6	TRYING *Todd Rhodes* *(King)*	
7	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	
8	MY DAYS ARE LIMITED *Jimmy McCrocklin* *(Peacock)*	
9	GOODBYE BABY *Little Caesar* *(Recorded in Hollywood)*	
10	SITTIN' HERE DRINKING *Christine Kittrell* *(Tennessee)*	

in NEWARK

1	MY SONG *Johnny Ace* *(Duke)*	
2	GOIN' HOME *Fots Domino* *(Imperiol)*	
3	JUKE *Little Walter* *(Checker)*	
4	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty)*	
5	THEM THERE EYES *Voretto Dillord* *(Savoy)*	
6	MY HEART'S DESIRE *Jimmy Lee & Artis* *(Modern)*	
7	DADDY DADDY *Ruth Brown* *(Atlantic)*	
8	YOU KNOW I LOVE YOU *B. B. King* *(R. P. M.)*	
9	BELLS ARE RINGING *Smiley Lewis* *(Imperiol)*	
10	CALL OPERATOR 210 *Floyd Dixon* *(Aloddin)*	

BEST SELLING SPIRITUAL RECORDS

THE CASH BOX

Listed Alphabetically

- Blessed Be Thy Name
  PILGRIM TRAVELLERS
  (Specialty)
- He's So Wonderful
  SISTER JESSIE MAE RENFRO
  (Peacock)
- In The Upper Room
  MEHALIA JACKSON
  (Apollo)
- If Jesus Goes With Me
  ANGELIC GOSPEL SINGERS
  (Gotham)
- Stop Right Now
  BELLS OF JOY
  (Peacock)
- Tell Me Angel
  ANGELIC GOSPEL SINGERS
  (Gotham)
- This Little Light Of Mine
  WARD SINGERS
  (Savoy)
- Wading Through Blood And Water
  DIXIE HUMMING BIRDS
  (Peocock)
- When I Reach My Heavenly Home On High
  ORIGINAL GOSPEL HARMONETTES
  (Specialty)
- Will He Welcome Me There
  SENSATIONAL NIGHTINGALES
  (Peocock)

SAVOY Hits that Sell!

"THEM THERE EYES"
Savoy #859—Varetta Dillard

"EASY, EASY, BABY"
Savoy #847—Varetta Dillard

"I WENT TO YOUR WEDDING"
Savoy #860—Florence Wright

"BACK-BITER"
"WINE COOLER"
Savoy #857—T. J. Fowler

"FROG-HOP"
"Indian Love Call"
Savoy #861—Hal Singer

"THIS LITTLE LIGHT OF MINE"
Savoy #403—Ward Singers

SAVOY RECORD CO, INC.
58 Market St., Newark, N. J.

ANOTHER HIT FROM CHECKER

JOE WILLIAMS SINGS

"EVERYDAY I HAVE THE BLUES"
CHECKER #762

CHECKER RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

Marie "HONKEY TONK GAL" Adams
SCORES AGAIN AND AGAIN on PEACOCK

"HE'S MY MAN" b/w **"ALONE"**
Peacock 1604
AND
"MY SONG" b/w **"SWEET TALKING DADDY"**
Peacock 1610

PEACOCK RECORDS, INC. 4104 Lyons Houston, Texas

A Real Moneymaker!
OOOH-OOOH-OOOH
by
LLOYD PRICE
#440 #440-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

IT'S A HIT!!
RUTH BROWN'S
"DADDY DADDY"
Atlantic #973
Atlantic RECORDING CORP

JAZZ 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

AMOS MILBURN
(Aladdin 3150)

B+ "GREYHOUND" (3:07) Amos Milburn waxes an exciting fast moving side against a background of sound effects simulating the sounds of a bus moving along. Milburn's manner of delivery suggests the turning of wheels. The musical backing is in the mood of the piece.

B+ "KISS ME AGAIN" (1:57) Flip is another quick tempo item projected in the Milburn style. It is a fitting companion piece for the upper lid, thus giving ops two solid ends.

BIG BOY CRUDUP
(RCA Victor 20-4933)

C+ "SECOND MAN BLUES" (2:50) Big Boy Crudup delivers a slow tempo blues with cute lyrics in selling fashion.

C+ "DO IT IF YOU WANT TO" (2:45) The lower lid is a fast beat appealing chanted by Crudup. Strings back the artist on both decks.

FREDDIE MITCHELL
(Derby 790)

B+ "COLD HEAT" (2:38) Freddie Mitchell gets off a driving rocker with his sax sending forth a stream of white hot notes.

B "MADERA HOP" (2:40) Another exciting jump side with the ork taking over a heavier bit of the action. The Mitchell sax gets in some mighty licks.

MR. SAD HEAD
(RCA Victor 20-4938)

B "MUMBLES BLUES" (2:23) Mr. Sad Head sings a rhythmic quick bounce with zest as Billy Ford and his orchestra provide a solid instrumental backdrop.

B "BUTCHER BOY" (2:35) The artists get together on a similar piece with humorous lyrics.

CLAYTON LOVE
(Aladdin 3150)

C+ "WHERE I WANT TO BE" (2:00) Clayton Love chants an engaging Latin tempo tune with Ray Hill and his orchestra setting up the singer smoothly.

C+ "CHAINED TO YOUR LOVE" (3:05) The under portion is a slow tempo blues romantically sung by Love.

FREDDIE STRONG
(Aladdin 3149)

C+ "GAINES' BOOGIE" (2:45) Gat Gaines and his orchestra bang out a quick boogie beat as Freddie Strong vocalizes in a shouty manner. A fancy bit of trumpeting stands out in the orking.

B "BLUE MOOD" (3:16) Singer Strong gives a stirring moody vocal and the ork holds true to the mood.

THE CASH BOX ★AWARD O' THE WEEK★

"PLEASE SEND HER BACK TO ME" (2:33)
"STOP BOOGIE WOOGIE" (2:40)

FOUR BLAZES
(United 127)

● The Four Blazes come through with a follow up to their sensational "Mary Jo," that has been and is still high in the "Hot" charts. Titled "Please Send Her Back To Me," it is a rhythmic item of moderate tempo that the Blazes beat out in sprightly manner. A scintillating arrangement is instrumentalized outstandingly by the group and embellished by the spirited vocalizing of T. Braden. All in all, it's a top flight release and should add laurels to the ever growing reputation of the quartet. The undersiding, "Stop Boogie Woogie," with vocal by F. McDaniels, is a moderate beat boogie fashioned by the instrumental aggregation in a style that will fracture the listeners. This side is mostly instrumental with light talk interjections. We look for the top deck to break wide open with the lower deck a possibility.

JIMMY WILSON
(Aladdin 3140)

C+ "IT'S A SIN TO TELL A LIE" (3:20) Jimmy Wilson sings a slow oldie smoothly as he fashions the tender lyrics. His Scatman provides the backing.

B "MISTAKES IN LIFE" (2:48) Another slow blues is hauntingly done by Wilson who is solidly supported by the All Stars.

MARIE KNIGHT
(Decca 28399)

C+ "IT'S WORTH IT" (2:43) Marie Knight sings a slow beat religious item in accomplished manner. Backing is light with piano the key instrument.

C+ "HOLD ON" (2:43) Miss Knight waxes a similar item on the flipside.

THE CASH BOX Jazz 'n Blues SLEEPER OF THE WEEK

"EVERYTHING HAPPENS TO ME" (2:39)
"PAPA BONES BOOGIE" (2:37)

LIGHTNIN' HOPKINS
(Sittin' In 652)

● Lightnin' Hopkins, aided no little by his nimble guitaring, dishes up a slow blues on the upper lid, titled "Everything Happens To Me," with a feelingful vocal that stops the patron and makes him listen. Hopkins' expressive chanting of the haunting melody and his own stylized delivery make the side a natural. Accompanying himself with a solid exhibition of guitar strumming, the chanter provides a backing that lifts this etching from the ranks of the ordinary release. We look for this disk to make noise. The lower lid is a change of pace. The tempo is fast and the blues shouter waxes an exciting side. Ops should grab this platter as it is made to order for the R & B boxes.

LOUIS DUNCAN
(Winchester 601)

B "SOME DAYS IT DON'T EVEN PAY TO GET UP" (2:41) Louis Duncan does a grand job on the vocal with a slow ditty from the musical "I've Had It". Max DiJulio and orchestra supply a full musical backdrop.

C+ "ACCORDING TO THE LATEST NATIONWIDE SURVEY" (2:35) The lower lid is a moderate beat with a cute set of lyrics sung engagingly by the thrush.

JIMMY WITHERSPOON
(Federal 12099)

C+ "LUCILLE" (2:30) Jimmy Witherspoon comes up with a low down delivery of a slow blues against an easy string backing.

B "BLUES IN TROUBLE" (2:45) Another slow beat item with romantic lyrics is given a solid vocal spin by the talented chanter.

JIMMIE RUSHING
(King 4564)

C+ "GO GET SOME MORE YOU FOOL" (2:48) The stylized and polished vocal ability of Jimmy Rushing lends much to a slow rhythmic piece.

C+ "THE WAY I FEEL" (2:45) Flip is a slow rhythmic blues smoothly done by the artist.

EDDIE "CLEANHEAD" VINSON
(King 4563)

B "GOOD BREAD ALLEY" (2:34) Eddie "Cleanhead" Vinson pipes a moderate tempo rhythmic bounce in a fetching manner. A cute set of lyrics enhances the side.

C+ "I NEED YOU TONIGHT" (2:30) Vinson gets off an easy vocal of a slow romantic number against a solid musical backdrop.

JIMMY JAMES O.
(Sittin' In 654)

B+ "SLOW MOTION BOOGIE" (2:38) The Jimmy James orchestra blasts out a moderate boogie beat with contagious spirit. Chiefly in evidence is a run of torrid saxing that will really send the patrons.

B "FULTON STREET HOP" (2:37) Another rhythmic rocker of moderate tempo excitingly done by the aggregation.

MICKI WILLIAMS
(RCA Victor 20-4939)

B "ONE HUNDRED YEARS FROM TODAY" (3:08) Fem thrush Micki Williams projects a tender reading of a slow item. The Howard Biggs orchestra sets up the chantress with a full musical backing.

C+ "HOW DO YOU FEEL ABOUT ME" (2:30) The second side is a quick moving romantic number feelingfully sung by Micki.

Kickin' The Blues Around

with Sam Evans

Wesley and **Fred Rose** much in evidence at the M. O. A. convention, last week here in Chi. Both men glad-handing to the left and right. Their outfit, Acuff-Rose, is riding on clouds these days with one good hit after another coming out of their Nashville shop. Latest addition to their fast expanding biz is **R. Murray Nash** to head up publicity. First release is out this week. . . . The fabulous **Howie Richmond**, boy wonder of the pubbing field, opens a new office a few doors from the Acuff-Rose spot on Franklin Road in Nashville. . . . **Bess** and **Ike Berman**, of Apollo Records, getting a double kick from the M. O. A. show, as pair formerly had 500 boxes in N. Y. C., and today are one of the leading independents in manufacturing. They were pleased with all they saw and heard. . . . **Bob Austin** and **Sid Parnes**, both from the main plant of **The Cash Box**, came in for the event and spent most of their time gathering news items seeing old friends.

* * * * *

Dave Kapp, RCA Victor topper, playing host in company's spacious and well stocked 8th floor suite. The man says that within a few months they are going to do something about their position in the R & B field. If this happens it should mean some new jobs on the 32nd floor in Radio City. . . . **Hugo Winterhalter**, beyond a doubt one of the best in the game, is also the best listener. The man sat at a luncheon table in the famed Pompeian Room, of the Congress Hotel, for two hours and said nary a word. But why should you talk when you can turn out such great music. . . . **Hirsh De La Viez**, he has 750 boxes in the Washington, D. C., area, entertaining with **Chevas Royal**, in his lush suite. As third vice president he's in for another term and will bring much to our industry. . . . **Yermie Stern**, one of the best known people on on Broadway, not only because of his "Hit Parade," but because he's a nice guy, couldn't make the show, but sent **Stanley Spass** to say hello for him.

* * * * *

Dick "Two Ton" Baker, the Music Maker, filled the entire premises rented by Coral records. . . . **Mahalia Jackson** and **Ernie Leaner**, table mates at the convention banquet. . . . Columbia Records had a big room with a big window sill that was filled, almost to overflowing. **Natt Hale**, Columbia's man, kept the stuff from flowing down into Michigan Blvd. . . . **Art Sheridan**, Chance Records owner, and Specialty, Aladdin and Savoy distrib., on hand for each session. He claims to have learned lots from the interesting talk given by **Mitch Miller**, on the choosing of tunes to be recorded. . . . **Don Forman** playing host in the Capitol room, while a big Seeburg was loaded with 100 Capitol disc's, and spinning all of the latest including: "Stardust" b/w "BeeHive," by **Stan Kenton**; "Memphis In June" b/w "Hello Out There, Hello," by **Johnny Mercer** and **Billy May**; and **Frances Faye's** introduction to the label with "Night and Day" b/w "Tweet, Tweet, Tweetheart." . . . **Lou Simpkins**, the United Record boss, visiting from room to room. His recent session with **Tab Smith** should be in dealers' hands in about a week.

* * * * *

Leonard Chess stopping in **The Cash Box** suite prior to departing southward to plug "Everyday I Have The Blues," the latest big thing to happen on Checker. . . . **Johnnie Ray** had the visiting firemen bawling in their Crykerchiefs when he sang at the show. **Bernie Lang**, his manager, watching the Top 50, to see how the royalties are coming in. . . . **Cy House**, the King man, was the biggest and gayest of all conventioneers. . . . **Dave Miller**, what a whiz banger he is, flew in with his young **Dick Lee**. Here's a kid that has feeling, looks and the personality to go a long way. . . **The Four Aces**, gracious as always, came to meet operators and spread good will. This they did. . . . **Howard Miller**, he keeps Chi's WIND in the black, took time off between his many radio shows to come in and say hello. . . . **Saxie Dowell**, the former **Hal Kemp** stalwart, mixing with old friends and watching for new releases to be used on his 5 times a week deejay show over WGN.

* * * * *

Lee Egalnick up and down the corridors telling people about his new tune "No Crazy Kids," penned by **Egalnick** and **Dahl**, published by Premium, released on Topper label and the biggest thing of all recorded by one Mr. **Freddy Cole**. This young man happens to be the kid brother of **Nat King Cole**, and if these old ears aren't failing me I'd say that the youngster sounds just like Nat did when he started years back. **Freddy Cole** will bear watching. . . . I received a wire at The Congress which is reproduced here: "If you want the **Ravens** to Rock Me All Night Long tell **Johnny Otis** To Burn The Candle Low because **Dinah** is singing My Song and if you have any trouble at All Call Operator 210-Stop-signed-Mother Trebor Dahs." If you can dig that signature you're in like Flynn. . . . **Rocky Rolf** was doing lots of sales promotion for RCA Victor. . . . **Dinah Shore** is getting plenty of airing on her "Blues In Advance." . . . **Mr. and Mrs. Kenny**, retailer and operator from Cleveland, were asking: "Why don't we see any of the majors listed in The Hot Charts?"

* * * * *

Erwin Berg, midwest for Robbins, Feist and Miller Publishing houses, hosted about 200 members of the trade, a nite or so ago, for the preview of M-G-M's "Because You're Mine" starring **Mario Lanza**. Technicolor flick is packed full of great songs, excellent singing by Mario and some rib tickling antics by a hard shelled Army sergeant, who underneath it all is a pushover for a good opera or classical song. Biggest song of the pic is "Because You're Mine." . . . **Eddie Heller** pens about **The 5 Crowns** opening good in the east on Rainbow label with "You're My Inspiration." This deserves both a listen and a spin. . . . **Tim Gale** with his pretty **Lorry Raine** send greetings from Nashville. Chirp just cut "Underneath The Where You Said 'I Love' Tree." . . . Newcomer on the R & B scene is **Jerie McDonald**, out of St. Louis. Gal won on a recent **Chick Finney** talent show and is now working the El Capitan Lounge in Kansas City, with prospects of teaming with the **Orioles** for a tour. . . . The idea of playing the works of one artist for length of a deejay show is becoming increasingly popular. **Ruth Brown** heads the list of popular artists being used in this way. . . . We note the ever increasing R & B tempo that is seeping into more and more of the 'pop' tunes. Heard a rather staid and offtimes pompous singer, the other nite, give with a swingy ballad with loud overtones of a 'gone' tenor sax. Sounded like **James Moody**, **Tab Smith** or some of the boys backing **Percy Mayfield**, **Paul Gayton** or **Little Sylvia**. Whoever the tenor was, he added a new and punchy lilt to the recording.

(Sam Evans is the Jass and Blues expert heard-nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.)

Signing Up

NEW YORK—The fine print gets the once over as Jack Walker inks contract with Billy Shaw of the Shaw Artists Corp. Walker, who also heads the promotion-publicity department for Atlantic Records, joined the Shaw Artists staff last Monday as its head of Public Relations and Publicity. Watching the proceedings with apparent satisfaction are Mrs. Lee Shaw, the agency's Veep and Mrs. George Shearing, wife of the famed pianist whose booking is directed by the Shaw agency.

JUBILEE TOPS
in Rhythm & Blues
With These HITS!

THE ORIOLES
"SEE SEE RIDER"
"DON'T CRY BABY"
5092

LITTLE SYLVIA
"Drive Daddy Drive"
"I Went To Your Wedding"
5093

BUDDY LUCAS
"YOU BELONG TO ME"
5094

THE MARYLANDERS
"MAKE ME THRILL AGAIN"
5091

Breaking—BIG
VIOLA WATKINS
"REALLY REAL"
Jubilee # 5095

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315 W. 47th St., N. Y., N. Y.

HOT Country BLUES

Rufus Beacham Ork
vocal by
Ray Charles
"I Can't Do No More"
b/w
Roly Poly (inst.)
SITTIN' IN # 651

Terrific Inst.
JIMMY JAMES ORK.
"Fulton Street Hop"
b/w
"Slow Motion Boogie"
SITTIN' IN # 654

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"Sleeper Of The Week"
—The Cash Box
by
JOE
(This Is Happiness)
HOLIDAY
"CUBAN NIGHTINGALE"
b/w
"SERENADA"
Prestige 786 (45x786)
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TICO RECORDS
4 Great Records by World's Greatest Latin Swing Pianist
JOE LOCO and Trio
• Best Version Ever Made
"LOVE FOR SALE" # 10-129 ★ "TENDERLY" # 10-115
• Going Strong in R & B
"LOVER" and "SEPTEMBER IN THE RAIN"
Tico # 10-130
• Just Released . . . A Smash
"BODY and SOUL" and "CUBAN NIGHTINGALE"
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TICO EL REY DEL MAMBO
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143 W. 41st St., N. Y.
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Dist.: A few Territories available.

Mambo Records Start Jumping

NEW YORK—A decided upswing in the popularity of mambos is reported by Tico Records based on the sales figures of releases by Joe Loco and his Trio and Tito Puente's orchestra.

Sales have jumped over 100% from the same period last year and are continually becoming stronger especially in southern and southwestern territories. More and more operators, Loco reports, are using their bop mambos. Tico also reports that over 95% of the dance schools are using Tico recordings because of the simplicity and style which makes for easier teaching.

New release out next week by Joe Loco will be "Darktown Strutters Ball" and "Over The Rainbow".

New Low Prices Set by Permo

CHICAGO, Ill.—New low prices for the Permo-Point Line of Coin Phono Needles were announced this week by Gail S. Carter, vice-president and general sales manager, of Permo, Inc.

The new prices give operators a much better price break across the board. Lowest prices are set at a 500 quantity order rather than 1000, as previously. The operator also gets better prices in ordering in quantities of 11-99, and 100-499.

"A study of prevailing operator requirements has convinced us that our new quantity discounts are a more realistic approach to current conditions," said Carter. "Modern advances in cartridge design have made it necessary that the operator order many special types of needles, rather than standardizing on one conventional needle, as heretofore".

"Thus, Permo-Points are available in assortment quantities. That is, the operator may buy assorted needles at the same price advantage as if he were buying all one type".

The new Permo-Point price schedules are currently being mailed to all operators now on the Permo mailing list.

Funes Named V. P. of Southern Music

NEW YORK—Ralph S. Peer, president, announced the appointment last week of Dr. Hugo M. Funes as vice-president of Southern Music Publishing Company, Inc., Peer International Corporation and The American Performing Rights Society. Dr. Funes will be in charge of Latin-American operations for the music publishing combine and its Latin-American affiliates. He will make his headquarters in Buenos Aires. Dr. Funes, a recognized authority on international copyright, joined the Peer Organization seven years ago, and has operated during that time from its New York offices.

One of Dr. Funes' first functions in South America will be the opening of new offices in countries where the firm is not presently represented. The company now maintains offices in Cuba, Puerto Rico, Mexico, Panama, Columbia, Peru, Chile, Brazil, and Argentina. The Peer combine operates 32 offices throughout the world.

Columbia Guarantees LP Record Prices

NEW YORK—Columbia Records, in the midst of one of the biggest "Lp" sales booms in its history, has advised its distributors that existing prices of all 33 1/3 rpm records purchased between September 2 and December 31, 1952, will be guaranteed until the end of the year.

Columbia "Lp" sales during the past month have registered a considerable increase over the same period in 1951. More than 122,000 long playing records were sold in a single day during a recent week.

At the same time Columbia has announced a reduction in the prices of some of its 45 rpm albums. Distributors were advised that the new suggested list price for popular, hillbilly, and foreign four-pocket 45 rpm sets would be $2.94, including album cost and Federal excise tax.

Columbia Records will rebate to distributors the difference in 45 rpm set prices. Since Columbia distributors began placing large 45 rpm set orders in August in connection with an extensive fall merchandising program, Columbia decided that the only equitable policy was to make rebates retroactive to August 1.

"Wild Honey" Leads To Sweet Words

NEW YORK—Disk Jockies all over the country last week received jars of wild honey with the disk label of John Arcesi's "Wild Honey" pasted on the cover of the jar. Accompanying the honey was a personal letter from Arcesi, which if written by the crooner indicates he need have no worry about the future. If his singing career does not pan out to his liking, Arcesi can always turn to writing.

Text of the letter describes his harrowing experiences in search of a cache of wild honey to publicize his first record on the Capitol label. After three weeks of climbing Pike's Peak, excruciating pain and several thousand bee bites Arcesi staggered into Capitol's offices only to find that the diskery had shelved "Wild Honey". Only an epileptic fit convinced Capitol that it should go through with it's original plans. Arcesi's vivid imigination succeeded in winning him heavy airplay.

John Arcesi formerly sang under the name of Don Darcy with the Mooney, Barnet, Raeburn and Dunham bands. He gave up the song business to go to Hawaii, then decided to try it again under his own name.

PRESENTATION

NEW YORK—Bobby Robinson, representing the record dealers of Harlem presents MGM records star Billy Eckstine with a gold record on the occasion of the singer's 5th annual personal appearance at the Apollo theatre in Harlem. The label on the golden disk is "Early Autumn," the singer's latest MGM release.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **IT WASN'T GOD WHO MADE THE HONKY TONK ANGELS**
   Kitty Wells
   (Decca 28232; 9-28232)

2. **WILD SIDE OF LIFE**
   Hank Thompson
   (Capitol 1942; F-1942)

3. **FULL TIME JOB**
   Eddy Arnold
   (RCA Victor 20-4787; 47-4787)

4. **JAMBALAYA**
   Hank Williams
   (MGM 11283; K-11283)

5. **INDIAN LOVE CALL**
   Slim Whitman
   (Imperial 8156)

6. **ARE YOU TEASING ME**
   Carl Smith
   (Columbia 20922; 4-20922)

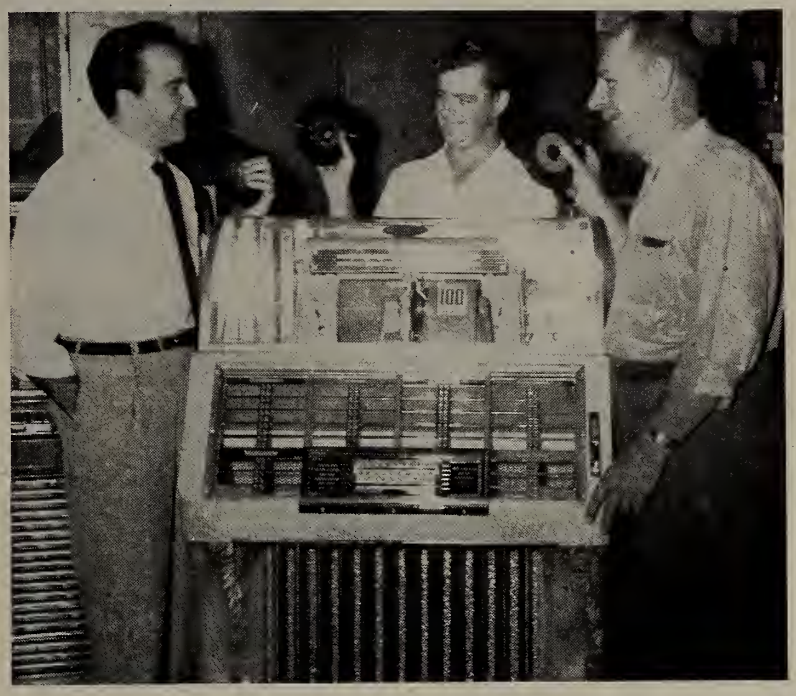
7. **WAITING IN THE LOBBY OF YOUR HEART**
   Hank Thompson
   (Capitol 2063; F-2063)

8. **ALMOST**
   George Morgan
   (Columbia 20906; 4-20906)

9. **MARRIED BY THE BIBLE, DIVORCED BY THE LAW**
   Hank Snow
   (RCA Victor 20-4733; 47-4733)

10. **THAT HEART BELONGS TO ME**
    Webb Pierce
    (Decca 28091; 9-28091)

Musical Pharmacist



ARLINGTON HEIGHTS, ILL.—The latest record appearing in juke boxes in Arlington Heights and surrounding towns is "Cross The Mason-Dixon Line" by Ty Nagle, who not only sings the song, but also wrote the music and lyrics. His tune has been recorded on a Canyon record, a new label to be used for all his recordings. Ty in everyday life is Joe Tinglia, pharmacist and co-owner of Sieburg Drug Company, Arlington Heights. Anthony Hesch, of A. H. Entertainers, distributors of juke boxes in this area, is helping plug the new song by putting it on all his machines and featuring it at his record store.

McCluskey Becomes Sales Mgr. of R & B And C & W For Victor

NEW YORK—Bob McCluskey, for the past 14 months promoton manager of the record division for RCA Victor, took over this week as sales manager of both the Rhythm and Blues and Country and Western departments. This post was recently vacated by Al Miller who has taken over the West Coast A & R position left open by Henri Rene, who comes to New York to assist Dave Kapp.

Bernie Miller, for the past year in publicity for Victor, takes on Bob McCluskey's job as promotion manager. Although no decision has been made for replacement in publicity, it is reported that the department may be integrated within the advertising and promotion departments.

WSM Top Net Feeder Outside of Hollywood And New York

NASHVILLE, TENN.—Nashville's WSM began full CBS network origination of "Aunt Jemima's Home Folks Show" on Monday, September 8th. This brings station's network total feeders to 29 each week which is more than any other independent station in the U. S. outside of Hollywood and New York.

Show features Owen Bradley directing musical activities from the keyboard with Nashville country artists rotating each week. Ernest Tubb, Tommy Sosebee, Red Foley and Faron Young are taking the first four weeks in that order. Vet WSM announcer, Louie Buck, handles the mike duties. Show carries ten minutes each day Monday through Friday plugging the title brand of milling products.

Meeting Dates Of Music Operators' Associations

Sept. 22—Amusement Mach. Operators' Assn. of Greater Baltimore
Place: Mandell-Ballow Restaurant, Baltimore

Oct. 9—Music Operators of Northern Illinois
Place: Graemere Hotel, Chicago

13—Wisconsin Phonograph Operators' Association
Place: Hilltop Inn, Rhinelander

LADDER OF Best Sellers FROM King AND Federal RECORDS

Popular

STEVE LAWRENCE
SUDDEN FEAR
ALWAYS LOVE ME
15199 and 45-15199

TEDDY PHILLIPS
PELAHDINO
HOPIN'
15201 and 45-15201

Folk/Western

MOON MULLICAN
JAMBALAYA
A MIGHTY PRETTY WALTZ
1106 and 45-1106

BOB NEWMAN
GREETINGS
TONIGHT'S THE NIGHT
1108 and 45-1108

EDDIE SMITH
THE PREACHER AND THE BEAR
SNOW DEER
1095 and 45-1095

Rhythm/Blues

SONNY THOMPSON
I'LL DROWN IN MY TEARS
CLANG-CLANG-CLANG
4527 and 45-4527
LET'S CALL IT A DAY
BLUES MAMBO
4541 and 45-4541

THE SWALLOWS
BESIDE YOU
YOU LEFT ME
4525 and 45-4525

THE CHECKERS
OH, OH, OH BABY
FLAME IN MY HEART
4558 and 45-4558

TODD RHODES
TRYING
SNUFF DIPPER
4556 and 45-4556

Federal

THE DOMINOES
HAVE MERCY, BABY
DEEP SEA BLUES
12068 and 45-12068

THE ROYALS
MOONRISE
FIFTH STREET BLUES
12088 and 45-12088
A LOVE IN MY HEART
I'LL NEVER LET HER GO
12098 and 45-12098

DISTRIBUTED BY
King RECORDS INC.
1540 Brewster Ave. Cincinnati 14, Ohio

FOLK and WESTERN ROUNDUP

Hank Williams (M-G-M) signed with a network sponsor to do a 30-minute mid-western net show from KWKH in Shreveport on their "Louisiana Hayride" opus. Duties start Sept. 21 when KWKH is planning a lush Welcome Home Celebration. Hank was at station prior to his Nashville "Grand Ole Opry" stay.

Service News from Country Jocks: **Fran Shea** of WREB in Holyoke, Mass., signed with Air Force and expecting departure papers momentarily. Nashville's WSIX **Roy Smith** just back from two weeks national guard training at Ft. McClellan. **Troy Ferguson,** Victor recorder of "No Wedding Bells For Me" pre-war, just back from two years in Okinawa service. **Ray Scott** has returned to his old spots at WZIP in Covington, Ky., after 16 months of USAF service.

Redd "Mr. Texas" Harper has just signed to do Capitol sacred sides. The singer is currently making personal appearances in Texas.

RED FOLEY

Red Foley (Decca) will be host to **Smiley Burnette** on his NBC "Grand Ole Opry" show Sept. 20. From Nashville Smiley is scheduled for Tennessee and Arkansas personals until October 2.

Johnny Martin, who does the record spinning on KRMG in Tulsa, recently wound up among the top ten stations in sales draw for sponsor Olson Rugs. Carpetry selected 52 stations for promotion using top mail stations in U. S.

Hank Thompson (Capitol) and **Lefty Frizzell** (Columbia) scheduled for a Battle of the Bands on Sept. 25 in Independence, Kansas. **Bobby Lee,** KGGF d. j. of Coffeyville, Kansas, will champion the cause for Lefty with **Jimmy Goodman** of local KIND will do the talking for Hank.

Ann Jones (King) booked into the Riverside of Potlatch, Idaho, September 20. Ann shares the country d. j. honors at KVAN in Vancouver, Washington, with **Joe Lane** and **Pat Mason.**

Maddox Brothers and Rose (Columbia) have joined KWKH in Shreveport on a regular basis. They also have a Riverside booking for Sept. 30.

Station Changes: WVOP in Vidalia, Ga., changing to 1 kilowatt and 970 dial Sept. 21—**Robert R. Smith** has also just moved to WVOP from a Savannah outlet. WHBS in Huntsville, Ala., jumping from 250 to 5 kw immediately. **Jim Wilson** going to WHOO in Orlando, Fla., from another local. **Ed Roberts** now doing early morning spinning from WRHI in Rock Hill, S. C., after building good audiences via Lancaster and Monroe stations.

Robert Ferguson, who spins country wax at KWSC in Pullman, Washington, also does a weekly half hour broadcast with his band from the stage of local Cordova Theatre. Contract on this airer continues for a year.

Jimmy Wakely (Capitol) soon to begin a weekly 30-minute 12-station CBS net show from Hollywood. Bristol-Myers is picking up the check and have tabbed the show "Hollywood Barn Dance."

Sons of The Pioneers (RCA Victor) are landing a Los Angeles TV spot in October. They also have an AM network show to start shortly.

Norman Phelps and his Virginia Rounders are doing a 30-minute live show under d. j. Art Barrett's eye from WSAP in Portmouth, Va. Norman and brothers Willie and Earl were hosts to **Clyde Moody** (King) recently while Moody was doing two days at local drive-in theatre. A roasted oyster gab fest was enjoyed by all at the Phelps' Fernwood Farm.

D. J. Notes: Eddie Parker has returned to his Knoxville WKGN spots after vacationing in New York and Canada and reports that the highlight of trip was lunch with **Johnnie Ray** in Toronto. **Jack Cook** (WNOK-Columbia, S. C.) recently hosted **Billy Brown** (Columbia) on his show—artist currently stationed at nearby Ft. Jackson. **"Foreman" Jerry Clemans** (WDEV-Waterbury, Vt.) initiating a new C & W morning spot **"Cactus Joe" Nixon** (KCUL-Ft. Worth) reports a smash in Magnolia labeled "It's In The Book" by **Johnny Standley** of **Horace Heidt** show. **Jimmie Skinner** (Capitol) starting a new Saturday afternoon hour of d.j'ing from Cincinnati recordry over WNOP in Newport, Ky. **"Cousin Len" Johnson** jockeying 2½ hours each AM on WAVA in Ava, Illinois. **Bill Prickett** carrying six hours of county records each day from WAVU in Alebrtsville, Ala. **Don "Scotch Hillbilly" Mcleod** beginning his second year at the helm of "Ranch House Jamboree," a three-hour wax stint from KATY in San Luis Obispo, Calif.

Visalia, California's KONG changing their sponsored "Harvest Queen Show" from live to record type. Show was carried by **Glen Howard** and his Desert Stars for Golden State Bakers and given up in favor of San Joaquin Valley personals. **McDowell Starkey** will be doing the spinning.

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1. WILD SIDE OF LIFE — Hank Thompson *(Capitol)*
2. ARE YOU TEASING ME — Carl Smith *(Columbia)*
3. JAMBALAYA — Hank Williams *(MGM)*
4. HALF AS MUCH — Hank Williams *(MGM)*
5. CALL OF THE MOUNTAINS — Ray Little *(Aragon)*
6. LOVELY, LOVELY WORLD
7. GOLD RUSH IS OVER — Hank Snow *(RCA Victor)*
8. ALMOST — George Morgan *(Columbia)*
9. IT WASN'T GOD WHO MADE THE HONKY TONK ANGELS — Kitty Wells *(Decca)*
10. I LOVE MY ROOSTER

FOLK AND WESTERN REVIEWS

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

BULLSEYE of the WEEK

"BILL BAILEY, WON'T YOU PLEASE COME HOME" (2:29)

"THE ECHO OF YOUR VOICE" (2:20)

WADE RAY

(RCA Victor 20-4930)

● That fast moving oldie, "Bill Bailey, Won't You Please Come Home", associated by today's television generation with Jimmy Durante's partner, Eddie Jackson, is the material for pleasant voice of Wade Ray. Ray gives it everything he has and the quick beat rhythmic ditty is belted with spirit and an appeal that will win it favor with the patrons and coins in the till. Authentic country flavor is supplied by a string backing. The flipside is a tender ballad of moderate tempo yodeled lightly and with feeling by the country chanter. The sentimental lyrics are movingly projected and the overall effect is one of warmth and sincerity. Ops can buy two money makers, one a beaty thing and the other a ballad, for the price of one record.

TEXAS BILL STRENGTH

(Coral 64139)

C+ "I FOUND MY LOVE" (2:28) Texas Bill Strength smoothly sings a slow romantic ditty in approved fashion.

C+ "IT'S A SHAME" (2:31) The lower lid is a moderate-quick sentimental lament chanted by Strength against a string backing.

BONNIE LEE

(Black Mountain 122)

B "KISS OF FIRE" (2:37) Cute voiced thrush, Bonnie Lee. sings the fast moving pop hit fetchingly. Jack Carter's Black Mt. Band provides the musical setting.

C+ "I DON'T WANNA BE A QUEEN JUST NOW" (2:34) The under portion is a middle tempo romantic ditty sung in that infectious style by the fem chantress.

LITTLE JIMMY DICKENS

(Columbia 20905)

C+ "THEY LOCKED GOD OUTSIDE THE IRON CURTAIN" (2:38) Little Jimmy Dickens dishes out his interpretation of the religious-political piece. Chorus and strings fill out the background.

C+ "BROTHER DO YOU TAKE TIME TO PRAY" (2:40) Flip is a slow religious item sung with tenderness and feeling.

CHARLIE ADAMS

(Decca 28397)

C+ "BEFORE YOU SAY I DO" (2:48) Charlie Adams warbles a slow romantic weeper warmly.

C+ "T T BOOGIE" (2:17) Adams sings one of his own tunes on this deck. A moderate boogie beat with a big bounce, the country artist gives it a lively reading and comes through with a happy side.

JIMMIE OSBORNE

(King 1117)

C+ "AUTOMOBILE BABY" (2:28) Jimmie Osborne chants a quick beat ditty comparing a woman to an automobile. Osborne's nasal style is adequately supported by strings.

C+ "MAMA DON'T AGREE" (2:13) A cute moderate tempo piece is engagingly warbled by Jimmy on the under portion.

JIMMY BALLARD

(King 1118)

B "I WANT A BOWLEGGED WOMAN" (2:32) A moderate bounce is humorously delivered by Jimmy Ballard and comes out as a pleasing side.

B "SHE'S GOT SOMETHING" (2:10) The reverse end is a quick tempo sung in driving style by the western chanter. The lyrics are slightly shaded with a humorous and surprising ending.

SONS OF THE PIONEERS

(RCA Victor 20-4937)

C+ "LET'S PRETEND" (2:41) The Sons Of The Pioneers, with a deep voiced lead, blend their voices on a slow romantic tune.

B "THE EVERLASTING HILLS OF OKLAHOMA" (2:55) The group presents a slow dramatic side in moving fashion. The melody is mellow and lovely and comes out the better end.

SKEETS McDONALD

(Capitol 2216)

B+ "DON'T LET THE STARS GET IN YOUR EYES" (2:39) Skeets McDonald, in his nasal and highly polished manner of delivery, does a top flight job on a quick beat ditty. Strings set the proper background and the final result is a contender for honors.

C+ "BIG FAMILY TROUBLE" (2:47) Skeets sings a tune of his own composition in his own stylized fashion and comes off with a cute side.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

Sept. 27, 1952

New York, N. Y.

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. WISH YOU WERE HERE *(Eddie Fisher)*
4. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
5. HIGH NOON *(Frankie Laine)*
6. BOTCH-A-ME *(Rosemary Clooney)*
7. LUNA ROSSA *(Alan Dean)*
8. INDIAN LOVE CALL *(Slim Whitman)*
9. JAMBALAYA *(Jo Stafford)*
10. HALF AS MUCH *(Rosemary Clooney)*

Chicago, Ill.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. TRYING *(The Hilltoppers)*
3. YOU BELONG TO ME *(Jo Stafford)*
4. MEET MR. CALLAGHAN *(Les Paul)*
5. JAMBALAYA *(Jo Stafford)*
6. INDIAN LOVE CALL *(Slim Whitman)*
7. WISH YOU WERE HERE *(Eddie Fisher)*
8. HIGH NOON *(Frankie Laine)*
9. BOTCH-A-ME *(Rosemary Clooney)*
10. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*

Los Angeles, Calif.

1. WISH YOU WERE HERE *(Eddie Fisher)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
4. AUF WIEDERSEH'N SWEETHEART *(Lynn & Howard)*
5. FEET UP *(Guy Mitchell)*
6. KAY'S LAMENT *(Kay Starr)*
7. HIGH NOON *(Frankie Laine)*
8. YOU BELONG TO ME *(Jo Stafford)*
9. ONCE IN A WHILE *(Patti Page)*
10. BOTCH-A-ME *(Rosemary Clooney)*

Philadelphia, Pa.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
4. JAMBALAYA *(Jo Stafford)*
5. WISH YOU WERE HERE *(Eddie Fisher)*
6. BOTCH-A-ME *(Rosemary Clooney)*
7. HALF AS MUCH *(Rosemary Clooney)*
8. INDIAN LOVE CALL *(Slim Whitman)*
9. HIGH NOON *(Frankie Laine)*
10. SUGARBUSH *(Laine-Day)*

Mineral Wells, Tex.

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
4. WISH YOU WERE HERE *(Eddie Fisher)*
5. BOTCH-A-ME *(Rosemary Clooney)*
6. HIGH NOON *(Frankie Laine)*
7. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
8. HALF AS MUCH *(Rosemary Clooney)*
9. TOMMY DORSEY'S BOOGIE WOOGIE *(Tommy Dorsey)*
10. ONCE IN A WHILE *(Patti Page)*

St. Louis, Mo.

1. YOU BELONG TO ME *(Jo Stafford)*
2. YEARNING *(Buccaneers Trio)*
3. JAMBALAYA *(Jo Stafford)*
4. WALKIN' MY BABY BACK HOME *(Ray-Cole)*
5. I WENT TO YOUR WEDDING *(Patti Page)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. HALF AS MUCH *(Rosemary Clooney)*
8. TAKE ME IN YOUR ARMS AND HOLD ME *(Paul-Ford)*
9. MEMORIES *(Joe Pica)*
10. FOOL, FOOL, FOOL *(Kay Starr)*

Shoals, Ind.

1. HALF AS MUCH *(Rosemary Clooney)*
2. YOU BELONG TO ME *(Patti Page)*
3. AUF WIEDERSEH'N SWEETHEART *(Ames Brothers)*
4. BOTCH-A-ME *(Rosemary Clooney)*
5. WISH YOU WERE HERE *(Eddie Fisher)*
6. HIGH NOON *(Frankie Laine)*
7. MAYBE *(Como-Fisher)*
8. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
9. JAMBALAYA *(Camarata)*
10. MEET MR. CALLAGHAN *(Les Paul)*

Richmond, Va.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. TRYING *(The Hilltoppers)*
4. INDIAN LOVE CALL *(Slim Whitman)*
5. WISH YOU WERE HERE *(Eddie Fisher)*
6. MEET MR. CALLAGHAN *(Harry Grove Trio)*
7. HALF AS MUCH *(Rosemary Clooney)*
8. HERE IN MY HEART *(Al Martino)*
9. THE HOMING WALTZ *(Vera Lynn)*
10. SHANTY TOWN *(Del Wood)*

Louisville, Ky.

1. HALF AS MUCH *(Rosemary Clooney)*
2. YOU BELONG TO ME *(Patti Page)*
3. I'M YOURS *(Don Cornell)*
4. BOTCH-A-ME *(Rosemary Clooney)*
5. I WENT TO YOUR WEDDING *(Patti Page)*
6. DING DONG BOOGIE *(Ella Fitzgerald)*
7. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
8. LONG AGO LAST NIGHT *(Joe Mooney)*
9. WHO KISSED ME LAST NIGHT? *(Rosemary Clooney)*
10. FUNNY *(Nat "King" Cole)*

Seattle, Wash.

1. YOU BELONG TO ME *(Jo Stafford)*
2. WISH YOU WERE HERE *(Eddie Fisher)*
3. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
4. BOTCH-A-ME *(Rosemary Clooney)*
5. HIGH NOON *(Frankie Laine)*
6. I WENT TO YOUR WEDDING *(Patti Page)*
7. DELICADO *(Percy Faith)*
8. HALF AS MUCH *(Rosemary Clooney)*
9. LUNA ROSSA *(Alan Dean)*
10. INDIAN LOVE CALL *(5lim Whitman)*

Savannah, Ga.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. I WENT TO YOUR WEDDING *(Patti Page)*
4. HALF AS MUCH *(Rosemary Clooney)*
5. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
6. HERE IN MY HEART *(Al Martino)*
7. I'M YOURS *(Eddie Fisher)*
8. DELICADO *(Percy Faith)*
9. I'LL WALK ALONE *(Jane Froman)*
10. BOTCH-A-ME *(Rosemary Clooney)*

Cincinnati, Ohio

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
3. BOTCH-A-ME *(Rosemary Clooney)*
4. YOU BELONG TO ME *(Jo Stafford)*
5. WISH YOU WERE HERE *(Eddie Fisher)*
6. SUGARBUSH *(Laine-Day)*
7. STRING ALONG *(Ames Brothers)*
8. SHOULD I *(Four Aces)*
9. HALF AS MUCH *(Rosemary Clooney)*
10. INDIAN LOVE CALL *(5lim Whitman)*

Houston, Tex.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
4. WISH YOU WERE HERE *(Eddie Fisher)*
5. BOTCH-A-ME *(Rosemary Clooney)*
6. HALF AS MUCH *(Rosemary Clooney)*
7. JAMBALAYA *(Jo 5tafford)*
8. SUGARBUSH *(Laine-Day)*
9. INDIAN LOVE CALL *(Slim Whitman)*
10. STRING ALONG *(Ames Brothers)*

Omaha, Neb.

1. WISH YOU WERE HERE *(Eddie Fisher)*
2. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
3. I WENT TO YOUR WEDDING *(Patti Page)*
4. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
5. FEET UP *(Guy Mitchell)*
6. BOTCH-A-ME *(Rosemary Clooney)*
7. WALKIN' MY BABY BACK HOME *(Ray & Cole)*
8. HALF AS MUCH *(Rosemary Clooney)*
9. HIGH NOON *(Frankie Laine)*
10. KAY'S LAMENT *(Kay Starr)*

New Orleans, La.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. WISH YOU WERE HERE *(Eddie Fisher)*
4. BOTCH-A-ME *(Rosemary Clooney)*
5. SUGARBUSH *(Laine—Day)*
6. HERE IN MY HEART *(Tony Bennett)*
7. HALF AS MUCH *(Rosemary Clooney)*
8. HIGH NOON *(Frankie Laine)*
9. SHOULD I *(Four Aces)*
10. I WENT TO YOUR WEDDING *(Patti Page)*

Charleston, W. Va.

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. BOTCH-A-ME *(Rosemary Clooney)*
4. HIGH NOON *(Frankie Laine)*
5. JAMBALAYA *(Jo 5tafford)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. HALF AS MUCH *(Rosemary Clooney)*
8. SUGARBUSH *(Laine-Day)*
9. MEET MR. CALLAGHAN *(Paul & Grove Trio)*
10. TRYING *(Hilltoppers)*

Denver, Colo.

1. YOU BELONG TO ME *(Jo Stafford)*
2. DELICADO *(Percy Faith)*
3. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
4. FOOL, FOOL, FOOL *(Kay Starr)*
5. BOTCH-A-ME *(Rosemary Clooney)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. WALKIN' MY BABY BACK HOME *(J. Ray)*
8. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
9. MAYBE *(Como-Fisher)*
10. HIGH NOON *(Frankie Laine)*

Portland, Ore.

1. BOTCH-A-ME *(Rosemary Clooney)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. HALF AS MUCH *(Rosemary Clooney)*
4. ONCE IN A WHILE *(Patti Page)*
5. MAYBE *(Como-Fisher)*
6. SUGARBUSH *(Laine-Day)*
7. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
8. HIGH NOON *(Frankie Laine)*
9. WALKIN' MY BABY BACK HOME *(J. Ray)*
10. IN THE GOOD OLD SUMMERTIME *(Paul-Ford)*

Indianapolis, Ind.

1. BOTCH-A-ME *(Rosemary Clooney)*
2. HALF AS MUCH *(Rosemary Clooney)*
3. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
4. DELICADO *(Percy Faith)*
5. HERE IN MY HEART *(Al Martino)*
6. YOU BELONG TO ME *(Jo Stafford)*
7. MAYBE *(Eddie Fisher)*
8. WISH YOU WERE HERE *(Eddie Fisher)*
9. I'M YOURS *(Don Cornell)*
10. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*

Kansas City, Mo.

1. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. WISH YOU WERE HERE *(Eddie Fisher)*
4. HALF AS MUCH *(Rosemary Clooney)*
5. HIGH NOON *(Frankie Laine)*
6. BOTCH-A-ME *(Rosemary Clooney)*
7. DELICADO *(Percy Faith)*
8. HERE IN MY HEART *(Al Martino)*
9. MEET MR. CALLAGHAN *(Harry Grove Trio)*
10. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*

Salt Lake City, Utah

1. YOU BELONG TO ME *(Jo Stafford)*
2. DELICADO *(Percy Faith)*
3. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
4. FOOL, FOOL, FOOL *(Kay 5tarr)*
5. BOTCH-A-ME *(Rosemary Clooney)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
8. SOMEWHERE ALONG THE WAY *(Nat "King" Cole")*
9. MAYBE *(Como-Fisher)*
10. HIGH NOON *(Frankie Laine)*

Detroit, Mich.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. JAMBALAYA *(Jo 5tafford)*
4. MEET MR. CALLAGHAN *(Les Paul)*
5. BOTCH-A-ME *(Rosemary Clooney)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. TRYING *(The Hilltoppers)*
8. HIGH NOON *(Frankie Laine)*
9. INDIAN LOVE CALL *(Slim Whitman)*
10. FEET UP *(Guy Mitchell)*

Toledo, Ohio

1. HALF AS MUCH *(Rosemary Clooney)*
2. AUF WIEDERSEH'N SWEETHEART *(Ames Brothers)*
3. I WENT TO YOUR WEDDING *(Patti Page)*
4. BOTCH-A-ME *(Rosemary Clooney)*
5. WISH YOU WERE HERE *(Eddie Fisher)*
6. HIGH NOON *(Frankie Laine)*
7. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
8. MAYBE *(Como-Fisher)*
9. I'M YOURS *(Four Aces)*
10. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*

Corpus Christi, Tex.

1. AUF WIEDERSEH'N SWEETHEART *(Verc Lynn)*
2. WISH YOU WERE HERE *(Eddie Fisher)*
3. JAMBALAYA *(Jo Stafford)*
4. SUGARBUSH *(Laine—Day)*
5. BOTCH-A-ME *(Rosemary Clooney)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. DELICADO *(Percy Faith)*
8. STRING ALONG *(Ames Brothers)*
9. HIGH NOON *(Frankie Laine)*
10. I WENT TO YOUR WEDDING *(Patti Page)*

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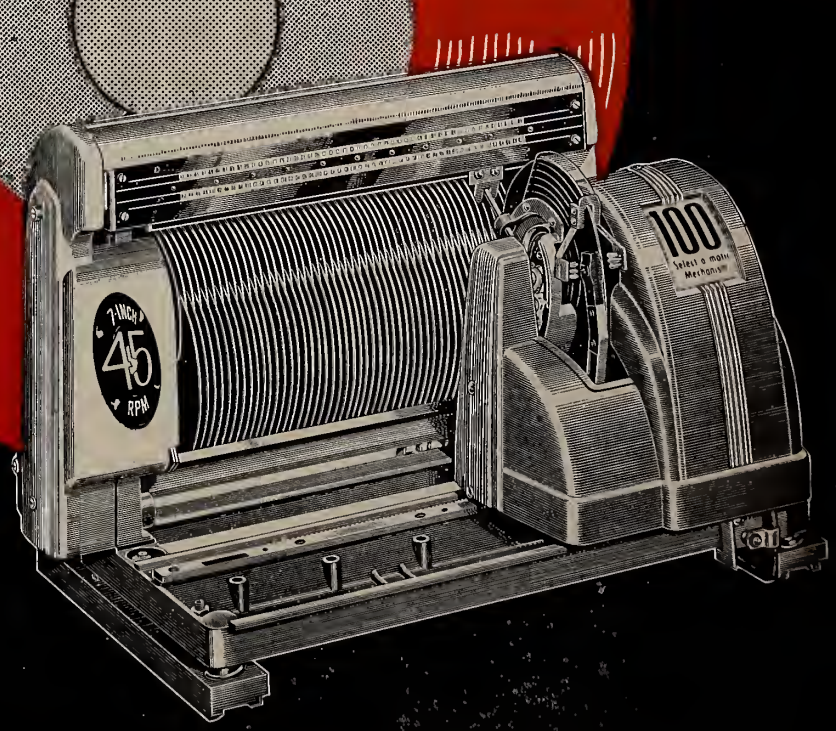

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MILLER RE-ELECTED MOA PREXY

Overwhelming Vote Re-Elects Geo. A. Miller to Serve 2 Years as President of MOA and to Handle New Office of Business Manager for 2 Years. Sidney H. Levine Again Named MOA Legal Counsel. Many New Officers and Board Members Elected. First Committees Named. Miller Plans to Divide U. S. into 8 Regions for Pinpoint Coverage of All Music Ops. 2 Public Relations Programs Presented. One Will be Used, Miller Says.

GEO. A. MILLER
First Choice of Music Ops

CHICAGO—George A. Miller of Oakland, Calif., was overwhelmingly re-elected president of Music Operators of America, Inc., on the very first ballot at the elections which took place the last morning of the MOA Convention (Saturday, Sept. 13).

Not only was Miller re-elected to the presidency of the Music Operators of America, Inc., but, instead of the usual one year term, Miller was honored with a two year term and, at the same time, named business manager of MOA for a like two year period.

Elections of other officers followed and, as listed on this page, some were elected for two year terms and others for one year terms. It will be noted that the men were chosen from all over the nation.

Sidney H. Levine of New York City, who has been MOA's legal counsellor from the start was also unanimously re-elected to this post.

Placed on MOA's Legal Advisory Committee with attorney Levine was attorney Irving C. Ackerman of the Detroit and Michigan Phonograph Owners Assn.

The first committees were appointed on Sunday morning and afternoon in the Presidential Suite of the Congress Hotel here which was occupied all during the convention by George A. Miller and the execs of MOA.

Two national public relations programs were heard by the officers and members of MOA. One of these will eventually be chosen, according to George A. Miller, as the forthcoming public relations program for MOA.

Another very outstanding development is the plan of George A. Miller to divide the nation into eight regional sections whereby MOA will be able to pinpoint the nation's music operators with speakers as well as with advice and literature from MOA headquarters.

In this fashion, operators who reside in any certain region, will be able to arrange for individual meets during the year to listen to the speakers who will be named by George A. Miller as he sets up this regional program.

George A. Miller and leading officers of MOA remained over until Tuesday of this past week in an effort to set convention dates and hotel for the next year.

"This time," Miller said, "instead of attempting to put together so tremendous a meeting in about two months, we shall be able to plan ahead for a full year, work ahead for twelve months, and without any doubt," he concluded, "make our next annual convention the most outstanding ever seen in all the history of the industry."

MEET WITH PHONO MFRS. ASSN. RECALLED

One of the interesting highlights of the elections as well as the discussions which followed was the praise heaped upon the Phonograph Manufacturers Association by all who attended the MOA Convention.

This marvelous offer of cooperation by the manufacturers' association, all stated, has tremendously helped to increase interest and was sure to bring about greater membership of all the nation's automatic music operators in MOA.

"Another thing," as one well known operator stated, "the fact that the manufacturers have offered us such outstanding cooperation, and have joined with us to help make the automatic music industry the most outstanding in all our history, has given new meaning and greater heart to all of us as to just how great our industry really is.

"This," he concluded, "means a new and greater era for all the nation's music operators and certainly a more prosperous one."

Newly Elected Officers, Board of Directors and Committees for Music Operators of America, Inc.

GEORGE A. MILLER, Oakland, Cal., President & Business Manager *(2 Year Term)*
CLINTON S. PIERCE, Brodhead, Wis., 1st Vice-President *(2 Year Term)*
ALBERT S. DENVER, New York, N. Y., 2nd Vice-President *(1 Year Term)*
HIRSH DE LAVIEZ, Washington, D. C., 3rd Vice-President *(1 Year Term)*
RAYMOND CUNLIFFE, Chicago, Ill., Treasurer *(2 Year Term)*
LES MONTOOTH, Peoria, Ill., Secretary *(1 Year Term)*
TOM WITHROW, Midland, Tex., Sergeant-At-Arms *(1 Year Term)*
SIDNEY H. LEVINE, New York, N. Y., Legal Counsellor *(2 Year Term)*

BOARD OF DIRECTORS

MORRIS GOLDMAN, Detroit, Mich. *(1 Year Term)*
JERRY, WITT, Omaha, Nebr. *(1 Year Term)*
HARRY SNODGRASS, Albuquerque, N. M. *(2 Year Term)*
JACK MULLIGAN, Sharon, Pa. *(2 Year Term)*
JACK COHEN, Cleveland, Ohio *(2 Year Term)*
JAMES TOLISANO, New Haven, Conn. *(1 Year Term)*

BUDGET & WAYS AND MEANS COMMITTEE

WES ELSTER, Fresno, Cal., Chairman
LES MONTOOTH, Peoria, Ill.
JAMES TOLISANO, New Haven, Conn.
PHIL LEVIN, Chicago, Ill.
HIRSH DE LAVIEZ, Washington, D. C.
NORMAN BRITZ, Helena, Mont.
MORRIS GOLDMAN, Detroit, Mich.
HARRY SNODGRASS, Albuquerque, N. M.
GEORGE A. MILLER, Oakland, Cal.

LEGISLATIVE COMMITTEE

WES ELSTER, Fresno, Cal., Chairman
HOWARD ELLIS, Omaha, Neb.
HIRSH DE LAVIEZ, Washington, D. C.
BEN GINSBERG, Roswell, N. M.
ALBERT S. DENVER, New York, N. Y.
TOM WITHROW, Midland, Tex.
NORMAN BRITZ, Helena, Mont.
GEORGE A. MILLER, Oakland, Cal.

LEGAL ADVISORY COMMITTEE

SIDNEY H. LEVINE, New York, N. Y.
IRVING ACKERMAN, Detroit, Mich.

Report By The Editor:

"A DREAM COME TRUE"

It seems but yesterday when our publisher, Bill Gersh, dashed around the City of Chicago, the day prior to the opening of the CMI convention about four years ago, and gathered together everyone of the music operators' association leaders he could find to attend a meeting in The Cash Box's suite of rooms at the Bismarck Hotel.

That evening, in this suite of rooms, Bill made a most outstanding speech to the large assemblage, logically showing the need for a national group to help protect this industry from destructive legislative attempts in Washington.

George A. Miller of Oakland, Calif. was named as the man believed should head the operator's group. It was attorney Sidney H. Levine of New York, and some of the others who were present, who suggested the name: "Music Operators of America."

And the very next day, at the Sherman Hotel, while the convention was in progress, a meeting was officially held and there came into being what is today known as "Music Operators of America, Inc."

It was a thrill for this editor to hear of the overwhelming vote re-electing George A. Miller to the presidency of MOA for a period of two years.

It was even a greater thrill to note how the manufacturers had come together to give a luncheon to the operators' association executives and to help MOA both financially and spiritually.

It certainly must have been a thrill to our publisher, Bill Gersh, who attended the luncheon, and was prominently present at the MOA convention, to realize that the "dream" he had, about bringing together the nation's automatic music industry as a protective force against destructive national legislation had, at long last, come into being.

Truly this is a dream come true.

The Cash Box Camera Goes to the — MOA CONVENTION

MOA's execs on the rostrum at the Friday night banquet. (l to r): Al Denver, N. Y.; Ray Cunliffe, Chicago; President George A. Miller, Oakland; Gongressman George P. Miller, Calif.; Mrs. Congressman Miller; Les Montooth, Peoria, Ill.; and Clinton S. Pierce, Brodhead, Wis.

TOP TO BOTTOM

1) Congressman George P. Miller addresses operators and members of music industry.

2) Dave Bender, Coven Distributing Co., wearing RCA souvenir gadget.

3) Jake Friedman, Atlanta, Ga., Mrs. Bill Gersh. (It's permissible, Mrs. Friedman—Bill staged the picture.)

4) Two southern gentlemen, Clarence Camp, Memphis, Tenn., and Harry Hurvich, Birmingham, Ala.

LEFT—TOP TO BOTTOM

1) Bill Gersh flanked by Al Denver, president of the N. Y. Ops Assn. (1) and Sidney Levine, attorney for the N. Y. group and chief counsel for MOA.

2) Fletch Blalock, Wurlitzer distrib in N. O. and Ga., and Bob Bear, Wurlitzer sales manager surround Mrs. Bill Gersh.

3) Mid-Western ops get together. (l to r): Harold Scott, Gordon Stout, Bernard Stout, Mike Imig and Norman Gefke.

4) The Rock-Ola table at the banquet. David C. Rockola, second from right, tearing into a salad.

5) Distribs from Virginia, Sah. (l to r): Dan Hawley, Portsmouth; Frank Page, Roanoke; and Ken O'Connor, Richmond.

RIGHT—TOP TO BOTTOM

1) Ray Cunliffe and George A. Miller pose prettily, with Mrs. Bill Gersh.

2) Dave Rosen, Philadelphia distrib for AMI, with John Haddock, president of the phono manufacturing company.

3) Detroit ops and distribs.

4) Portion of a Seeburg table, picturing Jack Gordon, Meyer Parkoff, Lou Nemesh and Sid Stiebel.

5) Three real old-timers in the coin biz with Mrs. Gersh. (l to r): Willie (Little Napoleon) Blatt, Miami; Jack Mitnick, regional rep for AMI; and Leo Weinberger, head of Southern Automatic Co., Louisville.

TOP TO BOTTOM

1) Harold Lieberman of Minneapolis gets together with Joe Mongone of Miami.

2) Mary Gillette, owner of one of the largest music machine operations in Chicago snapped with Bill Gersh.

3) The famous "Senator" Al Bodkin of New York with Gail Carter of Permo.

4) Mrs. Bill Gersh cuddles up with Joe Abraham of Lake City Amusement Co., Cleveland, Ohio.

All Music Operators are Invited to Join **AMI's**

WRITE-AN-AD contest

All music operators seem to like AMI ads with their interesting angles, down-to-earth language, fresh and simple ideas that seem to echo the thoughts and feelings of operators, location and music patron alike. Now we invite you—the operator—to take a crack at this fascinating ad-writing opportunity. Write an ad about the AMI juke box, about its simplicity, dependability, economy, playability, or some special feature that appeals to you.

Draw a crude sketch of your idea—the skill behind the artwork doesn't count—then put in your headline and a paragraph which tells your thought simply and as effectively as possible.

PRIZES

1st Prize . . . . . An AMI "D" 80

2nd Prize . . . . . AMI Hideaway

3rd Prize . . . . . $250.00 Cash

Next 25 Prizes . . . An AMI Amivox Extension Speaker

Contest closes Nov. 15, 1952. The decision of the judges is final. All entries become property of AMI Incorporated. In case of ties, duplicate prizes will be awarded. You write your ad, or as many as you wish to enter, on sheets of paper 8½ x 11 in. or larger. Get regular entry blanks and a special book of helpful ideas FREE from your nearest AMI distributor. Distributors, their employees and AMI personnel are not eligible for prizes. All music operators, their employees and families are. Send your entries before Nov. 16 to Advertising Dept. AMI Incorporated, 1500 Union Ave., S.E., Grand Rapids, Mich. All ads will be judged on the basis of sincerity, originality and idea content, and NOT on professional skill of execution.

grab a pencil ...turn adman

Grab a pencil and turn adman right now. Dash off your ad ideas with dash and daring—don't tighten up, just put down what comes into your mind. Make a separate layout or sketch for each ad—the more entries you submit the greater your chance of winning a valuable, useful prize. Do it now—sometimes, in advertising, the spur of the moment inspiration is the best of all.

AMI *Incorporated*

General Offices and Factory:
1500 Union Avenue, S.E., Grand Rapids 2, Michigan

Trade Agrees All Shows Same Week Best

Original Suggestion by THE CASH BOX "All Shows Same Week Same City" Meets Complete and Enthusiastic Approval of All Attending MOA and NAMA Shows. Hope All Mfrs of All Types of Equipment Will Show Same Week Same City in 1953

CHICAGO—Operators, jobbers, distributors and manufacturers from this city, as well as from all over the nation now agree with **The Cash Box** suggestion of some years ago, that all shows be held the same week and in the same city. This was definitely proved during MOA and NAMA conventions.

Tho the MOA (Music Operators of America, Inc.) show started the latter part of last week (Thurs., Fri., Sat., Sept. 11, 12, 13) and the NAMA (National Automatic Merchandising Assn.) show started the very next day, Sunday, Sept. 14, (not the very same week) crowds who were planning to attend the NAMA show came in two and three days earlier to also be present at the MOA show.

The fact remains, as has been stated by members of this publication time and time again, that all routes are tremendously diversified these days.

The average operator is more interested in the location than just in the machine in that location.

This unique and singular interest in the location has brought about greatly diversified operations, with the operator who is in the location, operating practically all the equipment in the place.

That being the case today the operator wants to save time, effort and money and, at the same time, the manufacturing and distributing exhibitor wants to do the same.

All want all shows to be held same week and in the same city.

The trade was very much impressed with this first attempt to hold shows the same week and in the same city.

Leaders stated that they sincerely hoped that manufacturers of all types of equipment would plan their shows in 1953 to be held the same week and in the same city.

"We can cover 'em all this way," one noted operator said, "and know that we didn't miss anything and also, most important," he concluded, "know that we won't have to come back to Chicago, or any other city, the next month or two months afterwards."

WANTED FOR CASH

Bally Bright Spot — Bally Spot Lites
Bally Coney Island — Bally Atlantic City
Bally Bright Lights

Wurlitzer 1400 — Seeburg M-100-A
Wurlitzer 1450 — AMI Model A
Wurlitzer 1100 — AMI Model B
Wurlitzer 1015 — AMI Model C

ALL LATE GOTTLIEB FIVE BALLS

Wire — Write — Phone

NATIONAL COIN MACHINE EXCH.
1411 West Diversey Pkwy.
CHICAGO 14, ILLINOIS
Buckingham 1-6466-6990-6666

SALE EVERY 50 SECONDS

The *Amazing*

PHOTOMAT*

delivers a 3" x 5" set of two fine portraits in less than a minute

Write for Details

*Trade Mark

INTERNATIONAL MUTOSCOPE CORPORATION
Wm. Rabkin, Pres.
44-06 11th St., Long Island City 1, N.Y.
(Phone: STillwell 4-3800)

Bally Mfg. Plant On Two Game Production Schedule

GEORGE JENKINS

CHICAGO—The Bally Manufacturing Company plant, this city, is again on a 2-game production schedule, according to George Jenkins, director of sales.

"Because of the popularity of 'Frolics,' the newest game in the 'in-line' class, and the increasing demand for a jumbo-type pinball game with the 'extra balls' feature, 'Frolics' and 'Sunshine Park' are being manufactured side by side in the Bally plant," reports Jenkins.

Discussing the decision to produce two games—as well as "The Champion" Ballyhorse, Jenkins points out that "the 'in-line' type of game, such as 'Frolics,' is here to stay. As the pioneer and leader in this type of game, we naturally plan to continue production of 'in-line' games. However, increasing demand for a new jumbo game requires that a limited production of 'Sunshine Park' be squeezed in along with 'Frolics.'"

Northern Illinois Music Assn Adds More Tables For Oct. 9 Banquet

CHICAGO—As reported here last week the Music Operators of Northern Illinois' 4th annual banquet to be held at the Graemere Hotel, this city, Thursday, October 9, 1952, is a complete sellout due to the demand from coinmen, music and record distribs.

Bill Nyland of Western Automatic Music Co. reported this past week, "We have been forced to add more tables exceeding the limit of the number of tables the Graemere had offered us.

"But," he continued, "we will be able to seat everyone comfortably and all will be able to see the big show which is being planned by Bob Gnarro of A.B.C. Music Service Corp.".

All the phono distribs, Coven (Wurlitzer), World Wide (Rock-Ola), Atlas (Seeburg), Automatic Phono (AMI) and Empire Coin (Evans), are attending.

Leading record distribs, such as: Decca, Capitol, RCA-Victor, Coral, Mercury, King, MGM, and others, are also sending large representations.

Chicago and Indiana music ops, in addition to the complete attendance of the Northern Illinois ops, their wives and friends, are expected to jam the fourth annual affair.

It is believed here that this will prove the biggest and most outstanding affair yet conducted by the Music Operators of Northern Illinois.

Robert (Bob) Lindelof, president of the organization said, "We certainly are thrilled at the way everyone has responded."

Aaron Goldman Re-elected Pres. Of NAMA

All Other Present Officers Also Re-elected

CHICAGO—At the conclusion of the convention held by NAMA in Chicago this week the present officers of the organization were re-elected for 1953.

The men re-elected were: Aaron Goldman, president; I. H. Houston, 1st vice-president; John T. Pierson, 2nd vice-president; and William S. Fishman, treasurer.

The following new directors were elected: Maurice Heffer; D. C. Letts and Richard Wood. Also re-elected as directors were: I. H. Houston and Davre J. Davidson.

Chicago's Board Of Education Asks Help Of Music Ops

CHICAGO—The Board of Education here has asked the juke box ops of this city to supply various schools with juke boxes for entertainment of the students.

Francis B. McKeag, director of the Social Centers Section, believes that juke boxes will tremendously help the Board of Education here, in both its elementary and high schools to arrange for a program of entertainment via the juke boxes which will make the schools both more pleasant and interesting for the students.

Gyms of the various schools will be used and, McKeag hopes, the ops here will donate the juke boxes, so that the students will find their schools much more interesting, both during the daylight and, especially, during those times when they feature various dancing parties during the evenings, so that they will remain off the streets and out of objectional places.

Juke box ops here like Bob Gnarro, Phil Levin, Ray Cunliffe and Bob Lindelof have already indicated their desire to be of help to Chicago's Board of Education in this Social Centers effort.

Bill Gersh, publisher of **The Cash Box**, who was asked to handle donations of juke boxes for the operators here, is arranging for the placement of these free phonos for the first six schools listed, with about 35 schools in all to also be furnished with juke boxes eventually, as this program gets under way.

Millie Lynch Of United Mfg. Dies

CHICAGO — Millie Lynch, well known to all who have visited at United Manufacturing Company, this city, and one of the oldest employees of the firm, passed away at 6 A.M., Thursday, September 18, 1952.

Details of her passing weren't yet made known as this publication went to press.

All who visited at United remember Millie. Those who were in this city this past week attending the conventions, and who had met Millie over the years, were shocked and saddened.

Ride THE CHAMPION

TRADE MARK REGISTERED

by Bally®

GREATEST MONEY-MAKER IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
  PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢ A RIDE

RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster keyholo . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

RIDE THE CHAMPION 10¢

REQUIRES ONLY 22 IN. BY 44 IN. FLOOR SPACE

110 VOLT A. C.

THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.

Typical crowd of junior cowboys and cowgirls, eagerly waiting their turns ro ride THE CHAMPION Ballyhorse in a Maryland variety-store.

Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.

CHAMPION is a registered trademark

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

FROLICS See Back Cover

SUPREME COURT BATTLE LOOMS AS CANADA'S MUSIC OPS GIRD TO FIGHT PAYING ROYALTY-TRIBUTE TO CAPCA

CHICAGO—Canadian juke box ops squared their shoulders, ground their teeth, thrust out their jaws, and replied to U. S. ops questioning them:

"We'll fight to our last cent, and go out of the automatic music business if necessary, but", they adamantly stated, "we will never allow CAPCA (small brother of America's ASCAP) to 'Crucify The Music Of Canada's Poor'."

In all the years of the great Canadian Dominion there has never been such determination on the part of any trade group not to allow an individual organization to obtain taxation from all the peoples of Canada as there is from Canada's automatic music operators.

"We're free men", one of the most noted of these music operators said, "and, as such, we will fight to the last, not to be forced to pay tribute to one individual organization."

"The last time these people," another Canadian operator stated, "attempted to extract tribute from us, we fought them (at that time they used the name: Performing Right Society of Canada, Ltd.) right up to the Privy Council in London, England. "The Privy Council granted us our rights. Told them that they, most definitely, could not tax us on top of all the taxation, which is in effect on all recordings. And they lost the case."

He now reports, "They now have changed their name to 'Composers, Authors and Publishers of Canada, Ltd.' (which is only the small brother of America's ASCAP (American Society of Composers, Authors and Publishers) and are trying, once again under this new mask, to force us to pay them a royalty beyond all reason.

He, along with all the Canadian music operators who attended the MOA (Music Operators of America, Inc.) convention at the Congress Hotel here stated:

"Never, as long as I consider myself a free man of the great Dominion of Canada, will I ever allow the poor of our Dominion to be 'Crucified On A Cross Of Gold' to benefit one small set of peoples by extracting from all the Canadian peoples a tribute in form of a royalty-tax for popularizing the very music they beg us to place in our music boxes thruout the entire Dominion."

The case is as yet pending in the Supreme Court of Canada in Ottawa, but, Canada's operators are not idle.

They are calling upon all the juke box operators of the Dominion to come together to "defend the rights of free men" in this battle of taxation and tribute which is, they state:

"Most definitely against the principles and the laws of this great Dominion."

Further information on this pending case can be had from George Chow of Phonovision Distributing Co., 124 Dundas St., West; Toronto, Ont., Canada.

Merchandise And Not Machines Dominate NAMA Convention

Crowds Large, But Equipment Exhibitors Report Sales Very Poor

CHICAGO—Whereas in years gone by coin machine operators came to conventions to see what the manufacturers of vending machines had to offer, and, many times, the manufacturers of these automatic merchandisers 'stole the show', this past NAMA convention at the Palmer House here most definitely proved that, today, merchandise, and not the machine, dominates the convention.

It's rather queer, but the 'accessories after the fact', that is, the merchandise which came after the machines were born, is the dominating factors of the NAMA convention.

Vendor ops point with pouter-pigeon-chest-pride to the fact that Camels, Luckies, Chesterfields, Phillip Morris, Old Golds, Coca-Cola, Pepsi-Cola, Royal Crown, and other nationally known brands of merchandise are "displaying at this show."

Few, if any, point with any sort of pride to the fact that it was the vending machines that came first, and not the merchandise peoples.

Even manufacturers of machines were noted whispering out of the side of their mouths and pointing with their eyes to the display of cigarettes, colas, candies, nuts, etc.

Three floors of exhibits, including many private suites, were busy being visited by operators, their families and mechanics (most of the operators from the Midwest area) with sprinklings of men from the rest of the country.

The operators paid a $10 registration fee, which is along the lines of what NAMA has been charging in an effort to eliminate "sightseers". But, the old timers of the industry who dropped around to see "what's what" knew one exhibitor or another, and badges were passed around very freely, getting these boys in without any charge.

In the main part of the exhibition, the fourth floor, where the new equipment was being shown, most impressive was the fact that the manufacturers have learned to stick to the type of machines most popular with the ops as well as with the public—drink dispenser and cigarette vendors.

Competition was keen. Salesmen reported that operators roamed from booth to booth, asked lots of questions, did no, or little, buying.

Whether it was the $10 entrance fee for the ops, or whether it was the generosity of the merchandise exhibitors, ops, their wives, kids, mechanics, and all others loaded up with free samples.

Tho salesmen began to "put on the heat", in an effort to make their trips here pay off, buying remained dull, tho the crowd remained big.

Those ops who had remained over from the MOA (Music Operators of America) meet, saw what they wanted to see Sunday, when the NAMA show first opened, and the larger majority left for home early Monday.

It's a very sad commentary on the ingenious developments of the vending machine manufacturers when they, themselves, point to the products featured in their machines with such outstanding pride, instead of to their own machines.

"Do these manufacturers (and especially the operators of vending machines) think for a moment," as one noted coin machine distributor asked, "That these big national brands would be displaying here if it weren't for the hard and unending work of the boys who manufacture the machines and, especially the boys who operate them, and popularized them with the public?"

The vendor manufacturer created a market so outstanding that *The Wall Street Journal* claims that a big percentage of sales of many products are thru vending machines.

Sad, sad, but true, that those who attended this last NAMA convention seemed to forget that *it was the machine*, and not the product, that started the industry.

Cleveland Music Assn Re-elects Cohen Pres.

CLEVELAND, O. — Jack Cohen, who has held the office of president of the Cleveland Phonograph Merchants Association for eight consecutive years, was once again re-elected president at the annual election meet of this organization.

Other officers elected were: James Ross, vice president and Sanford Levine, secretary-treasurer.

The new Board Members are: Edward Kenny, Joseph Solomon, Nathan Pearlman, Hyman Silverstein, Henry Ilg, and Harvey Norton. James Burke was named "honorary" member of the board. President Cohen appointed Arnold Lief, Charles Camella and Charles Metro as temporary members of the board.

Kansas State Music Ops To Form Assn.

EMPORIA, KAN. — Music operators in the state of Kansas, under the leadership of A. L. Ptacek (temporary president), will meet for their 1st organizational meeting on Sunday, September 28, at the Broadview Hotel, this city.

It is estimated that there are approximately 100 operating firms in the state. Sixty operators are reported ready to join, and the other forty are expected to come along in short order.

Special Sale!
Practically new and rebuilt STATLER Cigarette Machines, 8 Col., 1 King Size Capacity ..... Ea. **$50**
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

WANTED TO BUY MUSIC
200 WURLITZER 1015
200 WURLITZER 1100
50 WURLITZER 1250
50 WURLITZER 1400
PINS—50 OF EACH
Basketballs, College Dazes, Control Towers, Dominoes, 8 Balls, Four Horsemen, Globe Trotters, Happy Days, Harveys, Horseshoes, Jokers, Mercurys, Minstrel Men, Niagaras, Niftys, Pinkys, Quartets, Rockets, Rose Bowls, Sharpshooters, Shoo Shoos, Snooks, Wild Wests
50 SKY FIGHTERS
Give Condition And Prices Wanted
PHONE — WIRE — WRITE
INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

FLYING SAUCERS? LIGHTS IN THE SKY? *We'll Let You in on a Secret!*

They're only Reflections from GOTTLIEB'S NEW Brilliantly Colorful . . .

SKILL-POOL

REPLAYS for
KICK-OUT HOLE, When Lit by S-K-I-L-L Sequence
MYSTERY ROLL-OVER, When Lit
HIGH POINT SCORE
HIGH SCORE TO 6 MILLION

1 to 15 POOL-BALL SEQUENCE . . . TARGET, When Lit . . . SKILL, Spelled Out . . .
SCORE POINTS

FLASHING CENTER "RACK-UP" ILLUMINATION! All 15 Pool Balls Individually Lit Up . . . Flash On and Off as Scoring Hits are Made!

"POP" BUMPERS
SUPER-SCORING
CYCLONIC KICKERS
SUPER-POWER FLIPPERS

COMPLETED SKILL SEQUENCE
Increases Kick-Out Hole Scoring Values up to 400,000

EACH ROLL-OVER BUTTON SPOTS 9 POOL BALLS, When Lit

"CUE" for PROFITS— ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There is no substitute for Quality!"

Plant Expansion Plan Is Initiated By AMI, Inc.

JOHN HADDOCK

GRAND RAPIDS, Mich.—The success of the phonographs produced by AMI, Inc., has been increasing with each year. The overwhelming popularity of the current model "D," and the continuous demand by music operators for added machines has made it necessary that the manufacturing firm plan for additional facilities.

John Haddock, president, announced this week that a $500,000 plant expansion program designed to increase manufacturing facilities by 50 percent is contemplated.

Work will be started on raising steel for a new structure, adjacent to the existing plant, by the end of the year or as soon thereafter as the steel is available. It is expected that the additional plant will be completed by the end of June, 1953.

"Coinbiz Top Public Servant Today" Says Vince Shay

VINCE SHAY

CHICAGO—Vince Shay, with Empire Coin Machine Exchange, this city, one man in the coinbiz who has run the most complete gamut of the industry, stated this past week:

"The coin operated machines industry is away ahead of any other industry serving the public today."

To substantiate his statement, Vince pointed to the machines which are today attracting kiddies, as well as their parents, and which are featured with dime coin chutes.

He then switched over to the automatic music business and said:

"Has ever before in all the history of popular music seen anything like the statement published in this past week's issue of *'The Cash Box'* that there are over 8,730 plays every minute of every day (365 days per year) in the United States alone?"

Then, he switched back to the scale business and said:

"Never before in all the history of the industry have scales been acclaimed as such 'sure-fire-gold-bond investments' as they are today."

He then turned about and pointed to the Auto-Photo machine, which the firm distributes, and asked:

"When did people like the Woolworth Stores, Balaban & Katz Theatres, and other like firms, come in to see a distributor in this industry to discuss placement of machines?"

He concluded, "Yes, never before in all the history of the industry, and I've been in it for about 40 years, has there been such tremendous acceptance of coin operated machines.

"Everyone in the field has the entire world of profits before him if he's intelligent enough to recognize this fact."

WATCH FOR OUR Announcement on THE SENSATIONAL Space Ship

"METEOR ROCKET"

National Distributors

RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

CLOSEOUT!

Seeburg '46	$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50 (like new)	295.00
Seeburg Wall Boxes (Brand New)	22.50
Packard Wall Boxes	5.95

1/3 Deposit, Balance C. O. D.
WRITE — WIRE — PHONE

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

The Cash Box Camera goes to the— MOA CONVENTION

LEFT—TOP TO BOTTOM

1) Ben and Trudy Coven demonstrate the apex of connubial bliss for the camera man.

2) Another married couple, Mr. and Mrs. Joe Silla, Oakland, Calif., get themselves into the kissing act.

3) Mike Spagnola, AMI distrib in Chicago, John Haddock, president of AMI, and Sid Levine, attorney for MOA take off a few moments to rest up.

4) Bert Davidson and Sherman Pate of Permo, talk things over with John Haddock.

5) Vince Shay demonstrates the Evans' "Century" to Mel and Pauline Missmer of Allentown, Pa.

6) Among those seated at this AMI table during the banquet were Walt Huber, Nick Carter, Mike Spagnola, Ed Ratajack and Bill FitzGerald.

RIGHT—TOP TO BOTTOM

1) At another AMI table we see Jack Mitnick, regional rep for the phono firm, and Mr. and Mrs. Sam Taran of Miami, Fla.

2) Bill Gersh and Bob Lindelof, president of the Northern Illinois Music Ops Assn.

3) A group of AMI distribs pictured with the model "D" phono.

4) Al Pierz, branch manager, and Clarence W. Cukor, field service engineer of National Rejectors, Inc., at their display.

5) Nate Feinstein, Atlas Music, Bob Dunlap, Seeburg regional rep, with Bob Gnarro, ABC Music Service, one of Chi's largest music ops.

6) The Evans' 100 record phono gets the attention of headman Dick Hood, Art Weinand of Exhibit Supply, Joe Mangone, Miami, Fla. (distrib) and Les Rieck, Evans' sales manager.

CALIFORNIA CLIPPINGS

The NAMA Show in Chicago drew its share of attendance from these parts, with **Badger Sales' Al Silberman, Dan Stewart** and **Nick Carter** among the local folk traveling East for it. Al has become identified out here as "Mr. Vending" when it comes to sales, particularly to military installations, while Nick Carter always does a big job on the PX cigarette machines, as well as the AMI phonograph. Dan Stewart will linger in Chicago for that all-important showing of the new Rock-Ola phonograph, which the local grapevine has already tabbed as a worthy entry in the multiple play sweepstakes. . . . Gamewise, the product drawing a bulk of comment past week up and down the street is Gottlieb's "Skill Pool," with **W. R. Happel, Jr.,** and **Jack Simon** among the folks singing its praises. Jack Simon's secretary, **Cele Padua,** almost back to her normal peppy self after a slight illness. . . . Jack also praised Bally's "Palm Beach" and Exhibit's "Twin Rotation" as being hot items these days.

Paul and **Lucille Laymon** were of the mind to visit Chicago for the MOA and NAMA conventions, but rush of biz kept them glued to the home front. With deliveries of Wurlitzer's model 1500 phono stepped up, the Laymons make it their business to see that all the music ops having back orders are taken care of. Bally also shipping some fine new games in, which the ops going for in a big way. . . . Bouncing ebulliently along as usual was Exhibit's **Lyn Brown,** real happy with the reception given "Twin Rotation" on sales and locations. . . . With **Phil Robinson** of Chicago Coin, it's also good news the way that firm's "Tenth Frame" and "Match-A-Score" bowlers are continuing in such heavy demand. . . . Over at **Charlie Robinson's, Al Bettelman** and **Fred Gaunt** were keeping out of mischief by doing an all-around good job on United's games and other new and used equipment. . . . While we're inclined to view **Bill Leuenhagen's** as the record center of his business, you're always sure to witness a few game and music transactions while visiting his place.

After a vacation at their Malibu Beach home, **Dolores** and **Jean Minthorne** are back at their offices daily greeting their old and new customers. Seeburg shoppers for the week included the **Bringas Bros.** of L. A., **Dean Brown** of Glendale, **George Kohler, Dan Vaughn** and **Orville Kindig** of Long Beach, **Lee Walker, Tom Workman** and **Walt Schinkel** of San Diego, among many others. As Dolores puts it, "Vacationing is great, but there's no substitute for the thrill of selling another Seeburg."

On the Row: **Bill** and **Bernard Lippin, Kenneth Wolf** and **E. E. Petersen** of San Diego. . . . **Bob Chacon** of Laguna Beach. . . . **W. J. Steen** from Manhattan Beach. . . . Claremont's **Johnny Malette**. . . . **John Domingos** of Bakersfield. . . . Barstow's **Jack Arnold**. . . . **James Bowman** of San Bernardino. . . . **Jack Jarman** from Santa Ana. . . Santa Maria's **Al Cicero**. . . . **E. O. Neil** from Blythe. . . . **H. D. McClurg** of Santa Barbara who reported that **William Sparrow** was ill. . . . Bakersfield's **Bill Black** and **Thomas Gribbin**. . . . **Joe Boll** of 29 Palms. . . . Big Bear's **Jack Spencer**. . . . **Clyde Denlinger** of Balboa.

UPPER MID-WEST MUSINGS

It seems as if the fishing bug has gotten **Al Klammer** of St. Paul. Al had no sooner returned from a fishing trip at Nipigon, Canada, where he really caught some whopping Northerns when he took off for Lake Big Winnipogosh for some more fishing. . . . **Delbert Grasseschi** of the Western Novelty Company, Great Falls, Mont., stopped in the twin cities on his way to Chicago and the East where he intends to arrive in time to take in the World Series. . . . A few operators stopped in the twin cities on their way to and from the M. O. A. Convention in Chicago. They were **Charlie Rose** of Fargo, N. D., **Pete Wye** and **Jim Decker** of Great Falls, Mont. . . . Some of the South Dakota operators, who made the trip to the twin cities, were: **Floyd Carlon** and **Roy Foster** of Sioux Falls; and **Ralph Myers** of Mitchell.

Seen here and there picking up supplies and equipment for their routes were **Andrew Markfelder** of Staples, Minn.; **Tom Kady** of Grand Forks, N. D.; **Oscar Englund** of Alexandria, Minn.; **August Quade** of Rochester, Minn.; **Charlie Sersen** of St. Cloud, Minn., and **John McMahon** of Eau Claire, Wis. . . . **Fred Norberg** of the C & N Sales Company was a welcome visitor to the twin cities after being absent for quite a long time as his son, **Clayton,** is the one who usually makes the trip to the twin cities for the business. . . . **Neil Buchanan** of the Border Music Company stopped in the twin cities on his way to Great Falls, Montana. . . . A twosome who made the trip into the twin cities together were **Art Hagness** and **Lorando Olson** of Grand Forks, N. D., just shopping, the boys said. . . . Seen here and there, either coming into town or going out, were: **John Galep** of Menomonie, Wis.; **Don Bolier** of Baldwin, Wis.; **Gordon Dunn** of Moose Lake, Minn.; **Kelly Diedrick** of Chaska, Minn.; **V. R. Middlemas** of Bismarck, N. D.; **Stan Woznak** of Little Falls, Minn.; **Kap Kiester** of Frontenac, Minn.; and **Joe Blenker** of Junction City, Wis.

Op Thanked For Donation Of Juke Boxes To Hospital

ROBERT E. (BOB) LINDELOF

DIXON, Ill.—Probably the most thrilling, heartwarming and fascinating letter ever sent to any juke boz operator was mailed from the Dixon State Hospital for the mentally crippled to Robert E. Lindelof of General Music Corp., Skokie, Ill., by Dr. Charles K. Bush, Superintendent of this noted mental hospital.

The letter read as follows:

Dear Mr. Lindelof:

As you know, we picked up the two juke boxes which you donated to the Dixon State Hospital and brought them out to the Institution last week. Yours was one of the most wonderful donations ever received by this Hospital.

Music is probably the most appreciated form of entertainment that our patients receive. The juke boxes, aside from their practical means of affording continued playing of records, offer a colorful means of presenting the music to the patients. Our patients, especially in the younger categories, feel that they are being given a musical treat, similar to that enjoyed by normal young people outside the Institution, when they are able to listen and dance to music from juke boxes.

I assure you that hundreds of our patients will enjoy many happy hours of entertainment because you have made this generous donation. Please accept my sincere thanks.

Very truly yours,
Charles K. Bush, M.D.
Superintendent

Op Buys Music Route

BINGHAMTON, N. Y. — Bob Charles, president of Binghamton Amusement Company, this city, announced that it has been expanding its operating activities over the past months.

Latest route the firm purchased was that of Tri-Cities Amusement Company, which consisted of a majority of music machines and a small amount of games.

NEW! AMAZINGLY DIFFERENT!

Williams JUMPS PROFITS with PARATROOPER

READY TO CAPTURE THE CHOICEST LOCATIONS EVERYWHERE!

FAST!

SEE THE NEW "JUMP-BALL" FEATURE!

HERE'S THAT SMART NEW "JUMP-BALL" PARATROOPER

FIRST BALL IN TOP HOLE NO. 1 SCORES ½ MILLION AND JUMPS TO HOLE NO. 2 WHICH LITES UPPER LEFT-HAND RED THUMPER BUMPER AND RED ROLLOVER BUTTON TO ADVANCE PARATROOPER ON BACK GLASS. SECOND BALL LITES UPPER CENTER (YELLOW) THUMPER BUMPER AND YELLOW ROLLOVER AND THE TWO BALLS JUMP FORWARD. A THIRD BALL LITES THE UPPER RIGHT HAND (PURPLE) THUMPER BUMPER AND PURPLE ROLLOVER AND THE THREE BALLS JUMP FORWARD. A FOURTH BALL SHOOTS THE HEAD BALL INTO "BALL RETURN" FOR REPLAY! HERE'S REAL BULLET-LIKE ACTION THAT INCITES STEADY REPEAT PATRONAGE.

★ WHEN 6 PLAYFIELD LITES (1 to 6) ARE KNOCKED OUT, THE 2 SIDE ROLLOVERS NO'S. 3 & 4 BECOME "SPECIAL" AND GOOD FOR REPLAYS!

★ WHEN ALL MEN ARE DOWN 3 ROLLOVERS AT BOTTOM ARE GOOD FOR REPLAYS. A REAL COME-ON!

NEW! NEW! NEW!
3 MEN DOWN THE LEFT AUTOMATIC FLIPPER GOOD FOR ½ MILLION!
4 MEN DOWN THE RIGHT AUTOMATIC FLIPPER GOOD FOR ½ MILLION!

WATCH YOUR LOCATIONS START JUMPIN' . . .

Williams PARATROOPER IS HEADING YOUR WAY!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

See Your Distributor Now!

Vendor "Price List" To Be Expanded

CHICAGO—In view of the fact that so many of the vending machine men who attended the NAMA convention at the Palmer House here this past week have asked that **The Cash Box** arrange for, "more complete 'Price Lists' of all vending machines," the editor of this publication has agreed that such will be the case **"in the very near future."**

These ops asked, "Why don't you people at The Cash Box arrange to bring us as complete and detailed prices of all vending machines as you do of all other types of equipment?

"We depend on your lists," they stated, "and since we, and all of the officials and tax agencies with whom we come in contact, also depend on your lists, we believe that the time has, at long last, arrived when you should list every type of new and used vending machine, so that we will be able to 'prove price' as well as 'prove depreciation' and obtain 'correct trade-in valuation.'"

OHIO'S MOST DEPENDABLE FACTORY JOBBERS OF COIN OPERATED EQUIPMENT

DALE GUN, ea.	$69.50
CITATION, ea.	29.50
CHICAGO COIN PISTOL, ea.	92.50
KEENEY 4-WAY BOWLING LEAGUE, ea.	150.00
HAYBURNERS, ea.	215.00
SPARK PLUGS, ea.	240.00
FOUR HORSEMEN, ea.	105.00
5c NORTHWESTERN PEANUT MACHINES (Model 49), ea.	10.00

ALL KINDS OF BINGO GAMES
Write
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

Geo. George

SAVE MONEY!
SMASH GO PRICES!!
BIGGEST CLOSEOUT IN OUR HISTORY

Roy Monroe

R C A 25c Radio	$ 22.50	United A B C	225.00
4 Col. Postage Stamp Vendors	18.00	United Bolero	339.50
Shipman 2 Col. Stamp Vendors	18.00	United Leader	325.00
Packard Wall Boxes	9.75	Coney Island	365.00
Mills Candy Vendor 5 Col.	65.00	Spot Light	395.00
Mercury Athletic Scale (Brand New)	69.50	Bright Spot	375.00
Wms. Deluxe World Series	275.00	Bright Lights	290.00
Chicago Coin King Pin	150.00		
Dale Gun	69.50		
Keeney Air Raider	110.00		
Evans Super Bomber	125.00		
Mutoscope Card Vendors	39.50		
Chicago Coin 4 Player Derby	Write		
Keeney Submarine	95.00		

NOW DELIVERING!
CHICAGO COIN 10th FRAME
6 PLAYER MATCH BOWLERS
BIG HIT 5 BALL PIN GAME

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel. SUperior 1-4600)

Keep Your Eyes On Keeney

J. H. Keeney & CO. INC.
3600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Music Op Sponsors Boys' BB Team That Wins Michigan Title

DEARBORN, Mich. — There are many ways in which coin machine individuals and firms contribute to the welfare of the sick, underprivileged, teen-agers, et al. Some of these efforts gain the eye of the public—many remain hidden and untold.

Take the case of Ed Grodzicki, owner of the E & A Music Company, this city. Ed sponsored, financed and managed a baseball team composed of boys around the 12-year-old bracket. This team called the "Green Hornets" captured the "Midget" championship of the state of Michigan, giving the town of Dearborn the title for the first time in its history. The result was that local newspapers carried the story and ran a picture of the ball team (shown above).

While Grodzicki may not have been seeking any glory for the wonderful spirit he showed in working with these boys, not only he, but the entire coin machine industry benefits tremendously.

Ed Grodzicki is shown in the above picture with the boys. He's the adult at the top, extreme right.

(Ed. note: This is the type of public relations that many more coin firms should engage in. One of the country's most serious problems is that of juvenile delinquency. Cooperation by those in our industry can do much to assist in developing our boys into better and more healthy citizens.)

EASTERN FLASHES

Coinmen who returned from the MOA (Music Operators of America) Convention and the NAMA (National Automatic Merchandising Assn.) Exhibit held in Chicago, were very well pleased with what they saw and learned. However, once again they brought up the matter of "All Conventions Same Week." This 1952 set up was considered a big improvement over past years when those operating several types of equipment had to attend conventions at widely separated periods. Coinmen are hoping that the next showing will include, in addition to music and vendors, amusement games, and that instead of running as they did ths year, they be held at exactly the same dates—even though officials of these groups wish to hold them at several hotels.

* * * * *

Al Denver, Nash Gordon and **Dorothy Wolk** now working full blast in preparation for the Automatic Music Operators Association's 15th Annual Banquet, which takes place on Saturday night, November 1. A souvenir journal is now in preparation, and as usual tickets will be grabbed up in large quantities. . . . **Herman** and **Sadie Perin,** now natives of Miami, Fla., join the grandparents club. Their daughter **Muriel** (now Mrs. **Howard Schevitz**) gave birth to a boy on September 6. . . . "Regardless of those base rumors," states Ben **Becker,** Bally's regional representative, "I didn't suffer my heart attack because those Brooklyn Bums started to lose." . . . **Gertrude Browne** and **Howard Purdy** of Paramount Vending Co., Beacon, N. Y., visit along coinrow. . . . Another visitor was Sal **Solway** of Canada. . . . **Dave Lowy,** Dave Lowy & Company, tells us he and **Sam Waldor** of Newark, N. J., are planning a trip to New Foundland, Canada, to visit W. J. Cashim on biz. While there they hope to take in some fishing and hunting. . . . **Hymie Rosenberg** re-institutes the H. Rosenberg Co., and states he'll be making an announcement very shortly. . . . **Joe Young** and Abe **Lipsky,** Young Distributing, really on the hustle now that Wurlitzer's model 1500 arriving in good quantities. The machines don't stay around long before they're sent out to fill backlogged orders.

* * * * *

Music operators, as well as all wholesaling firms along coinrow, were shocked and saddened by the death of **Morris Salzberg,** 31-year old manager of the parts department for Atlantic-New York Corp., Seeburg distribs here. Morris died on Saturday, Sept. 13. Many of the firm's employees, led by **Harry Rosen** and **Meyer Parkoff,** attended the funeral on Monday. . . . **Iz Edelman** back from his summer vacation at Scaroon Lake, N. Y. . . . **Mike Munves** reports the rush of the past many months for arcade equip has slowed up a bit, and he's mighty thankful. He's able now to concentrate on Exhibit's "Super Twin Rotation," which is doing very well here. . . . **Barney (Shugy) Sugerman,** Runyon Sales Co., returns from the MOA Convention and special meet of AMI phono distribs held in Chicago. While in the Windy City, Shugy used his time also to line up a number of the country's leading distribs for his "Meteor Rocket" kiddie ride. . . . **Al Simon,** Albert Simon Co., tells us he still can't get enough Chi-Coin's "10th Frame Bowler" to satisfy operator demand. . . . **Harry** and **Hymie Koeppel,** Koeppel Distributing Co., doing a rushing biz on reconditioned phonos, particularly export. Now, in addition to filling orders, the brothers have to keep going at a fast pace buying equip. . . . "Senator" **Al Bodkin** and **Bob Luttman,** truly a handsome pair as they make the rounds.

* * * * *

Murray Weiner, Weiner Sales, distribs for Eastern Electric's cig vendor, away attending the NAMA Show in Chicago, leaving brother Bill alone in the New York office. . . . Al **Denver** elected as 2nd vp of MOA; **Sid Levine** as chief councellor. Congrats. . . . Expect **Bob Charles,** Binghamton Amuse. Co., Binghamton, N. Y., as a visitor any day now. . . . **Jim Sherry**'s 17-year-old lad, a real husky and quite a football player. . . . **Nat Cohn,** Conat Sales, makes a fast one-day flight to Chicago where he closed quite a deal for his "Atomic Jet" kiddie rides. . . . **Harry Wasserman,** local music op, figuring out how to "get even" on **Perry Lowengrub** for a recent practical joke.

NEW ORLEANS NOTES

The TAC and J & C Amusement Companies baseball playoff game was postponed because of rain so that leaves us with another week of guessing as to who will emerge the champions. . . . **Johnnie Pecoraro** breezed into our office Monday morning, looking tired and haggard after a night of pacing the hospital corridor awaiting the arrival of **Johnnie Pecoraro, Jr.,** who arrived at 7:45 A.M. Mrs. **Pecoraro** is doing fine and congratulations to you both. . . . **Joe Dulaney** in the midst of his end-of-term exams at Tulane U. . . . **W. I. Kirkland** in from Jackson, Miss., and buying new phonos. . . . **Guy Slay** of Hattiesburg, Miss., is getting back into his old routine of making Nola every week. Also in from Hattiesburg, Miss., **Mr. Gamble** of the G & S Amusement Company, as well as the boys from Duff Amusement Company. . . . **Evelyn Johnson** of Peacock records dashing in and out of town in one day's time. Typical of Evelyn, she's always on the run. . . . Mrs. **Monk** of M & M Music Company, Bogalusa, making a quick trip to the city then back home. . . . We just heard via the Grape Vine that **Paul** and **Jeanne Glass** of the big State Distributing Company are the proud parents of a nine-pound baby boy. That's terrific news to all of us who know Paul and Jeanne. Heartiest congratulations.

Mr. Daniels of Capital Music Company, Jackson, Miss., L.D.ing that he was unable to make New Orleans this week. . . . Ditto **H. A. Mobberly** of Columbia, Miss. . . . **John McDonald** is now covering F. A. B.'s Florida territory with **E. B. Stewart** in Mississippi and Louisiana, and **Milton Schauff** is really beating the gulfcoast highways doing a fine job of selling. . . . The **Bob Dupuy's** are the proud possessors of a female Deutschund named "Rusty." Bob says she is only two months old but plenty smart. . . . **F. A. Blalock** flew to the M. O. A. meet in Chicago, then on to his Atlanta and Columbia offices. . . . **Maurice Thrice** of Reserve, La., and **Anthony Mele** of Hammond, La., both seen in F. A. B. Distributing. . . . Two Bobs, **Dupuy** and **Tanner,** seen lunching at Kolb's recently. . . . TAC Amusement Company putting more 100 record phonos on location. . . . **Mel Mallory** of Mallory Distributing going into the rhythm and jazz record business by taking on derby and dot record lines.

CHICAGO CHATTER

One hectic week gone and, before anyone could rest, another one under way. . . . First the MOA show, and this past week, the NAMA show . . . operators, jobbers, distributors and manufacturers from everywhere in town. . . . Now that **George A. Miller** is president (as well as Biz Mgr.) for MOA for two years, he plans to set up the nation in 8 regions so that music ops will be more thoroughly covered. The MOA show next year, he promises, will be absolutely tremendous. . . . All who attended this year's MOA meet sincerely hope that, in addition to the very marvelous financial help which the phono mfrs are giving MOA, that they will arrange for "token displays" at least for the next MOA show. Many ops suggested that phono mfrs have service dept heads present to answer questions. . . . A 'Public Relations Program' of national scope may also get under way the latter part of this year by MOA. . . . In the meantime the factories here busy. . . . Rock-Ola plant getting ready for important announcement to the phono field. . . . **Frank Mencuri** and **Art Weinand** over at Exhibit advise that due to both MOA and NAMA shows their factory crowded. They took many additional orders these past few weeks for their "Big Bronco" and "Super Twin-Rotation." . . . In fact, as far as that goes, every factory was extremely busy—entertaining—as well as taking orders. . . . Wurlitzer distribs held an important meeting at the Bismarck and listened to **Bob Bear** tell about plans. . . . Seeburg distribs also met with factory heads at the Belden-Stratford and were greatly pleased with what they heard. . . . AMI distribs all came out of their meeting with smiles from ear to ear. . . .Looks like big days ahead. . . . **Dick Hood** and **Les Rieck** of H. C. Evans & Co. pleased with result of their MOA showing of the 'Century' (100 selec) model as well as with the many who visited with them at the Evans' factory. . . . **Harry Katz** and **Frank Roelke** showed their 'Bat-O-Mat' at the Congress Hotel during the NAMA meet and, even before they were set up completely, some territories were just grabbed away, they advise. Both guys very happy over the results. Their unit looked very, very good to the many who visited with them.

John Watling reports that he'll have something of real value for those interested in scales. . . . **Ed Wurgler** in town looking full of pep and rarin' to go. . . . **Sam Stern** entertaining **Harold Lieberman** of Minneapolis and Irv Sandler of Des Moines at the Chez. . . . **Bob Bear, A. D. Palmer, Ray Haimbaugh, Art Rutzen, Mr. and Mrs. Bill Mashek, Harry Jacobs, Sr. and Jr., Joe Hrdlicka** and others in the Wurlitzer suite at the Bismarck talking about thisa and thata. . . . **Ben and Trudy Coven** and **Dave Bender** with many of the others from Coven Distribs looking things over. . . . Three Virginia guys in a huddle: **Dan Hawley** of Portsmouth, **Ken O'Connor** of Richmond and **Frank Page** of Roanoke. . . . Like **Vince Shay** says, "It takes only two good customers to make any convention successful." . . . **Lew Gensburg** of Genco getting ready with an announcement of interest to all game ops. . . . **Ray Williams** of Dallas, **'Shorty' Culp** of Oklahoma, **Fletch Blalock** of New Orleans and **Joe Steele** of Houston in an early pre-breakfast confab. . . . Terrific Bally table at the Chez with **Jack Nelson** and **Bill O'Donnell** as hosts: **Herman Paster, St. Paul; Ray F. Jones, San Francisco** with his C. N. (Mac) **McMurdie; Jake Friedman** of Atlanta; **Barney Sugerman** of New York; **Abe Green** of Newark; **Leo Weinberger** of Louisville with son, **Morty Weinberger; Willie Blatt** of Miami Beach; and others. . . . Betcha **Herman Paster** ain't a'gonna fo'get how t'do the 'cockeemoon' dance so soon. . . . Story about how **Ray Williams** yelled to the sheriff, "Stop those car thieves," which got **Joe Steele** and **Buster Williams** behind bars and then almost boomeranged in Ray's face. Funny to listen to, but, gonna be very sad when Joe gets Ray down in Houston one of these days or when Ray gets caught in Memphis while **Buster Williams** 'round town. . . . **Fred Mann**, former well known Chgo op, rhoombaing at the Chez. . . . Seen here, there, and almost everywhere about town: **Joe Silla, Larry Marvin, Walt Huber, Bill FitzGerald, Ed Ratajack, Jack Mitnick, Bob Dunlap, Dan Donohue, Al Denver, Al Lieberman, Mary Gillette, Jerry Schuman, Bob Lindelof, Dan Palaggi, Don Koren, Vic Comforte, Gordon Stout, Budge Wright, Phil Levin, Ray Cunliffe, Bob Gnarro, Les Montooth, Sid Levine, Irv Ackerman, Morris Goldman, Roy Clason, Leo Dixon, Jr., Jack Mulligan,** and a 'zillion' other guys.

Handsome **Sam Dicter** of Indianapolis telling us "why" about this and that and some other things. . . . **Bill Fielding** telling about his Wasaga Inn at Wasaga Beach, Canada. . . . **Art Lipton** escorting a gang of Canadians about here and there while **Al Siegel** tied up tight with **'Arturo' Rutzen** at the Bismarck. . . . Compliments to **Ed Grodzicki** of Dearborn, Mich., for the fact that his "Hornets," 8 to 12 years old baseball team, brought Dearborn the "Little Leaguers" Michigan championship. . . . **Lou Nemesh** proving himself a very great host . . . **Al Silberman, Ben Palastrant** and **Sam Kresberg** in a huddle at Automatic Products booth and discussing the big sales ahead. . . . **Bob Greene** of Rowe looking even more youthful. . . . **Al Cole** and son, **Dick Cole**, busy telling why about ColeSpa. . . . When you get this (Mon., Sept. 22) it'll be the first "official" day of Autumn. . . . **Stan Levin** very proud of fact that **Harry Wiczer** of Wico named Empire Coin exclusive distribs for Wico's "Major Leaguer" (automatic baseball pitcher) for all states east of the Mississippi River. . . . **Gil Kitt** talking things over with **Harry Brown** (just in from Philly), **Red Zogg** and others in front of the Auto-Photo booth at the NAMA show while **J. Bryant Herrin** of Auto-Photo busy showing the unit. . . . **Bill Helriegel** of Keystone. Philly, one of the real old timers in the coinbiz, visiting with **Vince Shay** at Empire, just reminiscing. . . . Canadian music ops all hot at CAPCA and will fight to the finish "not to let CAPCA make freemen of Canada pay tribute." . . . **J. Raymond Bacon** and **Kurt Kluever** at Rock-Ola busier than bees trying to get all and everything completed in time. . . . 4th annual party of Northern Illinois Music Ops takes place at the Graemere Hotel, Thurs. eve., October 9. If you wanna reserve tickets better phone **Bob Lindelof** at **Skokie 9151** right now. . . . Cool, calm, collected **Sherman Pate**, prexy of Permo, Inc., looks younger than ever. . . . **John Haddock** on crutches which, **Johnny Stewart, Bill FitzGerald, Ed Ratajack, Jock Mitnick,** and some of his other men claim, "He can hit the bull's eye with everytime."

J. P. Seeburg II (handsome as they make 'em), **C. T. (Mac) McKelvy** and **Fleming Johnson** talking things over at the phono mfrs' luncheon. . . . **Eddie Ginsberg** phones to report that Atlas was "simply jumpin'" with visitors. . . . Over at United there was still no rest this past week. Bar still going full blast. **Bill DeSelm, Lyn Durant, Johnny Casola, Herb Oettinger, Ray Riehl, Joe Kuss, "Big Swede" Hellstrom,** and all those other swell guys with poor little Gus working like a beaver to host one and all. . . . **Paul Huebsch** over at Keeney telling many of his distribs, "Keep your eyes on 'Keeney'." And the distribs claim, "Paul ain't kiddin'." . . . **Nate, Alvin, Sol Gottlieb** and all the others at this busy factory listening to distribs tell them all about the shows. . . . **Sam Lewis** and **Ed Levin**, busy as they were, taking time out to listen to what's goin' on about town, while production at top speed here. . . . The Bally plant jammed as per usual with lots of guys dropping in to say "Hello" to **Ray Moloney**. . . . (Grandpa and Gran'ma) Mr. and Mrs. Sam Taran enjoying every minute of their stay in Chi. . . . "Sweetest gal in town," claims **Herman Paster**, "is Cissie." . . . And that was seconded by pahlenty of swell people at the Chez, at the MOA, and at many other noted spots. . . . (Dear **Ray Williams**: Wonder whether Snooks will believe you?) P. S. (Also wonder why your friends from Houston and Memphis asked me to put that line in here?) . . . Ever hear **Fletcher Blalock** tell the story about the champion wrestler who won 35 straight bouts and then went on tour? (Shouldn't happen to a dog what happened to that guy.) . . . If you haven't yet written jovial **Ben Becker** (169 Hooper St., Brooklyn, N. Y.) do so now, won't you? Ben's on his back recovering from a heart attack. . . . Any names, items, or stories omitted, are strictly an accident and should not be attributed to Scotch. (OH, YEH?)

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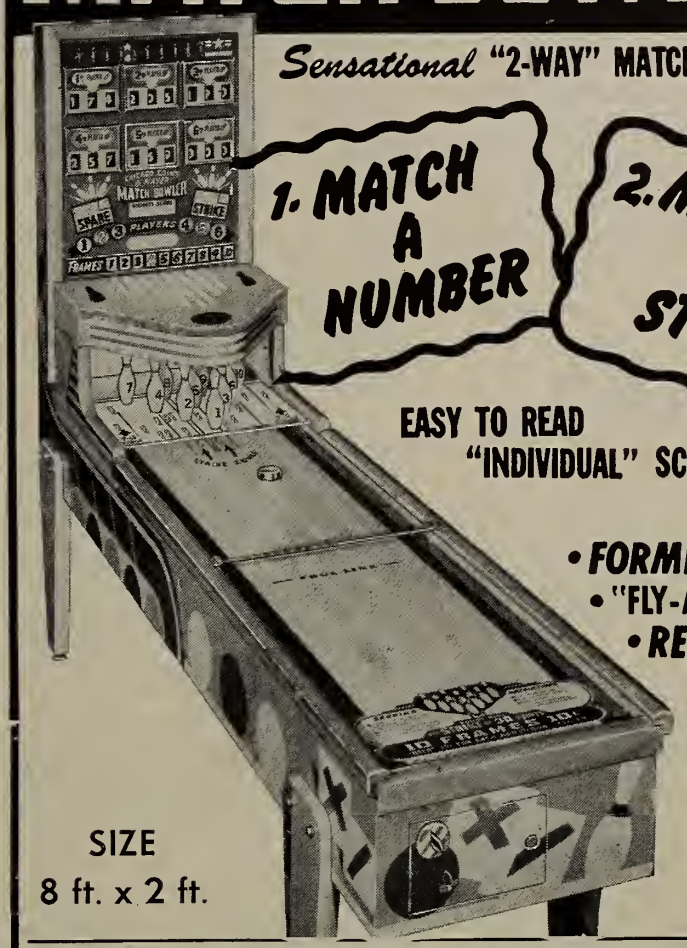

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CHICAGO CHATTER

(Continued)

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WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—Late Solotone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Vendors, Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANTED: Used 4 to 6 player shuffle alley and bingo games. ROY FOSTER, SIOUX FALLS, SO. DAK.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

FOR SALE — Williams Hayburners $175; Williams Jalopys $175; Williams Spark Plugs $195; Williams Sea Jockeys $220. Also late model 6 Gun A.B.T. Shooting Gallery. WANT—Will buy Wurlitzer 1250's; Seeburg M100B's 45 rpm; Seeburg M100A's; and AMI Model C's. BUSH DISTRIBUTING CO., 286 N.W. 29th STREET, MIAMI, FLA.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Music postwar, Arcade equipment, 5 balls and shuffle boards rebound. Would like to trade Pool Room in Louisiana. Only one in town Actual value $4,000. Clearing over $500 per month. P. O. BOX 4191, ALEXANDRIA, LA.

WANT—Seeburg Bear Guns. Cash or Trade. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS, MINNESOTA.

WANT — AMI, C or D, 40 selection hideaways; Wall Boxes. Seeburg M-100's (78 and 45); 147M; 146M; Wurlitzer 1400; 1450; 1250; 1217; 1017. Very latest amusement machines; Scales; Adaptors; Speakers. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Coney Islands; Bright Spots; Bright Lights; United Leader; 100 Record Seeburg Phonographs & Bar boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 710-12th STREET, SACRAMENTO, CALIFORNIA.

WANTED—20 Wurlitzer 3020 Wallboxes at $17.50 each. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 $79.50; Rock-Ola 1422 blonde refinished $109; Seeburg 146 $139; Aireon Motors $4.95; 3-6 and 10 Amp plug fuses $4.00 hundred. 1/3 with order, balance C. O. D. GAYCOIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Packard Wall Boxes $10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right. One Balls; Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also Mechanical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, MARYLAND.

FOR SALE — Coin Operated Pool Tables. 3½' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price $585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Winners $75; Turf Kings $100; Citations $25; Gold Cups $15; Champions $40; New Across The Boards—write for price—1/3 deposit. Balance C.O.D. $7.50 extra for crating. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Citations $39.50; Champions $59.50; Shuffleboard supplies; new scoring unit wall type $79.50; used scoring unit $59.50; Climate Adjuster $19.50; Bingo and Arcade Equipment write. MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO, ILL. Tel.: ENglewood 4-9202, ENglewood 4-9204.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Chicago Coin Hit Parades $125; Model 1422 Rock-Ola $75; Genco Shuffle Target $125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Pin Bowler $75; Double Action $100; Spring Time $110; College Daze $75; Tri Score $50; Canasta $50; Sea Jockey $225; Jalopy $225; Racket $69.50. K. C. SPECIALTY CO., 410 MARKET STREET, PHILADELPHIA, PA. Tel: MA 7-6391 and MA 7-6865.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel.: 31.

FOR SALE—Clean ready for location: Wurlitzer 1080's $150; Seeburg 5c wireless wall box $7.50; Packard wall box $7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Pingames & Alleys—over 100 games to choose from. Priced right, clean and ready for shipment. Also direct factory distributor for AMI—Gottlieb—United—Bally—Keeney—Genco and others. TARAN DISTRIBUTING, INC., 90 RIVERSIDE AVENUE, JACKSONVILLE, FLORIDA. Tel.: 6-1551.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. TEL.: 3-7648.

FOR SALE — Coney Islands $450; ABC Bingo $275; Zingo $325; Total Rolls $50; High Rolls $75; 3020 Wall Boxes $39; Grand Award Pin $40; One Two Three $50; Barnacle Bill $40; Ballerina $35; WIL56 Wall Boxes $14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

CLASSIFIED ADVERTISING SECTION

FOR SALE—8 Champion $39.50; 5 Winners $84.50; 10 Turf Kings $119.50; Bally Spot Lites $345; Williams Sweetheart $64.50; Chicago Coin Pin Bowler $64.50; Gottliebs Knockout $64.50; Gottliebs Triplets $94.50. MICKEY ANDERSON, 314 E. 11TH STREET, ERIE, PA. Tel: 22-894

FOR SALE—Bingo Games: Five Stars $150; A.B.C. $235; Bolero $395; Leaders $350; Brite Lites $310; Brite Spot $450; Spot Lites $375; Coney Island $375; Atlantic City $475; County Fair $225; Steeple Chase $250; Hayburners $225; Spark Plug $250; Sea Jockey $275. Jumbo Pins: Turf Kings $125; Winners $85; Citations $35; Photo Finish $50; Gold Cups $35. One-Half deposit, balance sight draft. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

FOR SALE — Seeburgs — Bear Gun $275; 100 selection Model A $725; 46M $175; 46 HW $145; Tear Drop Speaker $17; Bally Hi Rolls $75; Six Sbooter $175; AMI Model B—$395; Universal Winner $95; Photo Finish $65; Gold Cup—Entrys $25; will trade for Exhibit Pony Express and Turf Kings. STANLEY AMUSEMENT CO., 5225 SO. TACOMA, WASHINGTON. Tel: RIverside 1604.

FOR SALE — Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Williams Deluxe World Series $240; Mills Panoram $185; Packard Manhattan $85; Wurlitzer 1217 Hideaway $345; Wurlitzer 1017 Hideaway $95; Williams-Hayburner $175; Williams Sparkplug $195. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583.

FOR SALE—Spot Lite $375; A.B.C. $175; Zingo $200; Lite-A-Line $125; Bright Lights $325; Coney Island $350; Flying Saucer $65; Tri Score $50; Big Inning $75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: SHeeling 5472

FOR SALE — Pbonographs witb famous Davis six point guarantee: Seeburg Hideaway Specials H148M $219; H147M $169; H246M $159; H146M $129; 1941 R C Special $50; Wurlitzer 1080 $159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — 5 Genco Score Boards $85; Hayburners $200; Bright Lights $225; Champions $135; Dale Guns $49. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—$1,000 buys my business. Take top Cash Box prices for equipment. 65 pieces on locations. Five balls, music, shuffle rebounds. $10,000 to $15,000 will buy. P. O. BOX 4191, ALEXANDRIA, LA.

FOR SALE—Double Action $129.50; Tri Score $64.50; South Pacific $69,50; Mercury $60; Carnival $25; Tahiti $62.50; Baby Face $24.50; Aquacade $30; Triplets $135; Knockout $79.50. Write for our list of used pins and music. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632—5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Knockout $79.50; Bowling Champ $49.50; Buccaneer $49.50; Canasta like new $39.50; Champion One Ball $49.50; College Daze $60; Control Tower $125; Dallas $45; Universal 5 Star $129.50; Flying Saucers $69.50; Four Horsemen $115; Gin Rummy $70; Harvest Time $49.50; Hayburner $195; Genco Hit & Run $85; Humpty Dumpty $29.50; Just 21 $39.50; Lady Robin Hood $29.50; 49 Majors $35; Oklahoma $60; Thing $39.50; Triple Action $29.50; Tri-Score $80. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUperior 1-4600.

FOR SALE—Wurlitzer Pbonographs: 200—1015's; 15—1080's; 15—1017's; 15—750's; plus 200 Wurlitzer 3031 Wall Boxes. Write BOX 927, THE CASH BOX, 26 W. 47th STREET, NEW YORK, N. Y.

FOR SALE—Wildwest $135; Cyclone $135; Control Tower $90; Madison Square Garden $95; Nifty $90; Rockettes $90; Puncby $90; Double Feature $85; Knockout $75; King Pin $75; Bowling Champ $60; Football $45; St. Louis $35; Utah $45. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON STREET, CHARLESTON, WEST VIRGINIA. Tel.: 3-0311.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Group Type Sbuffle Game—can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel: CHickering 4-5100.

CLASSIFIED ADVERTISING SECTION

FOR SALE — New and used Bally Baseball Shuffle, write. Bally Champions and Citations, write. New Music Mite, surprising prices, write. Photo Finish $35 ea; Winners $90 ea; Campus $115 ea; Dreamy $107 ea. LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND 3, O. Tel: HEnderson 1-7577

FOR SALE — Bally's Atlantic City $500 each. One-half deposit with balance C.O.D. FRENCHY AMUSEMENT CO., 7624 N.E. 2nd AVE., MIAMI, FLA.

FOR SALE—Sacrifice: Fighting Irish $60; Football $40; Thing $40; South Pacific $50; Double Action $95; Springtime $135; College Daze $65; Tri-Score $50; Pin-Bowler $95; Lucky Inning $35; Gold Cup $20; Citation $35; Champion $45; Turf King $125. J. ROSENFELD CO., 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLive 2800.

FOR SALE — Coney Island $390; A.B.C. $215; Spot Lights $425; Atlantic City—write, Skee Alleys $65; Universal Supers $60; Shuffle Alleys $15; Five Stars $145. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAn. 6-0293.

FOR SALE—1 Dale Gun $65; 1 Chicago Coin Basketball Champ $195; 1 Mills Constellation $135; 1 Seeburg Bear Gun $195; 1 Williams Double Header $65; 1 Telequiz $165; 1 Williams Georgia $95. AUTOMATIC AMUSEMENT CO., 308 N.W. 8th STREET, EVANSVILLE 8, IND. 3-4508.

FOR SALE — Reconditioned Wurlitzers: 1250's $500; 1100's $350; 1015's $225; 1080's $200. Seeburgs 146M $187; 147M $225; 148ML $325; Wall Boxes 3W2-L56 $18.50; W1-L56 $15 less tubes. Packard Manhattan's $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Two brand new Winners (one ball free plays) at $279.50; like new used Winners $179.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. Tel: ATwater 7565.

FOR SALE—3020 Wallboxes thoroughly reconditioned, covers rechromed $32.50; 219 Steppers reconditioned $20; 48 selection wallboxes $55; Model 3031 Thirty wire wallbox $12.50. Complete line of pbonographs and bowling machine equipment. Write for prices. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — Reconditioned, guaranteed perfect, all types and models of bingo games, Bally Futurity and Bally Turf King. REDD DISTRIBUTING COMPANY, INC., Exclusive Distributors for Bally, United, Keeney and Exbibit, 298 LINCOLN STREET, ALLSTON, MASS. Tel.: AL-4040.

FOR SALE— Futuritys $247.50; Spot Lites $359.50; Coney Islands $325; Turf Kings $145; Crossroads (floor samples) $175; Williams Slug Fest $135; Williams Sportsman (new) $115; Genco Double Action $75; United Steeplechases (floor samples $250; Old Hilltops $225; Quarterbacks $50; Genco Shuffle Targets $49.50; Genco Rip Snorters $40. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.

FOR SALE — New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE — Williams Jalopies and Sea Jockeys at low prices. Like new, ready for location. Write us for any of your requirements on music machines, pin balls or games. Give details first letter. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. Tel.: BI 8-3524.

FOR SALE—Wire, 2300 Lengths, silk covered with male plug attached—6 ft. lengtbs—4c each. Write for quantity prices. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Rock-Ola 1424 Walnut Hideaway $140; Wall Boxes 1530, clean $15; Bar Brackets $4; 1525 5-10-25c Wall bar boxes $5; Gottlieb Bowlette $39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE — 24 W4-L56 (5-10-25) $34.50 ea.; 11 W1-L-56 (5c) Remote $4.50 ea.; 11 30 W(5c) Rock-ola Postwar $4.50 ea.; 23 AMI (5-10) Boxes $24.50 ea.; 11 3020 Wurlitzer $29.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer 1100 $349; Seeburg 148ML $265; 146S $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for $395. Victory Folders $6 for 10,000; Shipman Folders $10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE—Wurlitzer 1080 $179.50 ea.: Wurlitzer 1100 $375 ea.; 10 Seeburg 100A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE — Packard Boxes (late serial numbers) $7.50 ea.; Seeburg Hide-A-Ways, Model 146 $95 ea.; Packard Hide-A-Ways (like new) $50 ea.; Bally Citations $25 ea.; Photo Finishes $49.50 ea.; 3025 Wurlitzer Boxes $10 ea.; 3031 Wurlitzer Boxes $6 ea.; Rockola Hide-A-Ways $60 ea.; Wurlitzer 750's $50 ea.; Quizzers $65 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: MArket 1-3967.

FOR SALE—The old reliable Massengill and Darlingtonian coin operator pool tables. All sizes complete with accessories. Write for information and we will enclose our Bargain Sheet on used equipment. We will buy late one balls; Bingo games; Williams tables; arcades and recent shuffle alleys. DARLINGTON MUSIC COMPANY, 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel: 500.

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—Twin Shufflecade $100; Trophy Bowl, Super Twin Bowler, Double Header $35 ea.; Bing-A-Rolls $65. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.

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FOR SALE—Ready for location—College Daze $75; Fighting Irish $75; Football $65; Freshie $65; Hits and Runs $99; Majors 49 $40; Phoenix $39.50; St. Louis 50; Stop & Go $99.50; Tahiti $75; Utah $60; Silver Bullets $100; Hayburner $215. AMUSEMENT ARCADE CO., 419-9th ST, N.W., WASHINGTON, D. C.

FOR SALE — Seeburg 100 A $719; Seeburg 147 $149; Packard Manhattan $110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE — Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) $375; Leaders $325; Hot Rods $60; Turf Kings $165; Citations $35; Various Flipper Pins, write. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

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This Issue Marks The 677th CONSECUTIVE WEEK'S PUBLICATION

(Beginning 14th Year) of "THE CONFIDENTIAL PRICE LISTS"

With last week's issue of *The Cash Box*, "*The Confidential Price Lists*" concluded its 13th year of unbroken, week-after-week publication. This week it starts its 14th year, bringing the coin machine industry 677 weeks of continual and consistent publication.

Many may wonder how come "13 years of publication" when *The Cash Box* is only 10 years old?

The answer is simple enough. Prior to the introduction of *The Cash Box*, the publisher was engaged in the advertising agency business. Among his clients were practically all the jobbers, distributors and manufacturers engaged in the coin machine industry in the New York area—and also many, many more wholesalers and manufacturers all over the country.

As a means of expediting the arrangement of ads featuring used equipment, it was necessary that a study be made of the prices appearing the previous week. Your publisher arranged a method of compiling these prices, so that the lowest and the highest prices could be noted at a glance.

The idea was an immediate success. Requests from firms thruout the country soon were being received in goodly numbers.

When *The Cash Box* was conceived in June of 1942, "*The Confidential Price Lists*" (which were also known at that time as "The C.M.I.—Coin Machine Industry—Blue Book") became part and parcel, as well as the outstanding feature of this publication.

However, while the historical background of "*The Confidential Price Lists*" is interesting, the important fact is that for thirteen complete years they have been of great service to the industry. Over this period (677 weeks) "*The Confidential Price Lists*" have been distributed thruout the trade, and have listed the equipment being bought and sold in the used market. It has served to keep the industry informed of values, of depreciation, of buying, selling and trading prices.

It is therefore, very satisfying and certainly heart warming to the staff at *The Cash Box* to know that these listings have been accepted thruout the industry over this long period, and have been considered so dependable that they've been used, in addition to selling, buying and trading, but also for adjudication of estates, for loans, for depreciation rates, and official acceptance in the governmental agencies of local, state and federal levels in arriving at fair and equitable tax matters.

Year by year, these listings have been constantly improved. Originally the lists contained only pin ball games—now they include all equipment operated with a coin.

Just a few short months ago, "*The Confidential Price Lists*" were embellished, enhanced and strengthened by the monthly feature "*End-Of-The Month Inventory Issue*", which most definitely filled a tremendous and vital need of those in the coin machine industry.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	50.00	79.50
4. 750E	69.50	94.50
4. 780M Colonel	49.50	99.50
4. 780E	79.00	89.50
4. 800	50.00	98.00
4. 850	59.50	79.50
4. 950	59.00	99.50
4* 1015	125.00	225.00
4. 1017 Hideaway	99.50	225.00
2* 1100	289.50	375.00
4* 1080	125.00	200.00
4. 1250	369.50	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
1. 3031 Wall Box	6.00	12.50
4. 3045 Wall Box	9.95	20.00
3* 3020 Wall Box	27.50	39.00
2. 3025	5.95	24.50
4. 2140 Wall Box	20.50	24.50
2. 219 Stepper	20.00	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
677th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
4. 146S	98.50	139.00
4* 146M	110.00	187.00
4. 147S	120.00	149.00
4. 147M	135.00	225.00
4. 148S	249.00	350.00
4. 148M	265.00	300.00
4. 148ML	240.00	325.00
4* M-100-78	599.50	725.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	11.95	18.50
2* W1L-56 Wall Box 5c	5.00	15.00
4. 3W5-L-56 Wall Box 5, 10, 25c	34.50	44.50
4. W4L-56	29.50	37.00
4. W6-L-56-5/10/25 Wireless	30.00	49.50
6.Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
4. 1426 Phono ('47)	119.00	165.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

2* Pla Mor Wall & Bar Box	4.50	10.00
4. Manhattan	89.00	169.50
4. Model 7 Phono	74.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	125.00	175.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

AMI

6.	Hi-Boy (302)	49.50	55.00
4.	Singing Towers (201)	39.50	99.50
6.	Streamliner 5, 10, 25	39.50	79.50
6.	Top Flight	25.00	39.50
4.	Singing Towers (301)	49.50	99.50
4.	Model A '46	250.00	350.00
4.	Model B '48	395.00	450.00
4.	Model C	450.00	525.00

AIREON

4.	Super DeLuxe ('46)	49.00	60.00
4.	Blonde Bomber	89.50	129.50
2.	Fiesta	50.00	79.50
6.	'47 Hideaway	119.50	195.00
4.	'48 Coronet 400	64.50	159.00
4.	'49 Coronet 100	125.00	169.50

MISCELLANEOUS

4.	Chicago Coin Hit Parade	100.00	150.00
4.	Ristaucrat	65.00	79.50
4.	Williams Music Mite	90.00	145.00

←TOTAL NO. TOTAL VALUE→

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4.	ABC Bowler	25.00	60.00
2*	A.B.C. (Un 5/51)	175.00	275.00
4.	Ali Baba (Got 6/48)	24.50	49.50
4.	Alice (Got 8/48)	25.00	54.50
4.	Aquacade (Un 4/49)	30.00	49.50
4.	Arizona (Un 5/50)	37.50	95.00
2*	Atlantic City (B 4/52)	375.00	500.00
4.	Baby Face (Un 1/49)	24.50	45.00
4.	Ballerina (B 48)	14.50	35.00
4.	Band Leader	25.00	59.50
4.	Banjo	20.00	39.00
4.	Bank-A-Ball (Got)	37.50	75.00
4.	Barnacle Bill (Got 8/48)	40.00	49.50
4.	Basketball (Got 10/49)	95.00	149.50
4.	Be Bop (Ex)	50.00	110.00
4.	Bermuda (CC 11/47)	20.00	34.50
6.	Big Time	32.50	39.50
4.	Big Top	49.50	64.50
4.	Black Gold	59.50	65.00
4.	Blue Skies (Un 11/48)	25.00	40.00
1*	Bolero (Un 1/52)	300.00	395.00
4.	Bomber (CC 5/51)	75.00	90.00
4.	Bonanza (Wm 11/47)	12.50	29.50
4.	Boston (Wm 5/49)	79.00	89.50
4*	Bowl. Champ (Got 2/49)	39.50	75.00
4.	Bowling League (Got 8/47)	10.00	24.50
2*	Bright Lights (B 5/51)	195.00	340.00
3*	Bright Spot (B 11/51)	275.00	450.00
4.	Broadway (B)	199.50	295.00
4.	Buffalo Bill (Got 5/50)	40.00	79.50
4.	Buccaneer (Got 10/48)	50.00	75.00
6.	Build Up	25.00	34.50
4.	B'tt'ns & B'ws (Got 3/49)	49.50	69.50
2.	Camel Caravan	39.50	69.50
4.	Caravan (Wm 7/52)	220.00	250.00
4.	Campus	85.00	125.00
2.	Canasta (Ge 7/50)	25.00	50.00
4.	Carnival (B '48)	25.00	45.00
4.	Carolina (Un 3/49)	30.00	49.50
4.	Carousel	15.00	29.50
4.	Catalina (CC 2/48)	24.50	29.50
2*	Champion (B '48)	39.50	85.00
1.	Champion (CC 6/49)	52.00	135.00
6.	Chico	39.50	69.50
4.	Cinderella (Got 3/47)	25.00	39.50
4*	Citation (B/48)	25.00	75.00
4.	Cleopatra	25.00	39.50
6.	Club Trophy	29.50	49.50
2*	College Daze (Got 8/49)	54.50	75.00
2*	Coney Island (B 9/51)	265.00	450.00
4.	Contact	20.00	55.00
6.	Contest	29.50	39.50
4.	Control Tower (Wm 4/51)	90.00	125.00
4.	County Fair (Un)	225.00	275.00
6.	Cover Girl	24.50	45.00
4.	Crazy Ball (CC 7/48)	29.50	45.00
4.	Crossroads (Got 5/52)	175.00	210.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4.	Cyclone (Got 5/51)	135.00	169.50
4.	Dallas (Wm 2/49)	40.00	59.50
4.	De Icer (Wm 11/49)	65.00	95.00
4.	Dew Wa Ditty (Wm 6/48)	25.00	45.00
4.	Domino (Wm 6/52)	185.00	225.00
4.	Double Action	75.00	129.50
2.	Dbl. Feature (Got 12/50)	65.00	164.50
4*	Dbl. Shuffle (Got 6/49)	60.00	90.00
2.	Dreamy (Wm 3/50	75.00	107.00
6.	Drum Major	25.00	34.50
4.	Eight Ball	165.00	195.00
4.	Entry (B '47)	25.00	65.00
4.	El Paso (Wm 11/48)	25.00	50.00
4.	Fighting Irish (CC 10/50)	60.00	100.00
4*	Five Star (Univ 5/51)	129.50	170.00
6.	Flamingo (Wm 7/47)	15.00	19.50
4.	Floating Power	32.50	49.50
2.	Flying Saucers (Ge 12/50)	65.00	99.50
4.	Football (CC 8/49)	40.00	69.50
4.	Four Horsemen (Got 9/50)	94.50	122.50
4.	Four Stars (Got 6/52)	210.00	260.00
4.	Freshie (Wm 9/49)	65.00	104.50
4.	Georgia (Wm 9/50)	95.00	139.50
4.	Gin Rummy	39.50	70.00
4.	Gizmo (Wm 8/48)	25.00	45.00
4.	Glamour	24.50	129.50
4*	Gold Cup (B '48)	20.00	55.00
6.	Gold Mine	29.50	49.50
4.	Golden Gloves (CC 7/49)	84.00	100.00
4.	Gondola	19.50	39.50
4.	Grand Award (CC 1/49)	40.00	60.00
4.	Happy-Go-Lucky	159.50	199.50
4.	HarvestMoon (Got 12/48)	49.00	69.50
4.	Harvest Time (Ge 9/50)	50.00	85.00
4.	Harvey (Wm)	125.00	175.00
4.	Hawaii (Un 8/47)	20.00	29.50
4*	Hayburner (Wm 7/51)	195.00	245.00
6.	Hi Ride	15.00	25.00
4.	Hit Parade	29.50	39.50
4.	Hit Parade (CC)	125.00	175.00
4.	Hit & Runs (Ge 5/51)	75.00	129.50
4.	Hit 'N Run (Got 4/52)	185.00	275.00
4.	Holiday (CC 12/48)	25.00	49.50
2.	Holiday (Ke 12/51)	345.00	400.00
2.	Hot Rods (B '49)	39.50	69.50
4.	Humpty Dumpty (Got 10/47)	25.00	49.50
4.	Jack 'N Jill (Got 4/48)	25.00	49.50
2*	Jalopy (Wm 9/51)	195.00	300.00
4.	Jamboree	29.50	39.50
4.	Jeanie (Ex 7/50)	79.50	119.50
4.	Jockey Special (B '47)	25.00	45.00
4.	Joker (Got 11/50)	115.00	149.50
4.	Judy (Ex 7/50)	95.00	119.50
2*	Just 21 (Got 1/50)	19.50	40.00
4.	K. C. Jones	69.50	89.50
6.	Kilroy (CC 1/47)	10.00	16.50
2.	King Arthur (Got 10/49)	47.50	119.50
4.	King Cole (Got 5/48)	28.50	72.50
4.	King Pin (CC)	150.00	175.00
1*	Knockout (Got 1/51)	62.50	100.00
1*	Lady Robin Hood (Got 1/48)	29.50	39.50
4*	Leaders (Un)	289.50	350.00
4.	Leap Year	25.00	39.50
4.	Line Up	25.50	34.50
2*	Lite-A-Line (K 6/51)	125.00	155.00
4.	Lucky Inning (Wm 5/50)	35.00	79.50
4.	Lucky Star (Got 5/47)	29.50	50.00
4.	Mad. Sq. Garden (Got 6/50)	95.00	139.50
6.	Magic	28.50	54.50
4.	Majors '49 (CC 2/49)	35.00	59.50
4.	Major League Baseball	39.50	59.50
2.	Manhattan (Un 2/48)	22.50	34.50
1.	Majorettes (Wm 4/52)	180.00	269.50
4.	Mardi Gras	25.00	45.00
4.	Marjorie (Got 7/47)	14.50	29.50
4.	Maryland (Wm 4/49)	25.00	75.00
4.	Merry Widow	24.50	39.50
4.	Melody (B 47)	20.00	49.50
2.	Mercury (Ge)	54.50	80.00
4.	Mermaid (Got 6/51)	125.00	199.50
6.	Metro	17.50	27.50
6.	Miami Beach	15.95	19.50
4.	Minstrel Man (Got 3/51)	130.00	175.00
4.	Monterrey (Un 5/48)	29.50	40.00
4.	Moon Glow (Un 12/49)	25.00	39.50
4.	Morocco	25.00	49.50
4.	Nevada (Un 10/47)	15.00	29.50
4.	Niagara	185.00	225.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4.	Nifty (Wm 12/50)	90.00	110.00
6.	Nudgy (B 47)	25.00	39.50
4.	Oasis	90.00	99.50
4.	Oklahoma (Un 6/49)	60.00	85.00
4.	Old Faithful (Got 1/50)	95.00	130.50
4.	Olympics (Wm)	195.00	210.00
4.	One Two Three	29.50	50.00
6.	Opportunity	14.50	19.50
6.	Paradise (Un 7/48)	24.50	49.50
4.	Phoenix	29.50	49.50
2*	Photo Finish	35.00	65.00
6.	Pimlico	15.00	32.50
1.	Pin Bowler (CC 7/50)	64.50	95.00
4.	Pinch Hitter (Un 5/49)	24.50	55.00
4.	Pinky (Wm 10/50)	99.50	125.00
6.	Pin Up Girl	15.00	29.50
4.	Play Ball (CC 1/51)	35.00	60.00
4.	Play Boy (CC 5/47)	35.00	95.00
4.	Playland (Ex 8/50)	75.00	124.50
4.	Playtime (Ex)	40.00	69.50
4.	Puddin Head	40.00	55.00
4.	Punchy (CC 11/50)	90.00	115.00
4.	Quarterback (Wm)	48.50	84.50
4.	Quartet (Got 2/52)	165.00	190.00
4.	Rag Mop (Wm 11/50)	95.00	149.00
4.	Rainbow (Wm 9/48)	37.50	45.00
4.	Ramona (Un 2/49)	25.00	59.00
4.	Rancho (B '48)	39.50	49.00
6.	Record Time	22.50	59.50
4.	Red Shoes (Un 12/50)	90.00	129.50
6.	Repeater	17.50	29.50
6.	Rio (Un 12/46)	15.00	20.00
4.	Rip Snorter (Ge)	25.00	60.00
6.	Riviera	14.50	25.00
4.	Rocket (Ge 5/50)	79.50	139.50
4.	Rockettes (Got 8/50)	90.00	139.50
4.	Rondevoo (Un 5/48)	25.00	39.50
4.	Rose Bowl (Got 10/51)	150.00	199.50
2.	Round Up (Got 11/48)	29.50	64.50
2*	St. Louis (Wm 2/49)	29.50	50.00
1.	Sally (CC 10/48)	29.50	54.50
4.	Samba	29.50	59.50
4.	Saratoga (Wm 10/48)	29.50	49.50
6.	School Days	15.00	17.50
6.	Score-A-Line	20.00	39.50
4.	Screwball	15.00	39.50
6.	Sea Hawk	15.00	22.00
4.	Sea Jockeys (Wm 12/51)	225.00	275.00
6.	Sea Isle (CC 11/47)	14.50	19.50
4.	Select-A-Card (Got 4/50)	25.00	40.00
4.	Serenade (Un 12/48)	17.50	39.50
4.	Shanghai (CC 4/48)	29.50	49.50
2.	Shantytown	79.50	99.50
4.	Sharpshooter (Ge)	79.50	99.50
4.	Shoo Shoo (Wm 2/51)	89.50	100.00
6.	Shooting Stars	19.50	35.00
4.	Short Stop	25.00	45.00
2.	Show Boat (Un 1/49)	25.00	49.50
6.	Silver Spray	14.50	24.50
6.	Silver Streak (B 47)	14.50	19.50
2.	Singapore (Un 11/47)	22.50	29.50
6.	Sky Lark	39.50	59.50
6.	Sky Line	17.50	29.50
6.	Sky Ray	12.50	19.50
4.	Slugfest (Wm 3/52)	135.00	190.00
6.	Slugger	14.50	19.50
6.	Smarty (Wm 12/46)	14.50	25.00
6.	Smoky	12.50	19.50
4.	South Pacific (Ge 3/50)	50.00	100.00
6.	South Paw	15.00	19.50
1*	Spark Plugs (Wm 10/51)	210.00	250.00
4.	Special Entry (B '49)	20.00	50.00
6.	Speed Ball	14.50	32.50
6.	Speed Demon	15.00	29.50
4.	Speedway (Wm 9/48)	39.00	59.50
6.	Spellbound (CC 5/46)	10.00	14.50
4.	Spinball (CC 5/48)	29.50	49.50
4.	Spot Bowler (Got 10/50)	115.00	139.50
2*	Spot-Lite (B 1/52)	285.00	425.00
6.	Sport Event	19.50	29.50
6.	Sport Special	17.50	30.00
6.	Sports	19.50	25.00
6.	Spot-A-Card	25.00	29.50
6.	Spot Pool	19.50	29.50
4.	Springtime (Ge)	125.00	150.00
6.	Stage Door Canteen	10.00	25.00
6.	Stars	15.00	19.50
6.	Stardust (Un 5-48)	25.00	45.00
4*	Steeple Chase (Un 2/52)	250.00	295.00
6.	Step Up	10.00	14.50
2.	Stop & Go (Ge 3/51)	69.50	125.00
4.	Stormy (Wm 1/48)	29.50	49.50
6.	Stratoliner	14.50	17.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

6.	Streamliner	10.00	14.50
1.	Summertime (Un 9/48)	29.50	39.50
6.	Sun Beam	19.50	29.50
4.	Sunny (Wm 12/47)	25.00	49.50
4.	Supercharger	19.50	24.50
4.	Super Hockey	25.00	54.50
6.	Superliner (Got 7/46)	10.00	17.50
6.	Superscore (CC 10/46)	10.00	24.50
4.	Surf Queen (B '46)	10.00	19.50
6.	Suspense (Wm 2/46)	29.50	49.50
4.	Swanee	44.50	65.00
1.	Sweetheart (Wm 7/50)	64.50	90.00
1.	Tahiti (CC 10/49)	62.50	90.00
6.	Tally Ho	15.00	39.50
4.	Tampico (Un 7/49)	64.50	89.50
6.	Target Skill	12.50	19.50
4.	Telecard (Got 1/49)	49.50	65.00
4.	Temptation	25.00	59.50
4.	Tennessee (Wm 2/48)	29.50	49.50
4*	Thing (CC 2/51)	35.00	95.00
4.	Three Feathers	25.00	69.50
4.	Three Four Five (Un 10/51)	240.00	325.00
4.	Three Musketeers (Got 7/49)	49.50	85.00
4.	Thrill (CC 9/48)	25.00	39.00
6.	Topic	10.00	17.50
6.	Tornado (Wm 4/47)	12.50	17.50
4.	Touchdown (Un)	245.00	285.00
6.	Towers	12.50	15.00
4.	Trade Winds	27.50	49.50
4.	Treasure Chest	14.50	30.00
4.	Trigger	109.50	135.00
4.	Trinidad (CC 3/48)	24.50	49.50
4.	Triple Action	24.50	44.50
4.	Triplets (Got 7/50)	94.50	135.00
1*	Tri-Score (Ge 1/51)	50.00	90.00
4.	Trophy (B '48)	50.00	100.00
2.	Tropicana (Un 1/48)	10.00	22.50
4.	Tucson (Wm 1/49)	50.00	80.00
4.	Tumbleweed	72.50	104.50
6.	Turf Champ	24.50	39.50
2*	Turf King (B 6/50)	100.00	175.00
2.	Utah (Un 8/49)	39.50	94.50
6.	Vanities	10.00	25.00
4.	Victory Special (B 46)	19.50	49.50
4.	Virginia (Wm 3/48)	29.50	45.00
4.	Watch My Line (Got 9/51)	85.00	129.50
6.	West Wind	15.00	19.50
6.	Wild Fire	19.50	30.00
4.	Wild West	120.00	175.00
1*	Winner (Univ)	84.50	115.00
2.	Wisconsin (Un 3/48)	14.50	39.50
6.	Yankee Doodle	15.00	19.50
4.	Yanks (Wm 4/48)	17.50	49.50
2.	Zingo (Un 10/51)	200.00	325.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
ROLL DOWNS

4.	Bing-A-Roll	69.50	75.00
6.	Bonus Roll	25.00	49.50
6.	Buccaneer	49.50	64.50
6.	Champion Roll	15.00	29.50
4.	Chi-Coin Roll Down	19.50	49.50
4.	Genco Advance Roll	39.50	69.50
4.	Genco Total Roll	39.50	69.50
4*	Hy-Roll	44.50	75.00
4.	Pro-Score	39.50	45.00
4.	Singapore	10.00	39.50
6.	Snper Score	35.00	49.50
4.	Snper Triangle	25.00	35.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
SHUFFLES — REBOUNDS

4.	Bally Shuffle-Line	99.50	125.00
4.	Bally Hook Bowler	135.00	175.00
4.	Bally Baseball	49.50	89.50
4.	Bally Shuffle Champ	15.00	75.00
4.	Bally Sbuffle-Bowler	24.50	39.00
4.	Bally Speed Bowler	22.50	49.50
4.	California Shuffle Pins	25.00	40.00
4.	ChiCoin Bango	15.00	49.50
4.	ChiCoin Bowling Alley	40.00	55.00
4.	ChiCoin Alley w/con.	25.00	79.50
4.	ChiCoin Ace Bowl	70.00	110.00
4.	Chi-Coin Bowl Classic	70.00	115.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLE REBOUNDS (Cont.)

4.	ChiCoin Horsesboes	90.00	125.00
4.	ChiCoin Rebound	35.00	45.00
4.	Chi-Coin Pin Lite Bowler	125.00	149.50
4.	ChiCoin Baseball	25.00	95.00
4.	ChiCoin Trophy	35.00	125.00
4.	ChiCoin 6 Player	250.00	295.00
4.	Exhibit Strike	45.00	89.50
4*	Genco Shuffle Target	49.50	125.00
4.	Genco Bowling League	24.50	45.00
4.	Genco Baseball	44.50	79.50
4.	Gottlieb Bowlette	24.50	40.00
4.	Keeney ABC Bowler	25.00	60.00
4.	Keeney Bowling Champ	50.00	95.00
4.	Keeney Line Up	22.50	34.50
4.	Keeney King Pin	45.00	85.00
4.	Keeney Pin Boy	24.50	39.50
4.	Keeney Ten Pins	24.50	45.00
4.	Keeney Lucky Strike	35.00	75.00
4.	Keeney Dbl. Bowler	50.00	100.00
4.	Keeney League Bowl	150.00	185.00
4.	Keeney Duck Pins	75.00	125.00
4.	Keeney DeLuxe League Bowler	295.00	329.00
4.	Keeney Big League Bowl	175.00	225.00
4.	Keeney 4-Way Bowl	170.00	225.00
4.	Keeney 6-Player	225.00	275.00
4.	Rock-Ola Shuffle Jungle	24.50	75.00
2.	Rock-Ola Shuffle-Lane	24.50	49.50
4.	Univ. Deluxe Twin	125.00	200.00
4.	Univ. Dbl. Shuffle	49.50	79.50
4*	United Shuffle Alley	15.00	29.00
4.	Un. Shuffle w/con.	25.00	45.00
4*	Un. Shuffle Alley Exp.	25.00	59.50
4.	Un. 2-play Express	75.00	169.50
4.	Un. Sin Rebound	89.50	129.50
4.	Un. Twin Rebound	120.00	195.00
4.	United Slugger	70.00	100.00
4.	United Skee Alley	65.00	95.00
4.	Un. 4-Player	195.00	220.00
4.	Un. 5-Player	245.00	285.00
4.	Un. 6-Player	265.00	295.00
4.	Un. Shuffle-Cade	145.00	189.50
4.	Un. Twin Shuffle Cade	100.00	185.00
4*	Univ. Super Twin	35.00	69.00
4.	Universal Twin Bowler	39.50	65.00
4.	Univ. HiScore Bowler	120.00	160.00
4.	Williams DeLuxe Bowler	34.50	49.50
4.	Williams Twin Shnffle	22.50	35.00
4.	Williams Single Bowler	25.00	28.50
2*	Williams Dbl. Head	29.50	65.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
ARCADE EQUIPMENT

6.	Allite Strike 'N Spares	39.50	149.50
4.	Boomerang	45.00	85.00
2.	Bally Big Inning	75.00	185.00
4.	Bally Bowler	175.00	189.50
4.	Bally Convoy	47.50	125.00
4.	Bally Defender	95.00	125.00
6.	Bally Eagle Eye	39.50	49.50
4.	Bally Heavy Hitter	42.50	69.50
6.	Bally King Pin	35.00	45.00
6.	Bally Lucky Strike	45.00	79.50
4.	Bally Rapid Fire	75.00	125.00
4.	Bally Sky Battle	49.50	125.00
4.	Bally Torpedo	49.50	95.00
4.	Bally Undersea Raider	85.00	95.00
6.	Bank Ball	59.50	150.00
6.	Buckley DeLuxe Dig	119.50	149 50
6.	Buckley Treas Is Dig	95.00	110.00
4.	Champion Hockey	50.00	75.00
4.	ChiCoin Basketball Champ	144.50	225.00
4.	ChiCoin 4 Player Derby	229.50	350.00
4*	ChiCoin Goalee	35.00	125.00
4*	ChiCoin Hockey	29.50	79.50
4.	Chi Midget Skee	199.50	229.50
2*	ChiCoin Pistol	92.50	115.00
6.	ChiCoin Roll-A-Score	39.50	75.00
4.	Edelco Pool Table	49.50	75.00
4.	Evans Bat-A-Score	100.00	275.00
4.	Evans Super Bomber	50.00	125.00
4.	Evans Play Ball	65.00	75.00
4.	Evans Ten Strike '46	69.50	99.50
6.	Evans Tommy Gun	49.50	100.00
2*	Exhibit Dale Gun	49.00	69.50
4.	Exhibit Gun Patrol	190.00	215.00
4.	Exhibit Jet Gun	195.00	275.00
1.	Exhibit Pony Express	225.00	385.00
6.	Exhibit Rotary Mdsr.	175.00	275.00
4.	Exhibit Silver Bullets	100.00	150.00
1*	Exhibit Six Shooter	165.00	195.00
6.	Exhibit Merchantman		

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

	Roll Ch Digger	85.00	99.50
4.	Exhibit Vitalizer	75.00	95.00
4.	Genco Glider	30.00	39.50
6.	Genco Play Ball	29.50	65.00
6.	Groetchen Met. Typer.	79.50	149.50
4.	Jack Rabbit	55.00	95.00
4.	Keeney Air Raider	110.00	125.00
6.	Keeney Anti Aircraft Br	15.00	25.00
4.	Keeney Anti Aircraft Bl	15.00	50.00
4.	Keeney Sub Gun	49.50	125.00
4.	Keeney Texas Leaguer	40.00	50.00
4.	Kirk Night Bomber	75.00	150.00
4.	Lite League	49.50	75.00
4.	Mutoscope Ace Bombers	95.00	150.00
4.	Muto. Atomic Bomber	95.00	125.00
4.	Mutoscope Dr. Mobile	95.00	150.00
4.	Mutos. Fly Saucers	100.00	150.00
4.	Mutos. Pboto.(Pre-War)	195.00	350.00
4.	Mutoscope Sky Fighter	85.00	125.00
4.	Muto. Voice-o-Graph 35c	515.00	535.00
6.	QT Pool Table	89.50	100.00
4.	Quizzer	65.00	110.00
6.	Rockola Ten Pins HD	25.00	49.50
4.	Rockola World Series	69.50	75.00
6.	Scientific Baseball	49.50	75.00
6.	Scientific Basketball	59.50	75.00
2.	Scientific Batting Pr.	29.50	95.00
2.	Scientific Pitcb 'Em	140.00	185.00
4*	Seeburg Bear Gun	239.50	299.50
4*	Seeburg Chicken Sam	95.00	125.00
4.	Seeburg Shoot the Chute	49.50	75.00
6.	Skee Barrel Roll	25.00	49.50
6.	Skill Jump	25.00	39.50
6.	Super Torpedo	25.00	79.50
4.	Supreme Bolascore	40.00	100.00
6.	Supreme Skee Roll	20.00	75.00
6.	Supreme Skill Roll	20.00	69.50
4.	Supreme Rocket Buster	45.00	75.00
6.	Tail Gunner	49.50	89.50
4.	Telequiz	80.00	139.00
4.	Un. Team Hockey	70.00	95.00
6.	Warner Voice Record	49.50	69.50
4.	Western Baseball '39	40.00	85.00
4.	Western Baseball '40	60.00	85.00
6.	Whizz	15.00	29.50
4.	Wilcox-Gay Recordio	120.00	150.00
1.	Williams All Stars	49.50	109.50
6.	Williams Box Score	39.50	65.00
2.	Williams Star Series	64.50	125.00
4.	Williams Super World Series	225.00	275.00
4.	Williams Quarterback	50.00	110.00
4.	Wurlitzer Skeeball	115.00	150.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
VENDORS

CIGARETTE MACHINES

4.	DuGrenier "W" (9 col.)	$ 69.50-	$ 89.50
4.	DuGrenier "S" (7 col.)	69.50-	85.00
4.	DuGrenier "S" (9 col.)	69.50-	85.00
4.	DuGrenier Champion (9 col.)	80.00-	97.50
4.	DuGrenier Champion (11 col.)	90.00-	125.00
4.	Eastern Electric C-8	150.00-	185.00
4.	Lehigh PX (10 col.)	89.50-	149.50
4.	Lehigh King Size	125.00-	145.00
4.	National 750	85.00-	95.00
4.	National 950	85.00-	145.00
4.	National 930	85.00-	130.00
4.	National 9-A (9 col)	100.00-	125.00
4.	National Electric	119.50-	139.50
4.	Rowe Imperial (6 col.)	69.50-	95.00
4.	Rowe Imperial (8 col.)	65.00-	95.00
4.	Rowe Royal (6 col.)	79.50-	100.00
4.	Rowe Royal (8 col.)	80.00-	130.00
4.	Rowe Royal (10 col.)	95.00-	140.00
4.	Rowe President (8 col.)	100.00-	145.00
4.	Rowe President (10 col.)	115.00-	145.00
4.	Rowe Crusader (10 col.)	125.00-	155.00
4.	Rowe Electric (8 col.)	125.00-	150.00
4.	Uneeda "A" (6 col.)	45.00-	60.00
4.	Uneeda "A" (8 col.)	49.50-	70.00
4.	Uneeda "A" (9 col.)	59.50-	95.00
4.	Uneeda "E" (8 col.)	79.50-	95.00
4.	Uneeda "E" (9 col.)	79.50-	95.00
4.	Uneeda "E" (12 col.)	65.00-	85.00
4.	Uneeda "E" (15 col.)	75.00-	95.00
4.	Uneeda 500 (7 col.)	85.00-	130.00
4.	Uneeda 500 (9 col.)	79.50-	110.00
4.	Uneeda 500 (15 col.)	75.00-	115.00
4.	Uneeda Monarch (12 col.)	79.50-	135.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Rot-O-Mat Comb Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Colespa 1950 Hermetic, 600 cups, 3 drinks	$300.00	$350.00
4. Colespa 1951 Hermetic, 600 cups, 3 drinks	400.00	475.00
4. Drink-O-Mat, single 5c, 1000 cups	200.00	300.00
4. Drink-O-Mat, 3 Units, 5c, 1000 cups	325.00	400.00
4. Drink-O-Mat, 4 Unit, 5c, 1000 cups	400.00	450.00
4. Lyons Model 1400, 5c single	350.00	400.00
4. Lyons Model 1400-2F	500.00	600.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills Automatic Fountain, 400 cups	150.00	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00	175.00
4. Soda Shoppe	900.00	950.00
4. Spacarb single 5c, 1000 cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. Super Vend 3-Way, 600 cups	200.00	250.00

NON-CARBONATED DRINK

4. American Simplex, 5c, 200 cups	$100.00	$150.00
4. Refreshomat, 5c, 10c, 300 cups	250.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 cans	425.00	500.00
←TOTAL NO.	TOTAL VALUE→	

SAVE THIS WEEK'S ISSUE

After you have filled out the *"End-of-Month Inventory"* which appears in conjunction with *"The Confidential Price Lists"* save this issue of *"The Cash Box"* and place it in your permanent business files. This is your standing as of September, 1952, and will act as absolute proof of your capital machines worth regarding actual valuation for many types of taxation. Remember—it is important that you *"save this week's issue of 'The Cash Box'"*.

EXTRA ISSUES AVAILABLE AT

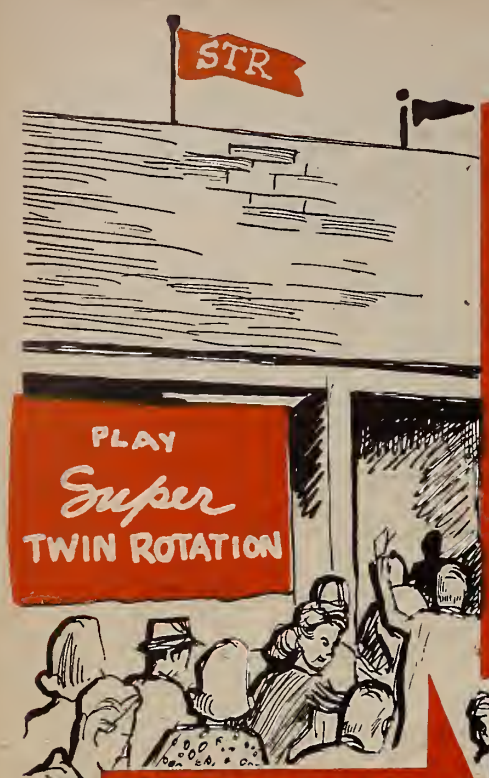
THE CASH BOX
26 WEST 47th STREET
NEW YORK, N. Y.

USE THE FOLLOWING SPACE FOR EQUIPMENT NOT LISTED ON PRECEDING PAGES

NUMBER OF MACHINES	TRADE NAME OF MACHINES	PRICE

"Super TWIN ROTATION"

THE ELECTRONIC SENSATION!



FOLLOW THE CROWD
"SUPER TWIN ROTATION" has proved player preference—a feature that you can't afford to overlook.

THIS WAY
to the newest, most fascinating game of the year — "SUPER TWIN ROTATION." It's the Electronic Sensation!

"STR" = "SRO"
"SUPER TWIN ROTATION" means "Standing Room Only" in the locations featuring this marvel of scientific achievement!

There is a "SUPER TWIN ROTATION" distributor in your territory. Call him today —be the first to offer this terrific money-maker in your area.

- ADVANCE AUTOMATIC SALES CO. 1350 Howard St. • SAN FRANCISCO 3, CALIF.
- ALBERTA VENDING MACHINES, LTD. 109 Seventh Ave., E. • CALGARY, ALBERTA, CANADA
- ATLAS MUSIC CO. 221 Ninth St. • DES MOINES, IOWA
- BIRMINGHAM VENDING CO. 540 Second Ave., No. • BIRMINGHAM, ALA.
- BORDER SUNSHINE NOVELTY CO. 2919 N. Fourth St. • ALBUQUERQUE, N. M.
- LYN BROWN CO. 1909 West Pico Blvd. • LOS ANGELES, CALIF.
- BUSH DISTRIBUTING CO. 286 N. W. 29th St. • MIAMI, FLA.
- BUSH DISTRIBUTING CO. 60 Riverside Ave. • JACKSONVILLE, FLA.
- CLEVELAND COIN MACHINE EXCHANGE 2021 Prospect Ave. • CLEVELAND, OHIO
- COPELAND DISTRIBUTORS 900 N. Western • OKLAHOMA CITY, OKLA.
- EMPIRE COIN MACHINE EXCHANGE 1014 Milwaukee Ave. • CHICAGO 22, ILL.
- FIRST DISTRIBUTORS 1750 W. North Ave. • CHICAGO, ILL.
- GENERAL DISTRIBUTING CO. 2814 Main St. • DALLAS, TEXAS
- GENERAL VENDING SALES CORP. 245 W. Biddle St. • BALTIMORE 1, MD.
- GINSBERG MUSIC CO. ROSWELL, NEW MEXICO
- T. B. HOLLIDAY CO. 727 Main St. • COLUMBIA, S.C.
- LIEBERMAN MUSIC CO. 257 Plymouth Ave., No. • MINNEAPOLIS, MINN.
- MILLER-NEMARK CO 42 Fairbanks St., N.W. • GRAND RAPIDS, MICH.
- MODERN DISTRIBUTING CO. 3222 Tejon St. • DENVER, COLO.
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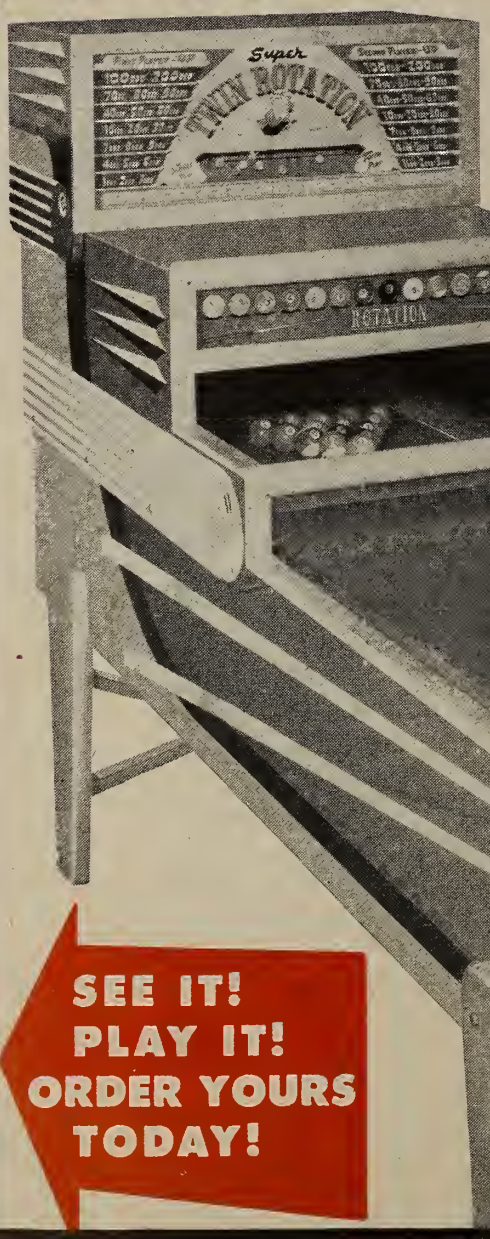

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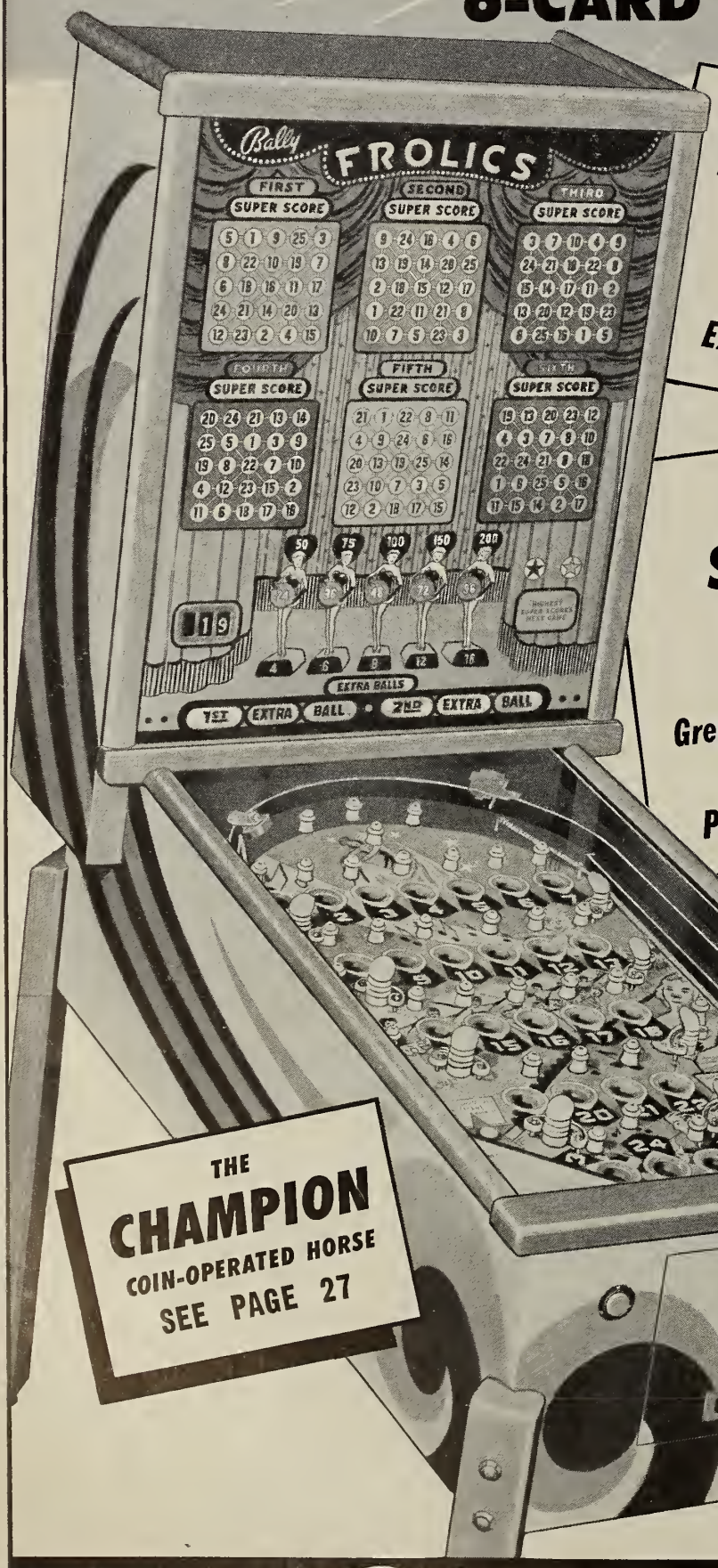

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